

Explore GLOW Scented Candles: a unique and profitable fundraising opportunity that distinguishes us from the competition! Our line includes coconut and soy-blend candles, wax melts, room sprays, and essential oils, all offering a profit margin of 40% to 50% through our fundraising brochures and online store.

- Seasonal brochures for Fall/Winter and Spring/Summer Brochures are free, and there are no upfront costs!
- **Online Fundraising Store** – Combine online sales with brochure sales or offer a virtual fundraiser. Online sales can ship to your home and/or to your organization!
- We'll add your logo/image and message to your online store.
- Receive a 50% profit when combined brochure sales plus online sales shipped to the group are 100+ items sold, 40% if less. Profit is 40% on online sales shipped-to-home and virtual fundraisers.
- Shipping for brochure sales and online orders is free when an order is \$99+ in sales! Shipping is just \$11.95 if an order is less than \$99. Ship to group orders is \$1.95.
- Phone support is available 7 days a week and evenings by calling our office at 860-384-3691. Call us to complete your registration. We'll set up your online store, customize a participant letter with details and a QR Code, and ship your free brochures. We will help you from start to finish.
- We offer premium, easy to sell, coconut & soy-blend candles, Wax Melts, Room Sprays, and Essential Oils.
- Large variety of traditional and modern fragrances.
- Premium Quality Products you'll love to sell, and your supporters will be eager to buy year after year!
- Products are proudly made in the USA.
- Perfect for gift-giving any time of the year.
- No Minimums - Perfect for any size group!
- Includes a dashboard for the chairperson and a dashboard for each seller to view their online sales.
- Orders are packed by-the-seller for easy distribution.
- Fast order processing allows time for fundraising through Thanksgiving for Christmas Delivery or end-of-the-schoolyear/end-of-season fundraisers.
- Public School Purchase Orders are accepted.
- Payment by Check, Money Order, or Credit Card.
- No backorders and no substitutions are shipped.
- Easy cash sales! With \$5 increments, most items are \$15. Orders are easy to tally. No \$1 bills are needed.

Benefits of Choosing GLOW Scented Candles for Your Next Fundraiser

- **Exciting Fundraising Opportunity:** Earn 50% Profit! Your organization has the chance to earn 50% profit when the combined brochure and online ship-to-organization sales reach 100 or more items. If sales are fewer than 100 items, the profit is 40%. This means that just ten students selling ten items each could easily help you reach that goal, especially since most supporters tend to buy 2 to 4 items each! Shipping is free when your combined brochure and online ship-to-organization sales total \$99 or more. If your sales are less than \$99, a shipping fee of \$11.95 will apply.
- **You can place orders with no minimum requirements.** Your organization will earn 40% profit for online ship-to-home and virtual fundraisers. Shipping is free for orders over \$99. There is a flat rate shipping fee of \$11.95 for orders below that amount.
- **Our products are affordably priced and easy to sell!** Our candle fundraiser is an excellent choice for both spring and fall fundraisers. Additionally, fast shipping ensures you will not have to wait weeks to receive your order. You can fundraise through Thanksgiving and still receive your shipment before Christmas!
- **Your customized online fundraising store** can be combined with our brochure fundraiser, or you may offer a 100% Virtual, ship-to-home online fundraising store. Please note that virtual fundraisers for any fundraising company generally produce, on average, 85% less in sales compared to traditional in-person sales using a fundraising brochure. Brochure sales tend to achieve higher sales figures. We recommend that your sellers share their unique shopping link with friends and family, near and far, throughout the lower 48 states, to reach everyone your sellers will not see in person and when a customer needs to pay by credit card. Online orders can ship to your school or organization for just \$1.95, or customers can pay a \$11.95 flat shipping fee to send their orders directly to their home address more quickly. Our online store features all the items in our brochure plus 2-3 times more items and fragrances. The online store makes it very easy for sellers to register as sellers. It includes a dashboard for the sellers to track their sales and another dashboard for the chairperson to monitor all registrations and sales, enter orders, print reports, and view tracking information.
- **Participant Letter:** While your brochures are on their way, please contact Deb Anderson at 860-384-3691. We will customize a participant letter for your organization at no cost. This letter will include details about your fundraiser, instructions for participation, and a webpage link and QR Code to facilitate easy registration as a seller in our online store. Additionally, we will provide tips for increasing sales through email, text, and social media sharing. By following these suggestions, you can maximize your sales by promoting the online store via email, text, and social media platforms.
- **Fundraising with GLOW Scented Candles is flexible!** We will ship brochures for free, allowing you to begin your fundraiser in as little as seven days. Unlike many other fundraising companies, you can maximize your selling opportunities by starting earlier and extending your fundraiser later into the season. Our quick processing helps organizations maximize their selling season, ensuring they receive their shipments before the end of the school year, sports season, and more.
- **Fundraising with GLOW Scented Candles is easy!** There are no start-up fees, minimum order quantities, or case requirements. You will receive your profits immediately. We pride ourselves on offering excellent customer service, with extended evening and weekend office hours, and a strong commitment to helping you succeed. Call us today, and you can receive your brochures within a few days!

■ **Choose from our seasonal brochures:** Fall (August to December) and Spring (January to August). Our brochures feature simple and easy-to-sell items, including seasonal products. Additionally, supporters can shop online, where they will find all the items listed in the brochures as well as more options. There's something for everyone! Supporters can choose from a variety of candle sizes and styles, along with wax melts, room sprays, and essential oils.

■ **Sell premium-quality coconut and soy-blend candles proudly made in the USA.** Our candles are competitively priced, easy to sell, and in high demand, ensuring your customers will love them. Your supporters will appreciate the wide variety of candle fragrances available. Our exclusive candles are known for being highly fragrant, burning clean and evenly, containing no lead wicks, and having no unhealthy additives. Many organizations choose to repeat our fundraiser yearly due to customer demand and increased sales!

■ **For your brochure sales, orders are packed individually for each seller,** and boxes are labeled with their names. Candles are boxed and labeled by fragrance. Distribution is easy, and this service comes with no additional fees.

Retail Pricing and Profit Chart

■ **Enjoy easy and affordable cash sales!** Most items are priced in \$5 increments, which eliminates the need for \$1 bills for change. The majority of our products, including Classic Candles, Large Cube Melts, Room Sprays, and Essential Oils, are available for \$15. Our 2-Wick Signature Candles are priced at \$25, while our Luxe Gift-Boxed Candles are offered at \$40

Number of Sellers, each selling just 10 of the \$15 items	Number of Items Sold	Average Profit
25	250	\$1,875
50	500	\$3,750
100	1,000	\$7,500
200	2,000	\$15,000
400	4,000	\$30,000

How does the program work?

■ **Select either the Fall/Winter or Spring/Summer program.** Fall/Winter is available from August 1st to January 15th, and Spring/Summer is available from January 1st to September 15th.

■ **To get started, call us at 860-384-3691.** We can help you begin immediately! We'll set up your registration, online store, and the chairperson's dashboard. You will have access to real-time reporting for brochures and online sales. Both the chairperson and sellers will receive email notifications throughout the sale, keeping them updated on online sales progress.

■ **Distribute brochures to your sellers** and decide how long you will continue selling; a duration of two to three weeks is recommended. If you accept customer checks, they should be made payable to your organization. If your organization is not tax-exempt, you are responsible for collecting and reporting your sales to your state. GLOW will only collect tax on online orders that are shipped to a Texas address..

■ **At the end of your selling period, please collect all brochures and payments.** There are no minimum order requirements. Log into your chairperson's dashboard to easily enter the tally of items sold for each participant. Orders will be packed and labeled for each seller, making distribution simple and efficient, with no sorting required. We are readily available to assist you if you need help or have any questions. You will keep your brochures and profits upfront. Once you submit your order, an invoice will be emailed to you. Profits from your online sales will be applied as a credit to your invoice, which will reduce the total amount due. There's no waiting for a check!

■ **To complete your purchase, we accept the following payment methods:** school or organization checks, cashier's checks, money orders, and credit cards. Once we receive your payment, your order will be shipped within ten days. W-9 forms and vendor applications are available upon request. We also accept written purchase orders from public schools. There is no minimum required for late orders, and they are gladly accepted.

■ **Customers pay just \$1.95 to have their orders shipped to your organization at the end of the fundraiser.** The online sales that are shipped to your organization, combined with your brochure sales, allow you to qualify for a 50% profit when you sell 100 or more items. Customers from outside the area can shop online and choose to have their orders shipped directly to their homes. For orders under \$99, there is a flat shipping fee of \$11.95. However, shipping is free for orders of \$99 or more. Online sales shipped to homes offer a profit of 40%. Glow will credit your online sales profit on your brochure sales invoice, eliminating the need to wait for a check.

■ **Report any missing or broken items.** Our shipments rarely contain missing or broken items. However, if any corrections are required, a claim can be submitted via your chairperson's dashboard, and your replacements will be shipped.

■ **We offer coaching and phone support seven days a week, including weekends, to ensure your campaign's success.** Our commitment to providing excellent customer service sets us apart. If you're looking for an experienced and proven fundraising company, you've come to the right place! For over 25 years, we have partnered with thousands of organizations across the U.S. to help them raise funds effectively. Our experience and dedication will give you the best possible experience as we work together for years to come. I am confident that you will be pleased with our program, and your supporters will be, too! I look forward to helping you surpass your fundraising goals and making the candle sales enjoyable! Together, let's make your next fundraiser the most successful one yet!

**Proud member of The Association of Fund-Raising Distributors and Suppliers (AFRDS)
As seen on the TODAY SHOW!**



Specializing in Candle Fundraisers for 23+ years

GLOW Scented Candles Agreement

Return Sales Agreement by:

Email: deb@best-fundraising-ideas.com

Or call us to get started! (860) 384-3691

Organization Name: _____

Shipping Address for BROCHURES (No PO Box): _____ Ship to Business/School _____ Ship to Home Address

Business Name or School if applicable: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Shipping Address for PRODUCTS: _____ Ship to Business/School (requires signature) _____ Ship to Home Address (no signature)

Business Name or School if applicable: _____

Street Address (no PO Boxes): _____

City: _____ State: _____ Zip: _____

Chairperson: _____ Email (Print Clearly): _____

Phone-Day: (_____) _____ Evening: (_____) _____ Cell: (_____) _____

Treasurer or Person Responsible for Payment: _____ Phone: _____

Email: _____

Number of Sellers: _____ Approximate Date of Fundraiser: _____ / _____ / _____ to _____ / _____ / _____

Brochure Selection / Online Sales: _____ FALL/WINTER (Aug-Dec) _____ SPRING (Jan-Aug) or _____ 100% Virtual

Brochures: Our brochures are FREE! There are NO upfront costs to ship them to your organization, and we require no cancellations!

Profit: Candle Brochures - Organizations earn 50% profit with our brochure and online ship-to-organization sales with 100+ items sold, 40% if fewer than 100 items are sold. Profit for online sales shipped to home and virtual fundraisers is 40% profit. Organizations will be invoiced for the amount due to buy the items, and your organization will keep the profit for the brochure sales. For online sales, GLOW Scented Candles will apply the profit earned to your brochure sales invoice. GLOW will mail a check to your organization for virtual fundraisers for 40% of your online sales.

Product Availability/Pricing Guarantee: Spring brochures and products are available through September 30th, and fall brochures and products are valid through January 15th. Payment must be received by the retirement date. Many items will no longer be available after the retirement date.

Samples, Late Orders: No product minimum is required. Regular pricing applies for samples and late orders, and a \$11.95 shipping fee applies.

Sales Tax: State sales tax is paid by customers ordering online for orders shipped to a TX address.

Shipping: Shipping is free when your brochure and online ship-to-organization sales are \$99 or greater. A \$11.95 shipping fee is charged if your sales are less than \$99. Any late orders submitted will add a \$11.95 shipping fee per shipment if the order is less than \$99. UPS ships all orders. There are no fees for orders packed by the seller. Shipping Fees are subject to increase if UPS increases them.

Payments: Customer checks are payable to your organization. Organizations can pay by a school or organization check, Money Order, Cashier Check, or Credit Card. Personal, temporary, and checks with hand-written group/business names can't be accepted. Following payment in full or a purchase order, orders are packed and shipped.

Purchase Orders are accepted for public schools only and must be paid in full within 30 days. Before starting a fundraiser, all terms for a purchase order must be agreed upon, including the completion of vendor applications if required by the organization.

Pack-By-Seller: Provided Free.

Delivery: Products are generally shipped within ten business days of receiving your payment/purchase order.

Missing or Broken Items: Report any missing or broken items within seven days in the chairperson's dashboard. The organization is responsible for the accuracy of the total sold and ordered.

Sales Agreement: Call 860-384-3691 or email your signed agreement to get started. I have read, understand, and agree with the terms listed above and have received approval from my organization (school principal, board members, etc.) to sign on behalf of my organization.

Chairperson Title GLOW Scented Candles Date

Deb Anderson