

PHYSICAL



HUMAN



- IDEA QUESTION
- THEORY / HYPOTHESIS
- WHERE / WHY
- DATA NEEDED
- DATA COLLECTION (PRIMARY / SECONDARY)
HOW
WHY
WHERE
WHEN
- DATA PRESENTATION
TECHNIQUES / HOW
WHY
- DATA ANALYSIS
HOW
WHY
- RESULTS
- CONCLUSIONS (RELATE TO IDEAS/ QUESTIONS /
HYPOTHESIS)
- EVALUATION (OF ALL THE ABOVE)
STRENGTHS / WEAKNESSES