

MINUTES

HSA PTA Meeting

May 11, 2022, 8:45 am | Meeting called to order by PTA President Emily Casey

CALL TO ORDER

Attendees: Emily Casey, Maria-Paz Shariff, Lydia Vincenty, Erica Ashlock, Tiffany Alexander, Jen Donnelly, Trish Davlantes

OLD BUSINESS

- I. **Spring Gala Recap:** Great night, still tallying donations but we've raised more than \$125K and still taking donations. Select teacher events still open – might be smart to send room parent emails. Teachers have option for open choice spot – they can invite 1-2 kids who might otherwise not be able to attend. Plan to close GiveSmart site on Friday – will send blast with updates and last call Thursday.
 - a. Thinking ahead for next year: Discussion about venue: lots of benefits in keeping (good parking, nice 2-floor setup). Need to space out chairs more next time. Discussion about auctioneer: Agreement he was good but quiet. Had some good ideas (eg, last paddle standing) and less expensive but will need to speak up more/be more aggressive. Would be great to explore some more extensive live auction offerings. Food was good but might also be nice to consider getting servers who can run the entire food process (serving and cleanup). Talked about changing checkout process to let folks take their items home that night. Will likely mean that silent auction will need to close that evening too, but could always do second chance on parent and teacher events. Overall goal to try to avoid manual writing and do more electronically. Perhaps another way to do drink tickets and no free drink giveaways. Will leave student raffle and gala separate but maybe move both up in the calendar year.
- II. **Community:**
 - a. Teacher appreciation week: Ran a bit different this year but seems to have been a success. Mix of PTA events with room parents planning their own events and then a signup for teachers who don't have homerooms. Did M/W/F treats and signage, also did chalk event. Discussed circulating favorite things survey earlier in the year to sync up with new plan for better room parent messaging.
 - b. Fun Fest: Thinking ahead already. Better communication/coordination with Kindergarten about food sales. Hoping to bring snow cone back. Could explore option to presell tickets.

NEW BUSINESS

- I. **Spring Movie Night:** May 20, with option to switch to early June or move indoors if bad weather. Cubs Charities are coming to present check. Spirit wear sales. Yard signs available. 7th graders will be selling concessions to raise funds for 8th grade field trips - Melissa Richlen on point. Might get some Dominos pizza with cards. Encourage folks to wear their HSA or Cubs gear. Hoping to have lost and found racks as well.

OTHER BUSINESS

- I. **Nominating Committee:** Has been created and discussions about open spots (VP Community, VP Fundraising) are under way.
- II. **School supply kits** are back. Working to get teacher lists ready. Kits will get shipped home again.
- III. **Ice cream surprise for student raffle:** Monday May 16 from 1-3 – will have soft serve with mix-ins. In parking lot. Checking with Feaman about additional Cubs park mini trip.

NEXT MEETING

Last PTA general meeting is June 1. Meeting adjourned.