



SPMS PTSO Partners In Education 2020/2021

Thank you for your consideration in becoming a business Partner In Education with our Switzerland Point Middle School Raiders. Please consider your contribution an agreement between your business and our SPMS PTSO in working together to further enhance the education of the students of Switzerland Point Middle School. ALL financial contributions made will directly benefit our students and staff by adding further educational materials to their classrooms and to reinforce positive behavior. If we can assist you in any way, please contact us at SPMSPTSO@hotmail.com.

Please make check **payable to:**
SPMS PTSO and mail with signed PIE contract to:
Switzerland Point Middle School PTSO
ATTN: Kevin Evans
777 Greenbriar Road
St. Johns, FL 32259

For business partners questions please contact:
Kevin Evans 904-495-1614
Partners In Education Liaison
Switzerland Point Middle School PTSO



Partners in Education Sponsorship Levels

Bronze Raider:

\$250

- ✓ May send home 1 flyer per semester electronically to be distributed to entire student body. Restrictions apply and must have Principal approval.
- ✓ Business Cards included in our front office "Business Partner" card holder
- ✓ Opportunity to become a sponsor and/or donate to any SPMS PTSO events for further marketing
- ✓ Logo on PTSO website

Silver Raider:

\$500

- ✓ Business Cards included in the front office "Business Partner" card holder
- ✓ Allows you to hang your banner (up to 3' x 6' to be approved by Principal) for all of our families to see that your business supports us for the full year.
- ✓ May send home one flyer each quarter (**electronically only**) to be distributed to the entire student population. (***restrictions apply subject to approval by SPMS Principal and must include appropriate content and language for students*****)
All flyers will be sent home electronically.
- ✓ Logo on PTSO website
- ✓ One mention in Raider Rap newsletter per year

Gold Raider:

\$1000

- ✓ Business Cards included in our front office "Business Partner" card holder
- ✓ May send home one flyer each month (**electronically only**) to be distributed to the entire student population. (***restrictions apply subject to approval by SPMS Principal and must include appropriate content and language for students*****)
All flyers will be sent home electronically.
- ✓ May distribute your information at selected school events. (Partner to provide information and must be approved by Principal)

- ✓ Allows you to hang your banner (up to 4' x 8' to be approved by Principal) in “prominent” location on school fence during the full school year **must be language and content appropriate**
- ✓ Allows you to have company info on marquee scrolling for 15 days per quarter.
- ✓ Feature in Raider Rap newsletter one time per semester.

Additional Sponsorship Opportunities:

- ✓ **Character Counts Luncheon for Students: \$250/month or \$1500/yearly** – Your business will be highlighted in our newsletter as the official sponsor of the Character Counts luncheon where selected students are honored for their good character. You will be allowed to send a flyer/note home with the students congratulating them and promoting your business. You will also receive an invite to the district’s annual Character Counts Breakfast in which you and your company will be recognized.
- ✓ **Grade Level Enrichment Events: \$100 per event.** An example of one of these events is bringing in a company to explore science projects with the 6th graders. These events provide hands on participation from our students. Your business will be allowed to display approved information at the event. Your business name will be displayed and highlighted in our newsletter.
- ✓ **Monthly Teacher Appreciation for Teachers and Staff: \$100 per month.** Each month we honor our teachers and support staff with various treats. If you would like to support Swiss Point teachers, your business information will be displayed in our teacher lounge for all of our staff to see and in our newsletter the month you sponsor.
- ✓ **Facebook/Social Media/PTSO Website: \$250** – Includes 1) Logos 2) One quarterly flyer post 3) One story/spotlight per year about company.
- ✓ **Banner Hanging Only: \$400** - Allows you to hang your banner (up to 3' x 6' size to be approved by Principal) on school fence during the full school year **must be language and content appropriate**. *Placement determined by PTSO and Administrative staff.*
- ✓ **Teacher Polo Giveaway: \$1,000 (only 1 sponsor allowed)** – Each year the teachers are provided with a PTSO polo shirt with school logo which they were to events and can wear in the classrooms. These shirts are provided to all teachers at the school. The sponsors logo will go on the sleeve of these shirts. Sponsor will have the opportunity to have their approved information in the teacher lounge as well as be highlighted in our monthly newsletter. This sponsorship includes all benefits of the Silver Raider level sponsor.

Spirit Night Program

Spirit nights are great way to introduce our families to your restaurant or place of business. There are lots of ways to accomplish this bit we believe that our program is a win/win for everyone involved.

Percentage Opportunity

15%

More traditional, this option works very similar to most Spirit night programs. Included is all of the advertising and marketing as described above in the flat fee plan. Your business picks a time frame, offers a percentage (minimum 15%) and we do all the marketing and advertising to get our over 1000 families to eat or visit your establishment. After the time frame expires, we ask in return a donation of 15% of the sales during that time. This is one of the least expensive marketing plan you will find in our area! *This option is without the use of flyers or verbal cues. It must be a percentage of all of your sales during that time. This ensures we all win.

LEVELS OF SPONSORSHIP:

- | | |
|---|--|
| <input type="checkbox"/> \$1000 Gold Raider | <input type="checkbox"/> \$250 Character Counts Lunch |
| <input type="checkbox"/> \$500 Silver Raider | <input type="checkbox"/> \$100 Teacher Appreciation |
| <input type="checkbox"/> \$250 Bronze Raider | <input type="checkbox"/> \$250 Social Media/PTSO Website |
| <input type="checkbox"/> \$400 Banner Only Option | <input type="checkbox"/> \$100 Enrichment Events |
| <input type="checkbox"/> \$1000 Teacher Polo Giveaway | <input type="checkbox"/> 15% Spirit Night |
| <input type="checkbox"/> Additional Sponsorship Opportunity _____ | |

Name of Business: _____

Contact Name: _____ Phone: _____

Business Address: _____

Email: _____

Website: _____

Signature _____

Notes: _____

SPMS PTSO TREASURER USE ONLY

Date Entered: _____ Check # _____

Initials _____