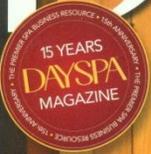


The Premier Spa Business Resource

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Special 15th Anniversary Issue!

Who is the Client of the Future?



HEALING NEWS

Kakadu Plum

Plum Amazing

As a vitamin C source, the native Australian kakadu (or billygoat) plum trumps the orange, delivering about 50 times the content of this powerful antioxidant. Not surprisingly, the history of the kakadu plum as a medicinal treatment goes back thousands of years. More recently, health and beauty manufacturers have been finding ways to harness the free radical-fighting "superfruit."

GoWild Harvest, a company that represents growers of organic Australian foods and other raw ingredients, including the kakadu plum, is now helping to market the fruit globally in supplement form. Everyone benefits, as beauty product manufacturers and distributors around the world can **use the antioxidant-rich kakadu plum powder to develop potent and effective formulas** for their skincare products. Another plus: By supporting and promoting optimally sustainable wild harvesting methods, the company helps the native Aboriginal community's economy.

Properly harnessed in skincare products, vitamin C has proven to have significant restorative and brightening effects on the skin. To learn more about the use of kakadu plum as a skincare ingredient, visit gowildharvest.com.

