

T-MARIE INNOVATIONS LLC

**30 FREE  
WAYS TO  
BECOME  
VISIBLE  
ONLINE**

FOR YOUR SMALL BUSINESS  
PLUS 10 ADDITIONAL PAID WAYS

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# 30 FREE Strategic Ways for Visability

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- Create your design/content/product
- Create a professional brand
- Have your own Podcast (Ex: Anchor, Spotify, YouTube, Station Head)
- Be interviewed on various podcasts
- Post on Social Media/Create a Business Social Media page
- Participate/Join a local or virtual summit
- Create social media live streams
- Create a LinkedIn account and join LinkedIn groups
- Create a Facebook Group primarily for your business
- Be a guest on blogs
- Be interviewed for publications or online blogs/articles
- Host a webinar/seminar for your business
- Engage and Comment on other social media posts
- Recieve a radio interview
- Provide testimonials for other brands
- Request for testimonials for your products/services
- Write a book based on your brand

# 30 FREE Strategic Ways for Visability Continue

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- Take a photo with in influencer or celebrity/post on your social media
- Create online profiles for Google, Yellow pages, Yelp, ETC
- Attend networking events online and locally
- Use word-of-mouth with friends and family
- Be a speaker at a local or online event
- Partner with other businesses for events
- Post flyers/business cards at local businesses
- Become a feature on online communities
- Create Email marketing and attach a freebie
- Interview other business owners for your brand
- Join an online challenge
- Create an online challenge and share on social media
- Create/host a masterclass or training class on your brand

# 10 Paid Strategic Ways for Visability

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- Social Media Ads
- Schedule a radio ad
- Pay for a newspaper/magazine ad
- Purchase 1000 business cards
- Create your business website (Godaddy, Wix, etc
- Purchase an SEO for your website
- Join your local Chamber of Commerce
- Sponsor a local sports team
- Purchase logo decal for your vehicle or office
- Sponsor a local event