

# Guide Line

# VOL 26, NO 1

# PRESIDENT'S LETTER

Dear RMGA Members:

At the beginning of the year, we generally pause to set up our resolutions for the coming year. At RMGA, we're no different.

During 2018 let's resolve to

- **Increase membership.** Numbers of people around Colorado are leading tours. Let's invite them to join RMGA. The diversity of ideas will expand our professionalism.
- Attend programs/meetings. The larger the attendance at the monthly events, the more knowledgeable and professional we all become.
- **Contribute to the** *Guide Line*. Just one article or group of photos from each one of us will improve the professional relationships among all of us.
- Play a Part. At RMGA functions, assist in making the event meaningful for at least one other person. Each of us is a leader when we're on the job; so, let's practice and model leading.

I'm looking forward to serving RMGA as its president for 2018. Representing RMGA members to the tourism community has been an honor. I am privileged to make into reality the professional aspirations RMGA members have for themselves and the Association.

Attendance at the December meeting/ program was gratifying. Prospective members were in attendance, along with new and veteran members. The energy in the room crackled as we greeted each other and enjoyed the delicious food prepared and served by the staff at the Buckhorn Exchange. The staff commented that RMGA members were a great group to serve.

Membership renewal at discounted pricing continues through January 15. Larry Foos, Membership Chairperson, is coordinating the effort. Make certain to renew soon so that you don't miss out.

I look forward to seeing 40 members at the meeting/program Monday, January 8, 2018. The reward? Professional value for each RMGA Member and enhanced guest experience. -Mike Pearl

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January 2018



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# FROM THE EDITOR

Deadline for submissions for the February Guide Line is Sunday, January 28.

This month, instead of Member Biographies, we have a segment titled **Member Stories**. Our first submission is from RMGA Member Terence F. O'Hare and can be found on Page 14. Future contributions should be emailed to *Guide Line* editor Eileen Pearl at <u>eileen.pearl.rmga@gmail.com</u>.

# COLORADO TRIVIA

Submitted by Sherry Moon

Recently Denver citizens have asked to change the name of a neighborhood because of historic ties to the Ku Klux Klan. Here are just a few questions about that time:

- 1. What mayor got elected with the help of the KKK?
- 2. What physician became the Grand Dragon of the KKK in 1922?
- 3. What candidate for governor did the Grand Dragon make sure got elected?
- 4. Besides blacks, what other groups did the Klan target?
- 5. What was the primary motivation of the Klan?

For reference see <u>www.coloradoindependent.com/19045/when-colorado-was-klan-country</u>.

Check your answers on Page 12.

# **COMMITTEE UPDATES**

#### **Certification Committee**

Submitted by Carol Carder

### **Re-Certification Process**

Beginning the year after RMGA certification, each member wanting to remain certified will be required to fill out a form annually listing professional development activities for that year, with points awarded for each activity. There are four categories of possible points – RMGA meetings, RMGA Familiarization trips, non-RMGA activities, and conducting tours. Members must acquire points in two or more categories, and must finish the year with at least 15 appropriate and acceptable points. Decisions about whether or not a proposed point is appropriate and/or acceptable will be made by the Certification Committee, with an appeal of that decision available with the Board, whose decision is final.

# Members seeking RMGA Re-certification must include the completed Re-certification Form with their Renewing Membership Application paperwork by January 31, 2018.

The form for RMGA Re-certification is available in the Members Only section of the RMGA website. Failure to submit the form, or failure to acquire at least 15 appropriate points, will result in the removal of the "Certified"

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marker on the individual's internet profile on the RMGA website for the following year. Members may re-apply for re-certification the following year. If successful, the "certified" marker will again appear with that person's profile on the RMGA website. The profile itself will remain on the website as long as the member is in good standing with the Association, independent of re-certification status. After three consecutive years of failure to meet the re-certification criteria, the member must successfully re-take the test to maintain status as certified.

For further information, contact Certification Committee Chairperson Carol Carder at wellness316@gmail.com, or 303.564.6215. If you want a file on flash drive or a booklet to be mailed to you, send your order with a check made payable to RMGA in the amount of \$14 (to include protective covering and postage) to: Carol Carder, 7877 E. Mississippi Av. #1101, Denver, CO 80247.

#### **RMGA Certification Study Group**

Did you know what special school opened its doors in Denver in 1916 (See Trivia Quiz December newsletter)? Or what restaurant has the number one liquor license framed on its wall? These are just two of the places we explored through computer research and discussion in last year's certification group study. You are invited to come sharpen your memory and enjoy knowing more about Colorado history and places as we learn from one another in 2018. A certification study group will form with a meeting Saturday, January 6, 9 am, at the Sheridan Library, <u>3425 W. Oxford Ave., Denver, 80236</u> (Oxford off Santa Fe, just west of Federal Blvd). Interested? Materials will be available for \$10 on a flash drive, also as a printed brochure. Let me know if you plan on going for certification, will attend study group, whether you want printed brochure. Carol Carder, wellness316@gmail.com, (cell) 303-564-6215.

Guidelines for certification are these:

- the study guide materials are available to all RMGA members, whether interested in taking the Certification Test or not, as a benefit of membership in RMGA;
- the materials are copyrighted to RMGA, and downloading materials to equipment other than the purchaser's is forbidden.
- anyone taking the certification test will have to have purchased the study materials, or will need to pay a fee of the same amount, in addition to the cost of the test;
- the test will include visual identification as well as information recall; questions may be in a variety of formats: multiple choice, fill in blanks, matching;
- the materials are available on flash drive or printed format
- in order to take the certification test, membership in RMGA is required for one year before the test date, dating from acceptance by the Board as a member;
- prospective test-takers may obtain the names of other RMGA members seeking certification, and may study in self-created and self-managed groups;
- the test will be offered once a year in April, and possibly in winter, as needed;
- prospective test-takers living too far away to commute to take the test may make arrangements for a local proctor, at their own expense, and subject to approval by the Board;
- materials cost \$10; test registration costs \$40, and includes the cost of the Certified Member name badge when successful
- a passing score on the test is 80%, with 1 retake for free, \$40 for up to two further attempts
- feedback will be provided to test-takers; however, the physical test itself is the property of RMGA
- written feedback will be requested from test-takers, in order to improve the program

**Education Committee** 

Submitted by Mike Pearl

#### 2018 FAM Activities

As of December 26, the Education Committee has received no offers of Familiarization Tours for 2018. All Professional and Associate Members are eligible to set up a FAM for the benefit of the organization.

Michael Dulude assumes responsibilities as Chairperson of the Education Committee beginning January 2, 2018. He is eager to hear from and meet RMGA members. He can be reached at 720.236.5345 or mrdmela@gmail.com.

Planning and running a FAM Tour is a wonderful opportunity for RMGA members to hone their skills. FAM Planners learn by collaborating with their colleagues and by researching venues. They add to their professional contacts by meeting the people affiliated with the venue. Often, FAM Planners enjoy unique experiences that, in turn, they use to inform the tours they lead.

Keeping abreast of attractions and information is the responsibility of every professional. Without Familiarization Tours and similar activities, there can be no learning among RMGA member/professionals. Without RMGA member/professionals "stepping up" or "leaning in", there can be no Familiarization Tours and similar activities.

Membership Committee

Submitted by Larry Foos.

**Remember, you only have until** *January 15* to save on your 2018 membership renewal. After January 15, there will be a different application with the standard dues rate. *So, take advantage now.* 

I attached the Renewing Application for Tour Guides and Business Members in my last e-mail blast. The new application after January 15, 2018 will be emailed to the members, and they will need to pay the original dues. *SO, TAKE ADVANTAGE OF THE EARLY BIRD RENEWAL NOW.* 

Larry's cell, 720-581-3820, is on daily from 6:00am to 8:30pm. Call me if you need assistance.

### **Public Relations Committee**

Submitted by Tom Jensen

# **Upcoming Industry Events**



# Colorado Tourism Office: 2018 Legislative Reception

Monday, Jan. 22, 2018 5:30–7:30pm The Brown Palace Hotel and Spa To attend the TIAC reception, RSVP to Janie McCullough, <u>janiemc@comcast.net</u>, (\$95 per person/\$75 for sponsors\*)

# Note: There is no Tourism Day at the Capitol in 2018. This year the CTO will be reaching out to the legislators in their districts rather than at the Capitol.

# 2018 Colorado Governor's Tourism Conference

Mon, 10/29/2018 to Wed, 10/31/2018 Hotel Talisa in Vail.

More information to come.



**Doors Open Denver** September 22 to 23, 2018 More Information to come.

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# **VISIT DENVER C.H.A.T**

Wednesday, January 17, 2018 4 pm - 5:30 pm Location to be advised

You may pay in advance online or pay at the door with cash, check or credit card. Advance payment is non-refundable. \$12/person

This event is only open to VISIT DENVER partners. RMGA is a partner.

Watch your e-mail for information on how to RSVP



**SOCO Tourism Summit** 

May 16 to 18, 2018

# 2018 RMGA CALENDAR OF ACTIVITIES

## January

2 8	Tuesday Monday	Board of Directors Meeting Meeting/Program
5 12	<b>February</b> Monday Monday	Board of Directors Meeting Meeting/Program
5 12	<b>March</b> Monday Monday	Board of Directors Meeting Meeting/Program
2 9	<b>April</b> Monday Monday	Board of Directors Meeting Meeting/Program
7 TBA 14 19-23	May Monday Discov Monday <u>IPW-D</u>	Board of Directors Meeting er Colorado Roadshow Meeting/Program enver
4	<b>June</b> Monday	Board of Directors Meeting
4	<b>September</b> Tuesday	Board of Directors Meeting
1 8 29-31	October Monday Monday Colorad	Board of Directors Meeting Meeting/Program do Governor's Tourism Conference (Hotel Talisa, Vail)
5 12 TBA	<b>November</b> Monday Monday Annual	Board of Directors Meeting Meeting/Program (Elections of Officers) VISIT DENVER Partnership Meeting
3 10	<b>December</b> Monday Monday	Board of Directors Meeting Meeting/Program

# JANUARY MEMBERSHIP MEETING

#### Submitted by Dawn Nelsen

Kick off 2018 with a **January 8th** visit to learn about Colorado's Cash Crop. Herban Underground on Broadway will host our meeting to discuss and learn about legal marijuana and tourism in Colorado. Be sure to join us for a fun and informative meeting to have your questions and concerns addressed. We will view a dispensary and grow area. Sorry no samples will be offered but come anyway for a lively discussion!!

Herban Underground, a family-owned Medical and Recreational Dispensary, will host our meeting in their spacious 3<sup>rd</sup> floor meeting area. Bring your questions for a lively discussion about legal issues, taxes, strains and the impact legalization has on Colorado. Our evening will also include small group tours of the dispensary that has a full window view into the grow area. **FOR THE DISPENSARY TOUR YOU MUST BRING YOUR ID.** (No ID required to attend the meeting.)

WHEN: January 8, 2018 at 6:30 for networking. Our meeting will begin at 7pm. Please take the elevator to the 3<sup>rd</sup> floor.

Herban Underground is located in the heart of the Historic Baker District: 70 Broadway, Denver, CO 80203

#### 720-343-4372

This program will be all about marijuana in Colorado. Anne Gordon, the owner of Herban Underground will host us and lead in a very informative presentation to answer all the questions Tour Guides are asked on almost every tour. As guides, our responsibility is to share information as accurately as possible and know how to manage tourists and marijuana. Come to learn from the experts.

Snacks and water will be provided by RMGA. If you would like to contribute snacks please contact Ginny Gelbach. All brownies will be checked at the door.

Metered parking is available on Broadway and surrounding streets.

# FEBRUARY MEETING TEASER

Submitted by Dawn Nelsen

Monday, February 12, 2018

As one of the top tourist destinations in Denver, History Colorado has undergone many changes over the recent years. Lead by dynamic new Executive Director Steve Turner and a new Board of Directors, HC has charted a new path forward in the way they present and celebrate Colorado's rich past. We will hear Steve personally describe those changes, as well as his vision for the future of the institution. He'll talk about the other History Colorado facilities throughout the state, and touch upon the vast amounts of artifacts in the museum's holdings. Most of us have memories of the old museum, but this is an exciting new time, with expanded exhibit space, new offerings and big plans for the future. Please join us!

Please no outside food or drinks. Water and a small snack will be provided by History Colorado. Personally, I am hoping for the deliciously, crunchy in-house potato chips.

Our meeting begins at 6pm and concludes promptly at 8.

Metered parking is available on the street around the museum

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# JANUARY and FEBRUARY BOARD OF DIRECTORS MEETINGS

#### **Board of Directors Meetings**

Tuesday, January 2, 2018 2:00-4:00 pm Monday, February 5, 2017 2:00-4:00 pm Bear Valley Church, 10001 W Jewell Av, Lakewood, CO 80232 All members are welcome to attend.

# DECEMBER MEMBERSHIP MEETING NOTES

Submitted by Nancy Brueggeman and Photo Contributions from Michael Dulude

(The Buckhorn Exchange was the venue for our RMGA December Holiday Meeting Program. We were graciously hosted by Bill Dutton, Manager of the Buckhorn. We enjoyed ourselves and also learned a lot, as detailed below by Nancy Brueggeman and as photographed by Michael Dulude.)

Buckhorn Exchange December 11, 2017

The Buckhorn Exchange is the oldest restaurant in Denver and holds the #1 liquor license (issued after the end of Prohibition). Bill Dutton, Manager and part-owner since 1978, told us the history of the building and the neighborhood.

Originally the restaurant was only downstairs and the upstairs had 13 "hotel" rooms. There was one room without a door to the hallway, it had a trapdoor so that during Prohibition the "diners" could escape without being arrested by the Feds for breaking the Prohibition law. During Prohibition the Buckhorn was a grocery store. Pre-Prohibition, the liquor was called a "fair mix" – in other words it was watered down.

Shorty, the original owner, was a friend of Buffalo Bill, Teddy Roosevelt and Sitting Bull. The bar was built in the 1870s and serviced the railroad workers who lived and worked in the neighborhood. Many of the original settlers in this neighborhood were from Essen, Germany and arrived in Denver after an arduous trip by steamship, railroad and oxcart. The railroad employment office was across the street and the Buckhorn offered employees a free beer on Friday night if they cashed their paychecks at the Buckhorn. A lot of these employees were German, used to having a beer after work and often their entire paycheck ended up at the Buckhorn. Shorty instituted a system that gave the worker some money and the rest was set aside so that the wives could come and collect it so that the family would have money for the rest of the week. That's the Exchange part of the name – a sort of informal banking system done in the saloons.

The Native American population (particularly the Sioux) camped on the north side of the building which is now a parking lot. Custer's sword was displayed in the restaurant until 1978. It had been given to Shorty by Sitting Bull. Shorty's nephew's family kept it when the Buckhorn was sold to Bill and his group.

Shorty and his son Harry were hunters and 90% of the animals displayed in the restaurant are original to their day. Teddy Roosevelt took them on safari to Africa and also had a taxidermist along with them so that trophies were preserved on the spot. Most of the animals displayed at the Buckhorn have died natural deaths and were not hunted trophy animals. An interesting item on display is a whale penis which arrived dry and folded into a

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box. The person who "restored" it to its normal size spent hours sitting in a bathtub massaging the item to bring it back to its normal size. There are local fantastic animals on display as well: a unicorn and a jackalope, both of which Bill declares are "real".

Shorty died in 1949. He left the restaurant to his daughter who had married into the Jonas Furs family. Henry had to buy the restaurant from his sister. In the late 1970s Henry was very ill, not expecting to live and so sold the restaurant to Bill and others in 1978.

The neighborhood at the time was full of many two bedroom homes built in the 1950s and inhabited up to 2010. The Housing Authority bought and scraped 250 units and are completing 1,000 units – some will rent at market rate, some will be considered affordable and some will be subsidized housing. This will help the neighborhood to stay varied. Lite Rail revitalized the area. There will be 8-10 story condos across the street. The Buckhorn should do a great business because most of the land around them is government-owned and so cannot have a liquor license.

There are many celebrity photos on the walls – almost all the Presidents from Teddy to the present day – with the exception of Obama. Many movie stars and rodeo people visited the restaurant. Many Stock Show people visit the Buckhorn during its annual run in January.

Bill and his partners added game meats to differentiate the restaurant from many others – they offer buffalo, elk, rattlesnake, Rocky Mountain Oysters (their most popular appetizer item) as well as alligator and other game meats. The cut of elk they offer is called the "Denver Cut" because the Buckhorn requested this cut to have more tender meat. Rocky Mountain Oysters may also be called "Swinging Sirloin" or "the Original Sac Lunch".

Shorty met Buffalo Bill when they were both buffalo hunters. Buffalo Bill drank too much so his doctor limited his intake to one drink a day, however, that drink was in a quart Mason jar and was at least 80% bourbon. Bill was living with his sister, so he didn't lie when he told her he'd had only one drink. When Buffalo Bill died, his coffin lay in state in the rotunda of the Capital and more than 30,000 people came by to pay their respects.

Sitting Bull's niece's wedding dress (leather) is displayed on the stairs. There is also a man's suit which may be either Apache or Sioux. The white buffalo on the main floor lived only two years and was killed in a fight with another buffalo. White buffalo are revered by the Dakota Native Americans. The story is that a long time ago the Dakota Native Americans were starving because of a lack of game (buffalo) to hunt. A maiden in a white buffalo skin appeared and turned into a white buffalo. The white buffalo disappeared into the mists and a herd of buffalo appeared and the Dakotas were saved.

The parking lot on the north side of the building is plenty big enough for a coach. The parking lot will stay after the completion of the new buildings in the area. There will be a five-level garage across the street. The local parking is for businesses which will occupy the street level on many of the new buildings, not for residential parking. So, parking should be generally available for any tours you might bring in. There are restrooms on both floors, no elevator – guests may need to negotiate the stairs. The upper level has been recently renovated and the main room is very cozy and comfortable.

Bill also offered each of us a copy of the Osage Gazette – which lists additional history tidbits of the Buckhorn and also has both the lunch and dinner menus.







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Photos courtesy Michael Dulude.

# **ANSWERS TO TRIVIA QUESTIONS from Page 2**

1. Ben Stapleton; 2. Dr. John Galen Locke; 3. Gov. Clarence J. Morley; 4. Jews and Roman Catholics, especially Italians; 5. To promote "100% Americanism"

## THIS AND THAT

#### Go the Extra Mile Program

Submitted by Mike Pearl

VISIT DENVER offers its partner members training in exceptional guest services with the *Go the EXTRA Mile* program, the largest and most ambitious city-wide hospitality training program in Denver's history. The program includes an all-day training that happens 2-3 times a year with 55 front line hospitality employees in attendance. Many RMGA members have participated in this program. Now it's your turn to *Go the Extra Mile* in the Mile-High City.

### The tax consequences for TD's on the recently signed Tax Act:

Submitted by Sherry Moon, copied from the IATDG Facebook Page.

If you are paid by W-2 you have lost all deductions for your employee business expenses (no exception apparently). As for your 1099 income: you still have business expense deductions on your Schedule C. I cannot find any reference to the Self-Employed Health Insurance Deduction - I am assuming as the medical expenses remained that this provision was unchanged, but it would be preferable to see it in writing. All remaining expenses stay save entertainment (taking a guest to dinner and a movie – dinner is OK - movie is not). I cannot and am not giving tax advice but suggestions that you and your tax preparer should do due diligence on your particular situation.

This is from the International Association of Tour Directors and Guides (IATDG) Facebook page.

#### *Tesoro Historic Lecture Series* Submitted from the Tesoro Cultural Center email **Historic Lecture Series: The Fetterman Fight**

The Fetterman Fight ranks among the most crushing defeats suffered by the U.S. army in the 19th century West. On Dec. 21, 1866 - during Red Cloud's War (1866-1868) - a well-organized force of more than 1,500 Oglala, Lakota, Northern Cheyenne and Arapaho warriors annihilated a detachment of 79 infantry and cavalry soldiers, among them was Captain William Judd Fetterman. With no U.S. survivors, the only eyewitness accounts of the battle came from Lakota and Cheyenne participants.

Learn more about the Fetterman Fight during the next installment of our Historic Lecture Series with lectures from John H. Monnett, award-winning author of *Eyewitness to the Fetterman Fight: Indian Views*. Dr. Monnett is a professor at Metropolitan State College of Denver.

**When:** Saturday, January 6 at 4 p.m. **Where:** The Lone Tree Hub *Lecture is free to the public.* 

**When:** Sunday, January 7 at 2 p.m. **Where:** Denver Central Library (5th Floor) *Lecture is free to the public.* 

When: Sunday, January 7 at 6 p.m. Where: The Fort Restaurant *Purchase dinner lecture tickets <u>online</u>.* 

### National Park Service Entrance Fee Update

Submitted by Mike Pearl

The National Park Service (NPS) closed period for public comment regarding the entrance fee proposal on December 22, 2017. The NPS decision regarding the entrance fee increases is forthcoming. Monitor developments on the <u>NPS website</u>.

## **RMGA MEMBER STORIES**

(Editor's Note: This new segment to the *Guide Line* is presented in lieu of RMGA Biographies. Biographies and/or stories may continue to be submitted to the Editor for inclusion in forthcoming *Guide Line* editions. Terrence has more stories as well as photographs to share. I have included this brief story as a prelude to what Terrence may submit in the future, and to encourage others to submit their own stories. This sounds like a great trip!)

#### Submitted by Terrence F. O'Hare

I wanted to share some of the happenings this year with my tours and my newly revamped website, which I accomplished through my own IT company: Beyond My PC Needs (<u>www.beyondmypcneeds.com</u>), where I offer diverse tech services, software, business education and web design and development.

Here is a tidbit review I received from a couple I toured across four states during a 15-day visit of some great places in SD, WY, UT and AZ. I drove more than 3600 miles, all told, and experienced some really great places as a Tour Director and Driver Guide.<u>https://www.yelp.com/biz/beyond-the-destination-tours-denver</u>

We spent time at Sylvan Lake at the Northern end of the Black Hills at 6400 ft at the historical Sylvan Lake Lodge before continuing to Cody Wyoming via several scenic stops. We were fortunate to witness the Solar Eclipse at 97% totality from Yellowstone Park, after paying a huge entrance fee of \$300 for three people. Why? The reason was that the SUV we were traveling in sat 7 people, even though the back seat was folded down with our luggage and coolers on top. Although this was a high-end tour, I was required to stay 30 minutes to two hour's drive away from where the couple stayed most nights, due to the high cost of lodging. This made for very long days for me, and much more than the 2-hour drive per day that the couple was expecting. They had never driven out West. It was more like 5 to 7 hours per day for them. They told me they had never been on a road trip before and the longest they are ever in a car is 30 minutes at a time. Needless to say, they were often sick and tired from the long drives.

They were of course over-joyed at seeing Moose on our Snake River float trip, as well as antelope and the Monarchs of the Grasslands (Buffalo) in the Gros Ventre Wilderness. We also spotted many elk and deer. Our brief 1.5-hour hike along the Virgin River near the Zion Lodge was a peaceful retreat after a presentation by a Ranger at the Visitor Center. We also discovered the inner-beauty of Bryce Canyon from the backs of mules over the course of 2 hours. And after a night at the North Rim under the stars along Bright Angel Trail, we headed toward Sedona to end our trip with a quick visit to Montezuma's Castle and drop-off at a Phoenix Hotel.

I would be happy to offer details about these and other adventures as well as some photos of this trip if you think anyone would be interested, for inclusion into the *Guide Line*.

# CODE OF ETHICS AND STANDARDS

Rocky Mountain Guides Association, as a member of the National Federation of Tourist Guides Associations-USA, shares the goal of promoting the highest degree of professionalism for tour guides. A complete listing of the Code of Ethics and Standards is available on the RMGA website. Click on "About RMGA," then click on "Code of Ethics and Standards."

From time to time, a Standard is published in the *Guide Line* for RMGA members to consider for their professional growth. The Standard for January, 2018, is

A professional tourist guide is sensitive to the interests and values of the tour group and does not share his/her personal views on controversial subjects such as religion, politics or lifestyles.

Generally, being positive or upbeat about a tour's environment or the circumstances is easy. When the driver is cooperative, the traffic is moving, and the roads are smooth, there is very little to be disagreeable about. The difficulty arises when our personal biases are activated by something we see outside our tour window. Oh, how we want to vent in public by making a "snarky" comment. The tour guide shows their professionalism by not giving in to those temptations. The professional tourist guide is a spokesperson for the tour and remains positive in their comments. The professional tourist guide recognizes that personal views on topics of controversy have no place in creating a memorable guest experience within the context of a tour. When subjects having controversy are brought up by guests or are evident in the view of the guests, the professional tourist guide acknowledges the subject and its controversy, but expresses no personal opinion.

RMGA Members are encouraged to share their comments regarding this Standard. Send your submissions to the Editor.

# PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

- 1. To hold meetings and familiarization ("FAM") trips for the improvement and continuing education of its members;
- 2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
- 3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
- 4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. *Articles of Incorporation*, Rocky Mountain Guides Association

Officers			Committee Chairpersons		
President	Mike Pearl	303-868-0023	Certification	Carol Carder	303-777-9194
Vice President	Sherry Moon	720-425-5931	Education	Michael Dulude	720-236-5345
, 100 1 105100110	<u>bitti y titoon</u>		Hospitality	Ginny Gelbach	303-906-3842
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