



OFFICE USE ONLY: App. # \_\_\_\_\_ Date App Received \_\_\_\_\_  
 Date Payment Received \_\_\_\_\_ Updated ACT Org. Sheet  
 PAYMENT TYPE: Check # \_\_\_\_\_ CK 2# \_\_\_\_\_ CC# \_\_\_\_\_

contact name \_\_\_\_\_ company name \_\_\_\_\_  
 address \_\_\_\_\_ phone \_\_\_\_\_  
 city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_ email \_\_\_\_\_

|  |  |  |
|--|--|--|
| <b>PRODUCT</b><br>Gonna Get Wed Wedding Planner 2017<br>by gonnagewedcom | <b>APPLICATION DEADLINE</b><br>August 21, 2016 | <b>COPY/AD DEADLINE</b><br>7 days from ad purchase date or no later* than August 1, 2016 |
|--|--|--|

We will be releasing the Planner in October 2016! After careful consideration we feel it is more beneficial for advertisers to have the 2016 book release earlier to brides planning the 2017 summer weddings. \*Also please note the copy deadline: late ads may not be printed and no refunds will be given due to late ads. Please email all ads to [mandy@blackincevents.com](mailto:mandy@blackincevents.com)

re-use ad from previous year \_\_\_\_\_ OR  I will design my own ad

| Qty.  | AD Size            | DISPLAY ADVERTISING OPTIONS:<br><i>All VOW ads are full color at NO additional charge.</i> | Requested Section | Price     | Total    |
|---|--------------------|--|-------------------|-----------|----------|
|   | 1/8 page Ad        | Full color (3.631"W x 2.3795" H)   |                   | \$395.00  |          |
|   | 1/4 page Ad        | Full color ad (3.631" W x 5.003" H)  |                   | \$495.00  |          |
|   | 1/2 page Ad        | Full color ad (vertical 3.631" W x 10.25" H)   |                   | \$695.00  |          |
|   | 1/2 page Ad        | Full color ad (horizontal 7.504" W x 5.003" H)   |                   | \$695.00  |          |
|   | Full page Ad       | Full color 8.25" W x 10.75" H <b>with bleeds (.125)</b>                                    |                   | \$895.00  |          |
|   | Inside Front Cover | Full page inside front cover (8.25" W x 10.75" H) <b>with bleeds(.125)</b>                 |                   | \$1550.00 |          |
|   | Inside Back Cover  | Full page inside back cover (8.25" W x 10.75" H) <b>with bleeds(.125)</b>                  |                   | \$1250.00 |          |
| <b>15% discount</b> for GonnaGetWed.com Members Bronze & above. (You must be a member in October when publication is released or the discounted amount will be billed to you. |                    |  |                   |           | ( - \$ ) |
| <b>Ad Subtotal</b>  |                    |  |                   |           | \$       |

### Additional Advertising Opportunities & Options

\* Ad purchased required to participate in the following options.

| Qty                                | Option                | Description  | Requested Section    | Price    | Total |
|------------------------------------|-----------------------|--|----------------------|----------|-------|
|                                    | Advice from an expert | Your provided head shot photo and your tip to brides is featured in your section requested                         |                      | \$50.00  | \$    |
|                                    | Design Fee            | This is a per ad fee no matter the size  |                      | \$35.00  | \$    |
|                                    | Section Sponsor       | Your article & photos featured first in section. Logo and photo on section cover. Includes advice from an expert.  |                      | \$250.00 | \$    |
|                                    | Trends Highlight      | A photo of a product or service you offer will be showcased in trends with your name, phone # and website address. | Introduction Section | \$50.00  | \$    |
| <b>Additional Options Subtotal</b> |                       |  |                      |          | \$    |

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**GRAND TOTAL** \$

\*\*PLEASE NOTE: Purchased ads will be placed according to availability and the discretion of Black Inc design team. Ad placement may be requested – we will do everything we can to meet these requests but ultimately ad placement will be dictated by availability and design layout. Production of your advertisement is to be used strictly with Black Inc. publications. The design fees have been dramatically reduced so that you may have a high quality professional design. Clients may purchase our ad designs for other advertising, but MUST contact Black Inc. for pricing and to release ads (design/setup fee will be applied). Client assumes all responsibility in obtaining permission to authorize reproduction of submitted advertisements from source you obtain it.