

**JIM WELLS COUNTY FAIR  
COMMERCIAL HEIFER DIVISION**

**COMMERCIAL HEIFER SHOW AND SALE**

1. **PURPOSE:** The Purpose for the Commercial Heifer Show and Sale is to provide a project that will expose exhibitors to commercial cattle production. This includes the purchasing, development, exhibition, and marketing of crossbred beef heifers.  
**This project will not be sold in the Jim Wells County Fair Premium Auction.**
2. The Junior Commercial Heifer show and sale is an opportunity to show and sell commercial heifers. Any heifer exhibited in the Commercial Heifer Show and Sale will not be allowed to compete in any other Cattle division show of the Jim Wells County Fair.
3. All entries in this division will be subject to the Jim Wells County Fair general rules and regulations.
4. Entry fee will be \$20 per pen.
5. **Validation:** All Heifers will be weighed and tagged with ear tags provided by Jim Wells County Fair Association at validation.
6. Validation will be held at Gulf Coast Livestock Auction in Alice, TX. on June 12, 2021 from 10:00am until 12:00pm
7. A Maximum of four (4) head per exhibitor may be tagged for validation; only two head will be permitted to compete in the show. However, validated heifers that were not shown will be allowed to sell in the Commercial Heifer Sale but will be ineligible to compete for awards and prizes.
8. Projects may be validated by family, individual ownership must be designated at final weigh in.
9. Heifers may be weighed by the head or by the pen, but the average will be on all heifers in the pen.
10. Animals may be grazed or fed and will judged as replacement heifers.
11. **Weigh in:** final weigh in and Sift will be at Gulf Coast Livestock Auction in Alice, TX on October 16, 2021 at 9:00am. Interviews and Evaluation of cattle will begin 30 minutes after sift.
12. Pen of 2 Heifers must average no less than one (1) pound of daily weight gain per head from validation date or they will be sifted. Exhibitors will be allowed one re-weigh.
13. All heifers will be palpated and certified open by a licensed veterinarian at the exhibitor's expense (deducted from the sales price of each heifer). Any bred Heifer will be disqualified.
14. **Judging guidelines and selection for heifers:** Evaluation of heifers and exhibitor interviews will take place at Gulf Coast Livestock Auction in Alice, TX on October 16 immediately following weigh in. Projects will be scored on a 100 point scale.
15. Heifers evaluation:
  - A. Quality, confirmation, and condition. (30 Pts.)

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| B. Structural soundness   | (10 Pts.) |           |
| C. Frame size for age     | (10 Pts.) |           |
| D. Reproductive soundness | (10 Pts.) |           |
| E. Uniformity             | (10 pts.) | 70 Points |
16. Interview will take place at the exhibitor's pen and will be based on the exhibitors Knowledge of all aspects of his/her project 20 Points.
17. An Official Record Book will be issued at validation and must be kept (with no alterations). Information should be correct and legible, with documents supporting all expenditures. 10 Points
18. Grand Champion and Reserve Champion Followed by third place through the final number of exhibits will be determined by the highest accumulation of heifer pen evaluation, exhibitor interview, and record book scores.
19. Buckles (if sponsored) will be awarded to Highest scoring interview/record book in each age division (junior, Intermediate. Senior)
20. **Sale:** Commercial Heifer sale will be held at Gulf Coast Livestock Auction in Alice, TX on Tuesday October 19, 2021.
- A. **All shown heifers must be sold.**
  - B. Validated heifers that were not shown will be allowed to sale after all placed heifers sell.
  - C. A sales commission may be reserved from each sale to offset cost of sale contractor, general expenses, and future Scholarships
  - D. If an exhibitor wishes to PO their own heifers during the sale, they will be charged a \$50.00 PO fee per a head.
  - E. Commercial heifer exhibitors are eligible to receive "add-ons" through the Jim Wells County Fair premium auction.