

## **“Remembrances from 33,000 Feet” – A Chamber Primer**

The following missives come from a wonderful 38 year career as a chamber of commerce executive and consultant. Charlie "Tremendous" Jones was one of my favorite motivational influencers during the 1970's & '80's... he was fond of saying that everything he had become was because of the books he had read, and the people he had met. Another speaker and author that had an impact on my career was Zig Ziglar who said that if you want to be a success, you must walk with those who are successful. I have been so very fortunate to walk among some of the giants of our industry.

The first lesson, perhaps the most important, offered in this primer is to find a mentor or mentors who can help you grow, mature, and succeed in your career. Other lessons will include the basics of chamber and association leadership success. If you are able to take away just a few things that will help you grow and become a more effective leader and executive, and provide the organization your members deserve, then I will be one happy man! We can tailor this presentation as an after-meal speech or a workshop of up to three (3) hours.

### **More (button)**

### ***Remembrances' From 33,000 Feet: A Chamber Primer***

**Lesson 1 - Learn From the Giants**

**Lesson 2 – In the Know – In the Loop**

**Lesson 3 - The Power of Planning**

**Lesson 4 - The Lifeblood of the Organization**

**Lesson 5 - Your Personal Lifeblood (Staff & Volunteers)**

**Lesson 6 - Minding the Store**

**Lesson 7 - Bored... or Board Meetings**

**Lesson 8 - The Voice of Business**

**Lesson 9 - With this Ring! (Partnerships & Alliances)**

**Lesson 10 - Back to the Future**

**Lesson 11 - The Customer Experience**