



January 23, 2020

To: Sorors Initiated in Eta Theta Chapter of Delta Sigma Theta Sorority
From: The Commemorative Souvenir Journal Committee
Subj: **Solicitation of Ads/Donations for Commemorative Souvenir Journal**

We hope you are making plans to attend the 50th anniversary of Eta Theta Chapter of Delta Sigma Theta Sorority, Inc planned and sponsored by Sorors Initiated in Eta Theta Chapter of Delta Sigma Theta Sorority, Inc. The celebration is in two phases; beginning with fun-filled activities during Homecoming Weekend at Paine College February 7- 9, 2020 and culminating in April 2020 with rededicating our commitment to our illustrious sisterhood, publishing our Commemorative Souvenir Journal(CSJ), presenting monetary donation to the school and conducting a community service on the campus.

For this momentous occasion we would like to:

- Donate a minimum of \$50,000 to our alma mater, Paine College. The plan is to make the presentation during the weekend of April 24, 2020 at which time we will perform a community service on the campus in collaboration with the school's administration. Why April? Because April is the month in which Eta Theta Chapter was chartered.
- Be a reminder of Delta Sigma Theta Sorority's place in the history of Paine College.
- Memorialize and publish a written history of Eta Theta Chapter of Delta Sigma Theta Sorority, Inc.

To accomplish our monetary goal, we are asking each initiated Soror of Eta Theta Chapter to reach into your vast network of family, friends and businesses to solicit donations to cover at least a full page of ad(s) in the journal for a minimum of \$200. When you fill one page consider filling another. We are also asking each initiated line to purchase a full page to commemorate your Line Sisters. Journal prices are as follows:

Full Page	\$200
1 / 2 Page	\$100
1 / 4 Page	\$75
Patron's List	(a)

(a) Donors making donations in any amount and without placement of ad.

Instructions for making payments and submitting ad images for CSJ

- Attached you will find a patron's letter with all the information necessary for placing ads. Please upload all printing information and photos for the ads to quservices.com/reunionjournal.html. Be sure to scan images at a resolution of 300 dpi and submit all artwork in jpeg format to ensure good quality reproduction of images for our patrons as well as our CSJ.
- Initiated Sorors can submit line pictures to reunion_2020@yahoo.com. Please include in the subject line: Commemorative Souvenir Journal-Line. Please name those in the picture in the body of the email. If you have photos you want to submit you may bring copies of these photos with the appropriate information concerning the photos on a flash drive to the homecoming weekend at Paine. We will collect them at that time for your convenience.
- Make your donation and/or payment for ads using credits cards at following link: quservices.com/reunionjournal.html or you can make your check or money order payable to IS of ETC Reunion and mail to IS of Eta Theta Chapter of DST Reunion, P.O. Box 362014, Decatur GA 30036.
- All money and artwork for ads must be received no later than April 20, 2020 in order to be printed in the CSJ. We respectfully request that all line photos and information pertaining to Eta Theta Chapter be submitted no later than March 30, 2020 allowing adequate time for journal layout.
- The CSJ will be both virtual (*up-loaded to the web so that all ads can be seen around the world*) and hard copy which will contain only the history of Eta Theta Chapter. Any Sorors with skills in InDesign, digital publishing or graphic arts, and wish to assist in creating the CSJ, please contact me at 478-361-5821 or email me at jrawlshatcher@beulahland.org.

Paine College has agreed to have our 50th Anniversary Fundraising Campaign linked to the Paine College web page. This not only authenticates our efforts, but also highlights their confidence in us to meet (and hopefully exceed) our goal. And the CSJ is an opportunity for all Eta Theta Initiates to participate whether attending the celebratory festivities or not. We hope you will join us in making a difference in the continuity of our alma mater which has educated many students, including us, since its founding in 1882. We, the daughters of Eta Theta, have an opportunity to do something GREAT. If you have any questions, please contact me at the number or email above.

Yours, In Delta,

Joyce Rawls Hatcher, Fall '74

CSJ Chairperson