PTSO General Meeting Minutes Thursday, January 8, 2015 2:00 p.m.

Members Present:

Julie Stallman Jennifer Krueger Kris Hart Jessica Thruston Stephanie Marston Kate Lyster Teresa Alvarado Christina Hawkins

Α.

Call to Order 2:06 Kris Called meeting to order.

- B. Approval of Meeting Minutes
- Kris entertains a motion to approve the past minutes
- Stephanie seconds
- Voice vote unanimous
- C. Joys and Concerns-None
- D. Financials—Kris
 - a. Programs
 - Box Tops \$1845.60
 - Frys: \$646.99
 - Amazon Smile: Could not login during meeting but a check on the account shows that Amazon does not have a way for you to check. You have to wait for a deposit to come. This happens 45 days after each quarter ends. Emailed them to find a schedule. They do give back 0.5% on each purchase.
 - Promoting Target this month
 - Discussed putting table at events to promote. Good idea, when we have enough volunteers. Forwarding school newsletter to family members is another option.
 - b. Bearathon: \$21112.92 NET profit on Bearathon (\$25424.33 brought in). Gave teachers form to put in requests to spend the money today.
 - Feedback on using a company again to benefit from they're marketing but doing a different package. Liked that it emailed the donor to collect the money last year instead of the parent.
 - c. Discussed Write a Check a Thon. Interesting concept that might be worth looking into.
 - d. Julie had questions about some budget line items (opt out) and we went over those

E. Old Business

- a. Cardinals Tickets—earned \$200
- b. School Cents—Jenn, we moved to 3rd place but it's still anyone's to take. Thursday Feb 19th at 10am awards ceremony.

F. New Business

- a. Spring Fling- discussed how to make Spring Fling a bigger moneymaker. Jessica had lots of ideas. Food is a big money maker. Also glow station. She said she would check on inflatables for the event.
- b. Group set a Spring Fling meeting for Friday January 23rd from 9:30-10:30
- c. Variety Show-NEEDS Volunteers for set up and supervision during the event.
- d. Spirit wear- we will be using a new company, Mudpie Studios. It's a small local business that gives us an option to have everyone order online, weekly deliveries, and the designs on as many different types of media as we want. This will cut down on the time spent managing this part. Contest for new designs are due Friday. Kids will vote.
- e. Game Night: January 29th 6-8. Suggested that we set up a table for parents that parents can set up Shoparoo, Fry's, Escript, amazon smile, We will sell dinner items at 5:30. Student Council and NJHS will help run the games. Pictionary, charades, headbands, mother may I, simon says, red light green light, board games, telephone, puzzles, Legos's, tellestrations, domino's,
- f. Peter Piper Pizza Peter Piper Pizza Night- Should we go to Peter Piper Pizza again or look at other places. Looking at a February Family Night. Kate will call around to look for other places that would be profitable.

G. Open Discussion

Adjourn