

NEAL McCOY
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One of America's most beloved country music entertainers, Neal McCoy, is returning to The Little Nashville Opry on Saturday, June 28, at 6pm and 9:30pm.

"The Little Nashville Opry reminds me of a favorite community center in my hometown of Longview, Texas," McCoy says. "It has the same audience base of good folks coming out to hear some good country music. They just want to have fun, which is what the band and I are all about."

After a string of country #1 singles packed with punchy, good-time hooks ("No Doubt About It," and "Wink"), McCoy will be releasing a career-spanning cd, "The Very Best Of Neal McCoy."



"This is an album we'd like people to take home and listen to from start to finish," McCoy said. "Hopefully it'll give them the same feeling they get when they come to our show: It covers a little bit of everything throughout my career. It has a lot of energy and emotion, and when you're done, you feel you've got more than your money's worth."

The Very Best Of Neal McCoy -- a 20-song collection available June 3 from Rhino Records -- features such hits as "For A Change," "They're Playing Our Song," "You Gotta Love That," "Then You Can Tell Me Goodbye," "The Shake," and "Love Happens Like That."

The compilation also debuts "Rednecktified," a new song McCoy co-wrote with his producer, Eric Silver. Already a crowd favorite, the song was shipped to radio this spring.

"We wanted to come up with a title that was fun and not a real word," McCoy says. "I looked it up in the dictionary, and rednecktified was definitely not in there. Lyrically, I drew from my upbringing here in East Texas, the way we grew up, some of the things we did, and the foods we ate. Everything in it is pretty true around my neck of the woods."

McCoy's current '05 studio album of new material, "That's Life," was recorded at his own independent label, 903 Music, aptly named after his East Texas area code.

The fourteen tracks on That's Life includes the novelty hit debut single, "Billy's Got His Beer Goggles On," emotional second single, "The Last Of A Dying Breed," the romantic tune, "You Let Me Be The Hero," and the Charley Pride duet, "You're My Jamaica."

"The only thing the songs on this album have in common is that each one appeals to me," McCoy says. "At my shows we might do anything from Led Zeppelin to the Village People. That's what I wanted to do with the songs on this album: to stretch the boundaries."

The 903 Music label went on to sign country artists Darryl Worley and the Drew Davis Band, but eventually closed its doors in 2007. And true to his character, McCoy remains upbeat and grateful for the lessons he learned throughout the experience.

"I didn't research Billy's Got His Beer Goggles On, or run it past a bunch of people," McCoy says. "I just said, 'Here it is.' And they took it and broke through the Top-10. I saw it could still be done; you can still go on a hunch, so that's what I'm most proud of."

McCoy recently received three humanitarian awards in recognition of activities with the USO and his East Texas Angel Network (ETAN) children's charity. To date, ETAN has raised over 5 million dollars to provide financial assistance to families of children with serious illnesses.

"I was excited and honored to even be nominated," McCoy says. "There are a lot of great folks all over the world, not just in country music, out there doing good things for others. Receiving a humanitarian award has been one of the most gratifying and humbling experiences of my career."

These days will find McCoy on the road doing what he does best -- singing from the heart and bringing down the house -- night after night.

"We continue to work even when we don't have the hits, because we think we put on a great show wherever we go and treat people nice," McCoy says. "There's an art to that, and it's what I've tried to do my whole life."