

Personal Biography Local Dealership

A feel good endeavor for your
non-profit organization as well as an
on going fundraiser.

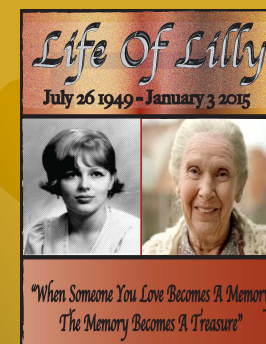
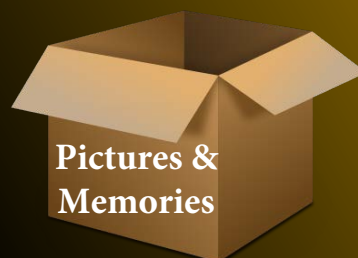
A tribute to your loved one!

A sports career!

A family business story!

A family story!

Published 100's of
thousands of hard cover
books since 1995



No cost to the non-profit
organization
and exclusive in your area.

In your minds eye picture 75 years from now and
a great grandchild picking up this book and
seeing their grandparent's family values and
accomplishments.

Value - Priceless.

Why a book? No device needed.



Canadian Children's Programs

(Established 1995)

200-5 Donald St., Winnipeg, MB R3L 2T4

1-800-447-837 E-mail: glenccp@mts.net

www.childrensprogram.net

Personal Biography Local Dealership

*** (Only available in small towns.
Up to 25,000 Population.)**

Manual

A Word from the President

Children's Programs was established in 1995. Throughout our history, we have created, developed and maintained exceptional relationships with thousands of customers and clients. From community organizations to hotels, from sports groups to advertisers in our publications, all are treated with the utmost of respect. Our high company standards are reflected in all of our marketing endeavors, resulting in a level of integrity that has never been questioned.

Children's Programs is extremely proud of our selection of best-selling book titles: "Sick but Not Scared" (health), "Tiny Steps Stories" (morals), "Look Listen Learn" (safety), "Heart of a Champion" (inspiration), "Fire Fighters", "Growing Up", "Remembrance", "Get Active" and "Life on a Farm". 100's of thousands of these books have been sold across the country since 1995.

Our 2nd division: To provide in-room guest directories to hotels. We are now working with 100's of hotels across the country and adding new hotels all the time.

Our 3rd division: Provides free hard cover full colour sports year books to local small town sporting organizations.

Our 4th division: Just launching is the publishing of hard cover personal biography books. eg. a tribute to your loved one, a family story, a family business story or a sports career.

Sincerely,

Glen O. Dyck, President
Canadian Children's Programs

We are filling a void that has always been in the publishing industry. A niche market that gives people an avenue to express their pride in a loved one in a hard cover full colour book at a reasonable cost for small quantities.

A tribute to your loved one!

A sports career!

A family business story!

A family story!

The value of these books are priceless!

We take memories which may be stored away in boxes or photo albums and with almost no work to the customer we produce hard cover books.

A feel good endeavor that will generate funds for your group year after year.

We have developed a very unique marketing plan which eliminates the need to sell with no competition.

You would set up our samples in agent/non-profit locations in your area. Agents would be photographers, printers, UPS stores, florists, etc. Non-profits would be nursing homes, arenas, hospital gift shops, libraries, legions, etc.

Why would the agent/non-profit want to have our stand in their location?

It is a feel good item for them, and they receive **15%** of the sale of the books. (approximately **\$90.00** per order)

Your organization would receive **10%** (approximately **\$60.00**)

The cost for a minimum order of **5** books is **\$595.00. (\$119.00 per book)**

Our indications are that once our customer decides to go forward they already have the sales lined up with their relatives.

Once you have the samples set up in the locations your organization's duties would be to service these locations by dropping off more brochures when needed. Also to pick up the customer's memories and get them to our local scanner. This scanner could even be someone from your organization.(a part time job)

We would field all of the enquires. We would also have the stands labeled with your organizations name.eg. Sponsored by xyz Lions Club.

Every book that is published by us turns the owner into a sales person. The owner of that book will inevitably show the book to everyone who enters their home. Why? Because they are proud of their loved one. After showing the book the first question that will be asked is, "Where did you get this done?" THIS IS WHY YOUR FIRST YEAR WILL BE YOUR LOWEST YEAR.

When a person sees our book in another area and contacts us to have a book published but lives in your area they would be treated as your customer.

All brochures will have printed codes for us to establish where the initial contact was made to ensure that everyone in this process receives their monies. (agents, distributors, dealers)

Picture of a stand on location

