

2020 Brighter Tomorrows Begin Today's Annual Report



Brighter Tomorrows Begin Today

February 14, 2021

brightertomorrowsbegintoday0@yahoo.com

P.O. Box 62, Bumpass, Virginia 23024

Executive Summary

2020 was an unusual year for all. Brighter Tomorrows Begin Today had to find ways to support our mission while still maintaining the safety of our Clients and Contacts. This year we focused on educating families and individual on everyday matters and issues. This education would allow families and individuals to plan for pursuing and accomplishing their educational and professional goals.



Our large educational program was the BTBT's Financial Know How Series. Three (3) Saturdays in October, we hosted an hour-long program designed to educate the participants on a specific financial idea/matter. We know that this program spoke to participants on issues they are currently facing and assisted them in planning for their financial security or attaining future financial goals.

BTBT launched their new Lit to Learn program. Lit to Learn is designed to assist and foster our youth. Lit to Learn participants engage in professional development opportunities and community service. Ages 5-17 are welcome to participate with Lit to Learn.

Despite the obstacles of 2020, BTBT raised the most money EVER from our 6th Annual Raffle fundraiser. We love this fundraiser and plan on continuing to raise the bar in 2021. We raised over \$1,100.00. This year the funds raised for BTBT are designated for the Grant program.

Brighter Tomorrows Begin Today was able to continue to operate and assist distressed individuals and families. The Board of Directors have budgeted and planned for new events in 2021 along with continuing to fundraise.

Avnel's and Veronica's vision continue to be a reality. Brighter Tomorrows Begin Today Brighter Tomorrows Begin Today's Board of Directors continue to give their time, talents, efforts, dedication, support, and love to this organization, without any financial reimbursement or pay. Without them Brighter Tomorrows Begin Today would not be thriving.

Thank you all for your continued support and time. Please note that our email address has changed. We can be contacted at brightertomorrowsbegintoday0@yahoo.com. We are looking forward to what is to come in 2021.

Table of Contents

Executive Summary 1

Programming 3

Financial Breakdown 4

Looking Forward 5

Donors 6

Contact Information: 7



Programming

BTBT's Financial Know How Series was held three (3) Saturdays in October. We hosted an hour-long program designed to educate the participants on a specific financial idea/matter. These programs were done virtually through Zoom to maintain safety during the pandemic. The programs topics consisted of bankruptcy, purchasing a home, and basic financial concepts. Participants were given the opportunity to contact the speakers, free of charge, to gain one-on-one consultants. We had over 10 participants and 5 professional speakers. We anticipate offering this program annually.



Unfortunately, we did not award a scholarship in 2020. The scholarship program was voted on to be revamped for 2021. Going forward, the old scholarship program was newly renamed BTBT's Grant Award program. Small businesses, non-profit organizations and students will be eligible for the Grant Award program.

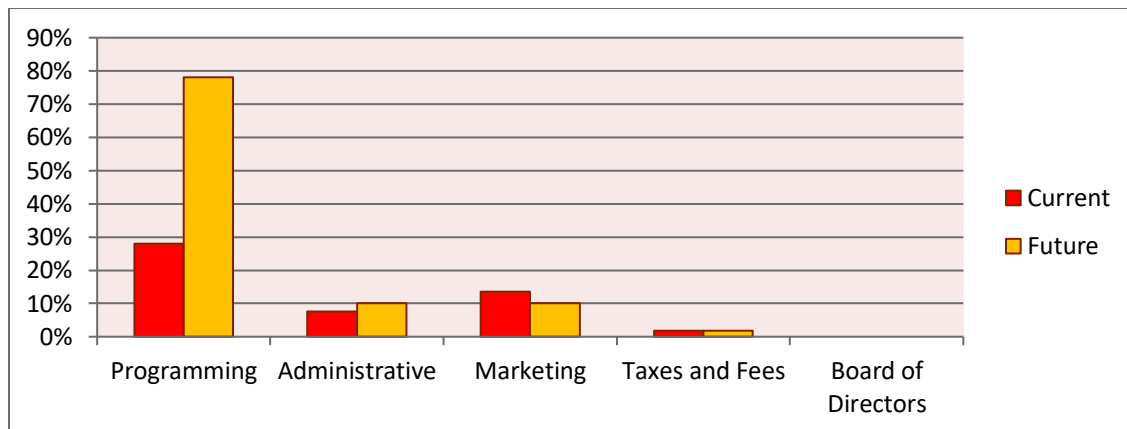
Brighter Tomorrows Begin Today's Lit to Learn program partnered with Hill Tucker Bar Association to assist with their annual Turkey Drive in November 2020. Lit to Learn participants packed bags of food for the turkey recipients.

Our 6th annual raffle was a huge success!! Over \$1,100.00 was raised. One half of the money raised, went towards 3 cash prizes. The other half is designated to our Grant program which will be awarded in 2021. The support was amazing. The drawings were posted LIVE on Brighter Tomorrows Begin Today's Facebook page. Winners, Congratulations!! For 2021, we hope this fundraiser raises over \$1,100.00.

We are continuing the individualized approach. Each Client is reviewed and paired with a Contact that has been where the Client wants to go. This method is essential to goal attainment and Client comfort. Who better to understand the Client than someone who has taken the same path and succeeded; or even failed, and can educate the Client on pitfalls and missteps. Each Client gets assistance specific to their goal and path.



Financial Breakdown



Fees and Taxes continued to stay low cost. Brighter Tomorrows Begin Today continues to maintain federal 501(c)(3) status and Virginia Solicitation Authorization.

Programming cost were incredibly low in 2020, not because money was not allocated for programming, but because our Board of Directors and Contacts put in free time to service our Clients! Actually, money spent by BTBT was minimal.

Time is also not included in the above figures, but Brighter Tomorrows Begin Today realizes that time is the most important assistance! Thank you to all our Board Members, Volunteers, and Contacts for helping keep administrative cost low and assisting Brighter Tomorrows Begin Today without compensation.

Looking Forward

In 2021, Brighter Tomorrows Begin Today looks forward to more Contacts, more Clients, Fundraisers, and more Events, and continuing and improving our current programs to assist those in distress.

Website – The Board of Directors will continue to update and change the Brighter Tomorrows Begin Today website. Keep checking www.brightertomorrowsbegintoday.org for the new features, pages, and resources.

Scholarships – Brighter Tomorrows Begin Today opened its 2021 Grant Award Program on January 31, 2021. The application is open until April 30, 2021. This year Brighter Tomorrows Begin Today plans to award \$594.00 in Grant Award funds www.brightertomorrowsbegintoday.org/scholarships.

50/50 Raffles - Brighter Tomorrows Begin Today had its 6th annual raffle. Look for details regarding the 7th annual raffle in September 2021.

Facebook – Help Brighter Tomorrows Begin Today reach 300 likes by the end of 2019!!

Contacts and Clients – Brighter Tomorrows Begin Today will be reaching out to Contacts and Clients to make sure all forms are completed, for Brighter Tomorrows Begin Today to accurately match up Contacts to Clients and to assess the needs of Clients.

Brighter Tomorrows Begin Today will also reach out to companies, organizations, and individuals to make new Contacts and diversify the network of Contacts.

Juneteenth Pageant – BTBT has paired up with Champion Circle Brand to host a Juneteenth pageant on June 19, 2021. Look for additional details in February.

2nd Annual Financial Know-How Series – New topics still focusing on the financial basics. Join us via Zoom with knowledge and tips from the experts for financial well-being.

Lit to Learn: Depending on COVID restrictions, BTBT hopes to reinstate Lit to Learn's signature programming of having the participants experience a variety careers, trades, and jobs. Lit to Learn will continue teach the youth about giving back to the community.

The above are only some of the programs Brighter Tomorrows Begin Today is planning for 2021. Check Brighter Tomorrows Begin Today's website and Facebook page for details on programs and events.

Donors

Brighter Tomorrows Begin Today could not function without the support, financially and volunteerism, of our donors. There are 4 categories of Donors (Platinum, Gold, Heart, and Accomplished).

Platinum (Donors who gave \$500.00 or more in monetary donations or provided over 50 hours of their time to Brighter Tomorrows Begin Today in the year 2015).

- HCA
- Veronica Brown-Moseley
- Hubert J.M. King
- Rosalind Brown
- Jessica Farran-Shirley
- Avnel Coates
- Raffle participants

Gold (Donors who gave between \$200.00 - \$499.00 in monetary donations and/or provided 20-49 hours of their time to Brighter Tomorrows Begin Today in the year 2020).

Heart (Donors who gave between \$1.00 - \$199.00 in monetary donations and/or provided 1 - 19 hours of their time to Brighter Tomorrows Begin Today in the year 2020)

- Andrew Leggett
- Jamie Collie
- Conrad McCook
- Stephen Reylea
- I.C. Beauty
- Anonymous distinguished donors

Accomplished (Clients and Contacts that have had a GREAT impact on Brighter Tomorrows Begin Today either through monetary donations, service to Brighter Tomorrows Begin Today, and/or accomplishment of goals with assistance of Brighter Tomorrows Begin Today).

Donations should be made payable to Brighter Tomorrows Begin Today and sent to P.O. Box 62, Bumpass, Virginia 23024

Contact Information:

Learn More About Brighter Tomorrows Begin Today at:

Website - www.brightertomorrowsbegintoday.org

www.btbtoday.org

Address - P.O. Box 62, Bumpass, Virginia 23024

Facebook - www.facebook.com/brightertomorrowsbegintoday

Email - brightertomorrowsbegintoday0@yahoo.com

LinkedIn - <http://www.linkedin.com/pub/brighter-tomorrows-begin-today/a1/653/828/>