

# Marisa Rivera



Marisa Rivera is President of Mpowerment Works and a social entrepreneur and global citizen who provides dynamic presentations and seminars that captivate the audience and empowers them to become agents of change. She also provides innovative consulting and coaching services on program development tailored to each client needs by empowering people. Throughout her career, Marisa Rivera has shared her experience and personal knowledge on becoming an effective leader in today's global marketplace in the corporate, government and non-profit sectors as well as in schools, colleges, and universities both in the U.S. and abroad.



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## PRESENTATION TOPICS

- Leadership Development: Exercising Leadership
- Transformational and Servant Leadership
- Branding and Marketing Yourself for Leadership Positions
- Leadership and Ethics
- Board & Trustees as Change Agents: Leading Through Difficult times
- Youth Leadership Development
- StrengthsFinder and Executive Coaching
- Organizational Development & Culture Change
- Diversity and Inclusion: Driving Business & Innovation Through Diversity
- Empowerment Training: Creating the Life You Want
- Letting Go — Your Personal Journey
- Women's Empowerment in the 21<sup>st</sup> Century
- The Role of Women in Politics and Social Change
- Women & Latina Entrepreneurship: The Key to Economic Growth
- Latina Leadership for the New Millennium
- Violence Against Women: A Global Epidemic
- Hispanic-Americans' Rich Heritage
- Recruitment and Retention Strategies of Latinos/as in the Workplace
- Signature Educational Programs for the Retention of Hispanic Students
- Business Etiquette and Dressing for Success

All presentations can be done  
in English and/or Spanish.



## Marisa Rivera

Motivational Speaker, Executive Coach,  
Leadership and Empowerment Consultant

Marisa Rivera is the President of Mpowerment Works, a consulting firm designed to impact global change by empowering people and communities. Her special focus is empowering the majority: "Women". Mpowerment Works, LLC, provides unique domestic and international seminars, keynote presentations, and innovative programs; all designed to empower people to become agents of social change. Marisa Rivera is a Social Entrepreneur. Currently she is producing *Latina Voices: Leadership Journeys*, an educational video showcasing Latina leaders sharing their secrets to success.

Her extensive work experience in the nonprofit, government and private sectors have always been used to resolve justice and equality issues facing the world today. Ms. Rivera has over 30 years of combined educational, consulting, international, and community development, leadership development experience. Prior to starting Mpowerment Works, Ms. Rivera was President of the National Hispana Leadership Institute (NHLI), the top leadership program for Latinas in the country.

Before leading NHLI, Ms. Rivera worked in higher education as the Special Assistant to the President for Diversity and Community Relations at Black Hawk College in Illinois and at Western Illinois University managing the Hispanic Program for Educational Advancement as well as the Learning to Lead Program for Hispanic students.

Her work experience also includes several assignments overseas, including working for the U.S. Information Agency, the U.S. Embassy in Panama and as a consultant in organizational development in Spain. She has been invited as a U.S. State Department speaker to Peru, Ecuador, Argentina, Colombia, Mexico, and Curaçao; and teleconferencing on programs on women's empowerment in Bolivia. She served as an international elections observer in Honduras. Ms. Rivera has also participated in a fellowship to Israel and Puerto Rico with the American Jewish Committee and Project Interchange. She recently traveled to Africa to work with Women's groups in Kenya and Rwanda with the World Pulse Organization.

Ms. Rivera is originally from San Juan, Puerto Rico. She has a Bachelor of Arts in Communications from American University and a Master's degree in Education Administration from Western Illinois University. She is also a graduate of the Harvard University JFK School of Government Executive Program, the Center for Creative Leadership Institute, the Gallup StrengthsFinder Coaching Program, the Gallup Leadership Institute, the Empowerment Institute, the HACR Harvard Business Executive Program on Corporate Governance, and the Mexican American Solidarity Foundation.

She is the recipient of the Cesar Chavez Community Service Award given by the US Hispanic Leadership Institute, and she was awarded as one of the 21 Leaders for the 21st Century by Women's eNews. She is also the recipient of the "Huesped Ilustre Medal from the city of Ayacucho, Peru, The Women Helping Women Award by the Hispanic Professional Women's Association, The Trailblazer Award by Latina Style Magazine, the Global Impact Leadership Award from the Hispanic Women's Corporation, the Superior Honor Award from the State Department, the Administrative Excellence In Promoting Multiculturalism Award from Western Illinois University, and the Illumination Award from the City Club of the Quad Cities.

Ms. Rivera has been featured in *Hispanic Magazine*, the *Woman MBA Magazine*, the TV show *Hispanics Today*, Lifetime Television for Women, *Champions of Change*, *LatinaStyle Magazine*, Monster.com and the Soy Latina, Soy Unica SAMHSA website.

Ms. Rivera has extensive community service and volunteering experience. She served on the Board of the U.S. Committee for United Nations Development Fund for Women (UNIFEM). Currently she is on the board of World Pulse, a nonprofit organization that addresses global issues through women's eyes. She was appointed by Governor Mark Warner of Virginia to the Commission on the Status of Women and was a Board member for Habitat for Humanity in Northern Virginia, has volunteered for many Latina Youth groups, the Red Cross of America, the Hispanic Heritage Foundation, The Girls Scouts of America, the Make a Difference National Project, the March of Dimes, the Boys and Girls Club, the Read Aloud Program, the Quad Cities Minority Achievement Project, Quad Cities Mentoring Program, Quad Cities Chamber of Commerce Leadership, the Civil Institute for Women of Color.

Ms. Rivera is a dynamic keynote speaker who will energize your audience and inspire them to achieve their dreams. She is a strong advocate for Latina leadership, youth empowerment, women entrepreneurship and global activism. Her areas of expertise include; leadership training; empowerment and inspiration for personal development, management experience in national and international programs development, non-profit governance, Hispanic marketing, diversity training, and fundraising.

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