

UNITED WAY OF IREDELL COUNTY, INC.

1835 Davie Avenue, Suite 401

Statesville, NC 28677

704.872.3000

WWW.UWIREDELL.ORG



Join your neighbors and fellow small business owners

Become a member of
United Way of Iredell County's

365 SMALL BUSINESS CIRCLE

Dear Business Owner:

Your company is an important part of our local community, and we are happy to promote your involvement in making this a better place to live, work and play for all of us through United Way.

By joining the 365 Business Circle your investment will have a powerful impact right here in our community.

Thank you,
United Way of Iredell County, Inc.



365 days of the year United Way brings together people, companies and nonprofits to create positive sustainable change in our community. By focusing on education, income and health, we help:

- more children graduate and get stable jobs
- help families become financially stable
- improve the overall health of our community

United Way of Iredell County will leverage your investment for an even greater investment in our community.

When our community succeeds, our local businesses succeed.

Examples of how an investment of \$365 will positively impact our community:

- A month of scouting for 21 young men or women
- 7 months of afterschool or summer care for a child
- Intervention for 7 at-risk youth getting them back on track for success
- 160 nights of shelter for a homeless individual
- 400 meals for hungry children and adults across our community
- A month of counseling and support for 10 children dealing with the loss of a loved one
- 57 home delivered meals for a homebound senior

Opportunities

365 Small Business Circle \$365 - \$999.99 or
365 Small Business Leadership Circle - \$1,000 +

Benefits:

1. Your membership will demonstrate to the community that you are concerned about the wellbeing of our community.
2. You will receive a door decal publicizing your membership in the Small Business Circle.
3. Your company's logo/name on website and all marketing materials related to the Small Business Circle.
4. Active link on United Way of Iredell County's website to your company's website.
5. Your organization will be highlighted in electronic newsletter. *(available only for leadership gifts)*

When small businesses invest in our community a brighter future is created for everyone.



Your business donation is tax deductible and stays right here in Iredell County. Partnering with United Way contributes to a positive marketing strategy by building goodwill amongst customers, and offers your business the opportunity to have a REAL, MEASUREABLE impact in our community.

365 Small Business Circle 2016-2017 Commitment Form

Giving \$365 will make your business a 365 Small Business Circle member; giving \$1,000 or more will make your business a 365 Small Business Leadership Circle business. Simply write a one-time check or feel free to use your credit card. Fill out the **365 Small Business Circle** Commitment Form and return it to United Way.

365 Small Business Circle

By signing below, you commit to the 365 Small Business Circle. Recognition for this gift as a 365 Small Business Circle company will be from the date of your gift until June 30, 2017.

Company Name: _____

Contact Person: _____

Phone: _____ Cell: _____ Fax : _____

Mailing Address: _____

Physical Address: _____

Email: _____ Website: _____

365 Small Business Giving Levels - Total Gift Is \$ _____

Small Business Circle \$365.00 - \$999.99 OR

Small Business Leadership Circle \$1,000.00 +

Choose Your Payment Option: One-time Check Check Number _____

Credit Card go to www.uwiredell.org and use our secure website or text UWIC at 41444

Talk to me about ways to involve my employees

All 365 Small Businesses will receive a 2016-17 United Way Community Partner window decal.

Please list our company name and a link to our website on your 365 page.

Our Website address is: _____

Our company wishes to contribute to the 365 Challenge, but would like to remain anonymous.

Authorized Signature _____

Print Name/Date _____

For concerns or questions please call Brett Eckerman at 704.872.3000