


Media Advisory

Upon A Star Books Helps to Fill the Sleigh for Deserving Boys and Girls




Ho! Ho! Ho!



It's the
Ho-Ho-Holiday
Toy Drive!

On Sunday, December 14,
2014 from 2pm-6pm, join
Upon A Star Books at
Dufferin Mall (in front of
BMO and NoFrills)
as we collect new,
unwrapped toys to "Fill the
Sleigh" for the Children's
Aid Foundation!

For a list of toys and more information visit
www.cafdn.org/fillthesleigh or
www.uponastarbooks.ca

IN SUPPORT OF
 Children's Aid
FOUNDATION

SPECIAL THANKS TO
DUFFERINMALL
900 Dufferin St. Toronto, ON

BROUGHT TO YOU BY
Upon A Star Books 
 #fillthesleigh

TORONTO, Ontario Dec. 12, 2014 – Upon A Star Books will be at Dufferin Mall collecting new, unwrapped toys for the Children's Aid Foundation on Sunday, 14 December 2014. There will also be a guest appearance by children's entertainer Aunty B.

Every year Children's Aid Foundation distributes toys to children and youth who are a part of the child welfare system.

The table where toys will be collected was graciously donated by Dufferin Mall. These gifts and toys will go to much deserving boys and girls.

- Date: Sunday, December 14, 2014
- Time: 2:00pm – 6:00pm (Eastern Time)
- Location: Dufferin Mall, 900 Dufferin St, at the BMO and NoFrills side of the mall

Upon A Star Books publishes and promotes books for children, youth and young adults that are educational or inspirational. It is Upon A Star Books goal to also continuously work with community initiatives and charitable foundations such as the Children's Aid Foundation.

SOURCE Upon A Star Books

For more information, please contact Jessica Alex, Media Relations at (647) 554-8272.