



# ENTREPRENEUR EDUCATION SERIES

## PRESENTED BY

**Dacia Clark**, Kansas SBDC, *Quickbooks Certified Pro Advisor*

**Mindy Lee**, Kansas SBDC, *Certified Wix Web Designer*

## SOCIAL MEDIA

*No cost*

**Wednesday, March 6**

**8:30 - 10:00 a.m.**

We'll discuss three major social media platforms you need to know about: Facebook, Instagram, and Twitter. Q&A will follow, as well as evaluations.

## ONLINE MARKETING

*No cost*

**Wednesday, March 6**

**10:30 - Noon**

Discuss online marketing tactics outside social media, including search engine optimization (SEO), Google for your Business, and the importance of a website. Q&A will follow, as well as evaluations.

## UNDERSTANDING

## FINANCIAL STATEMENTS

*No cost*

**Wednesday, March 6**

**2:00 - 3:30 p.m.**

Discuss Financial Statement Topics like P&L, Cashflow, Financial Projections, and other topics that you need to know about to better run your business and/or help prepare you in getting a business loan. Q&A will follow, as well as evaluations.

## LOCATION

**Garnett Public Library**

Archer Room

125 W 4th Ave

Garnett, KS 66032

## WHO SHOULD ATTEND

Business owners & entrepreneurs seeking information on growing their business through proper financial management and marketing. This program is appropriate for those who have started or are thinking about starting a business.

To register for one of these events, please contact Mindy Lee at [mindy.lee@pittstate.edu](mailto:mindy.lee@pittstate.edu)

*The KSBDC is funded in part through a cooperative agreement with the U.S. Small Business Administration and the state of Kansas. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested two weeks in advance. Please contact our office at 620-235-4921*

