

**PUSHY & RUDE  
ROOF SALESPEOPLE...**



***THERE IS A BETTER WAY!***

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The recent Hailstorms damaged your roof and your neighbor's roof. Your neighborhood will be or is being invaded by roofing salespeople who can be pushy, rude, and aggressive. They will ring your doorbell even if you have a "NO SOLICITING" SIGN ON YOUR DOOR. They don't care.



Go to: [NOROOFINGSALESPEOPLE.COM](http://NOROOFINGSALESPEOPLE.COM) and get a **FREE Weatherproof corrugated door / yard sign.**



Immediately put a sign on your front door telling them to stay away and if they want to, they can leave their literature on your front porch. Put a box on your porch for them to leave their materials. Be sure to empty the box each night because some unscrupulous salespeople will empty the contents into their trash bin. You will eventually have 20 to 30 companies leaving literature. If they do decide to ignore your sign and ring your doorbell, then simply take their info and send them on their way and eliminate that company from consideration.

A background image showing a hand holding a pen, signing a document. The image is dark and semi-transparent, serving as a backdrop for the text.

# HAVE YOU SIGNED

# THE CONTRACT YET?

DON'T SIGN ANYTHING! They will tell you that you need to file a claim with your insurance company, and they need to make sure you get every dollar you deserve, but you must sign a contract with them first. There is absolutely no need to hire a contractor before you file the claim and have the adjuster inspect your property. Again, the contractors will tell you they need to be there to meet the adjuster. Many times, when this happens the contractor is confrontational and causes the adjuster to take a defensive posture and creates a negative impact on your initial claim. Call your insurance agent and file your claim. If you need help with determining your storm date,

**Please call: 833-399-ROOF (7663)**

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Go to: [NOROOFINGSALESPeople.com](http://NOROOFINGSALESPeople.com) and get a *FREE Weatherproof corrugated door / yard sign.*

**YOU THINK IT'S  
EXPENSIVE HIRING A GOOD ROOFER**



**TRY HIRING A BAD ONE**

Once you have received your claim scope of work from your insurance company, then it is time to select a contractor. Here are a few tips when selecting your roofing contractor:



Make sure the company is truly a locally owned company. Many storm chasers will get a local phone number and even a local address through a PO Box or warehouse.

Check their references. Ask for 10 references. 3 that are at least projects they completed over 3 years ago. 3 from projects they completed between 1 and 2 years ago. 4 from recent roofing projects they completed.



Get names, addresses and phone numbers. Google map a picture of the addresses they give you. Call and speak to as many as you feel necessary. Remember, you will be dealing with thousands of dollars and a bad decision can be catastrophic!

**Ask for a Sample Contract.**



Ask to see a sample of their contract. If it full of fine print and “legalize” then run for cover

You could file  
a complaint, but  
my supervisor  
doesn't care,  
either



Check with the BBB to see if they have complaints and how they handled those complaints. Most companies are not listed with the BBB, but they can still have negative complaints listed with the BBB.

***Ask to speak to the Company Owner.***



If possible, speak directly to the owner of the company. Roofing salespeople are notorious for “making deals” that are either illegal (waiving your deductible) or full of false promises that are not in writing.



**MY RESPONSES ARE LIMITED.**

**YOU MUST ASK THE RIGHT QUESTIONS.**

**ASK QUESTIONS!** The Roofing Process is confusing for most homeowners. By taking a couple of extra hours to do your research you can save thousands of dollars. Ask about the shingle manufacturer. There are many high-quality roof manufactures, but there are also some manufacturers that are selling a product at a very low cost and those shingles will simply not perform over an extended period.



**Ask about UPGRADES.** Some companies are offering upgrades that are part of their basic roof system. Components that are 100% necessary to build a good roof are:

1. Minimum of a high-quality Architectural Shingles.
2. NEVER have your roof replaced with a 3-tab shingle even if that is the type of shingle you currently have.
3. Ask about a Class 4 Hail Resistant Shingle upgrade. They greatly reduce the possibility of hail damage when the next storm hits and can get you up to a 30% discount on your homeowners' insurance.
4. "Ice & Water" self-adhering membrane is necessary for valley flashings and other areas.
5. NEVER use asphalt felt paper as an underlayment. The state-of-the-art underlayment is called "synthetic felt" and is much stronger and more versatile.
6. Ensure all pipe boots and vent caps are replace and not reused.
7. High velocity wind rating.
8. Extended Shingle Warranty from the Manufacturer.

***These are just a few. Be sure to get everything in writing, including all "promised upgrades".***

## *Let's talk money!*

NEVER give a roofing company money upfront. If they can't afford to buy the materials up front, then they are NOT financially responsible to handle your project. The industry standard is to pay the contractor the full amount

of the 1st insurance payment, plus, your deductible amount when the project is completed to your satisfaction. Some companies offer deductible financing, which is 100% legal and accepted by all insurance companies. A written agreement is required by your insurance company.

Your contractor will file for the Depreciation. Once this Depreciation check is received then the Contractor will receive their final payment.

This all sounds complicated and honestly it can be. If you have any questions, please give us a call:

**833-399-ROOF (7663)**





**NO SALESPEOPLE  
DO NOT**

KNOCK ON OUR DOOR OR RING  
OUR DOORBELL! PLEASE PUT  
YOUR INFO IN THE PROVIDED  
BOX AND IF WE ARE INTERESTED  
WE WILL CONTACT YOU!

**NO EXCEPTIONS**

***Thank you for taking the time to  
read our E-book.***

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door / yard sign.