

ROCK 'n' SLIDE



Dear Prospective Sponsor:

The Western Canadian Reining Association (WCRA) is a non-profit organization dedicated to promoting the sport of reining ... members are dedicated to developing youth and beginner reiners as well as supporting experienced showmen by providing a fun-filled, family-oriented atmosphere in the competitive arena.

Last year ... 2019 ... three chapters of WCRA, representing three areas of the Province, committed to run a premiere reining event in the B.C. region. The partnership was between Fraser Valley Reining Club, Peninsula Reining Club and Thompson River Reiners and the venue was Chilliwack's state of the art "Heritage Park" facility.

This joint-effort proved to be highly successful with the numbers of participants, volunteers and supporters far exceeding initial expectations!

Our joint show committee is now hard at work preparing to "up-our-game" for our 2nd annual "Rock'N'Slide" scheduled for June 19th through 21st, 2020. As we look forward to building on last year's achievements, we hope that your organization can contribute to the success of "Rock'N'Slide 2020".

As a sponsor your business/organization will receive exposure to our media campaigns and to all our promotions for this event, through marketing materials, on our website and via Facebook and other on-line links. You will also gain exposure from the participants and the audience attending.

The accompanying page outlines various levels of sponsorship and how we plan to promote the individuals and organizations who support our event. Any donation of financial support or of "in-kind" support or services will be greatly appreciated.

We look forward to hearing from you. If you have any questions about contributing to the success of "Rock'N'Slide 2020" please contact:

Amanda Self – amanda.j.self@gmail.com, or call 250-804-1723

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All sponsors are appreciated and will be recognized for their contributions with announcements during the show, will be included on sponsor-lists on-line and at the show, and are welcome to bring business cards, brochures or ad material to promote your business at our show we will have a table set-up for our sponsors' material

“FRIENDS” of Rock’n’Slide: donations of merchandise for prizes or for inclusion in our fundraisers, services to help running the show, or monetary support (appreciated in any amount up to \$100):

- Will be included in all the sponsor listing on-line and in the show program

PEWTER “Rock’n’Slide” Sponsor: \$100 +

- Will be recognized at the show and will be included on Poster Board ad in show arena

BRONZE “Rock’n’Slide” Sponsor: \$250 +

- Will be offered a business size ad in show program

SILVER “Rock’n’Slide” Sponsor: \$350 +

- Will be offered a half-page ad in the Show Program

GOLD “Rock’n’Slide Sponsor: \$500 +

- Will be offered a full-page ad in the Show Program
- Will have their business Logo included in event advertising and on any on-line ads
- Your “banner” or poster in the Show arena

PLATINUM “Rock’n’Slide” Sponsor: \$1,000 +

- Will be offered “best placement” of full-page ad in Show Program (ie: center pages, inside front or back cover pages,...)
- Will have their logo/name shown as sponsors in all advertising poster, on Entry Package and on cover of Show Program and your “banner” or poster in the show arena

You will be contacted prior to the show dates to get written copy or ads for our Show Program.

CHEQUES SHOULD BE MADE PAYABLE TO: “ROCK N SLIDE”

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.... Proudly presented by the Fraser Valley Reining Club, the Peninsula Reining Club and the Thompson River Reiners Chapters of West Coast Reining Association

2020 Sponsorship Commitment:						
Sponsorship Level	Platinum \$1,000 +	Gold \$500 +	Silver \$350 +	Bronze \$250 +	Pewter \$100 +	"Friends of Rock'N'Slide"
Please make cheques payable to: "Rock N Slide"						

- Cash
- Products
- Service

Description and \$\$ value of product or service supplied:

Sponsor Contact Information:	
Business Name:	
Contact Name:	
Email:	Phone: