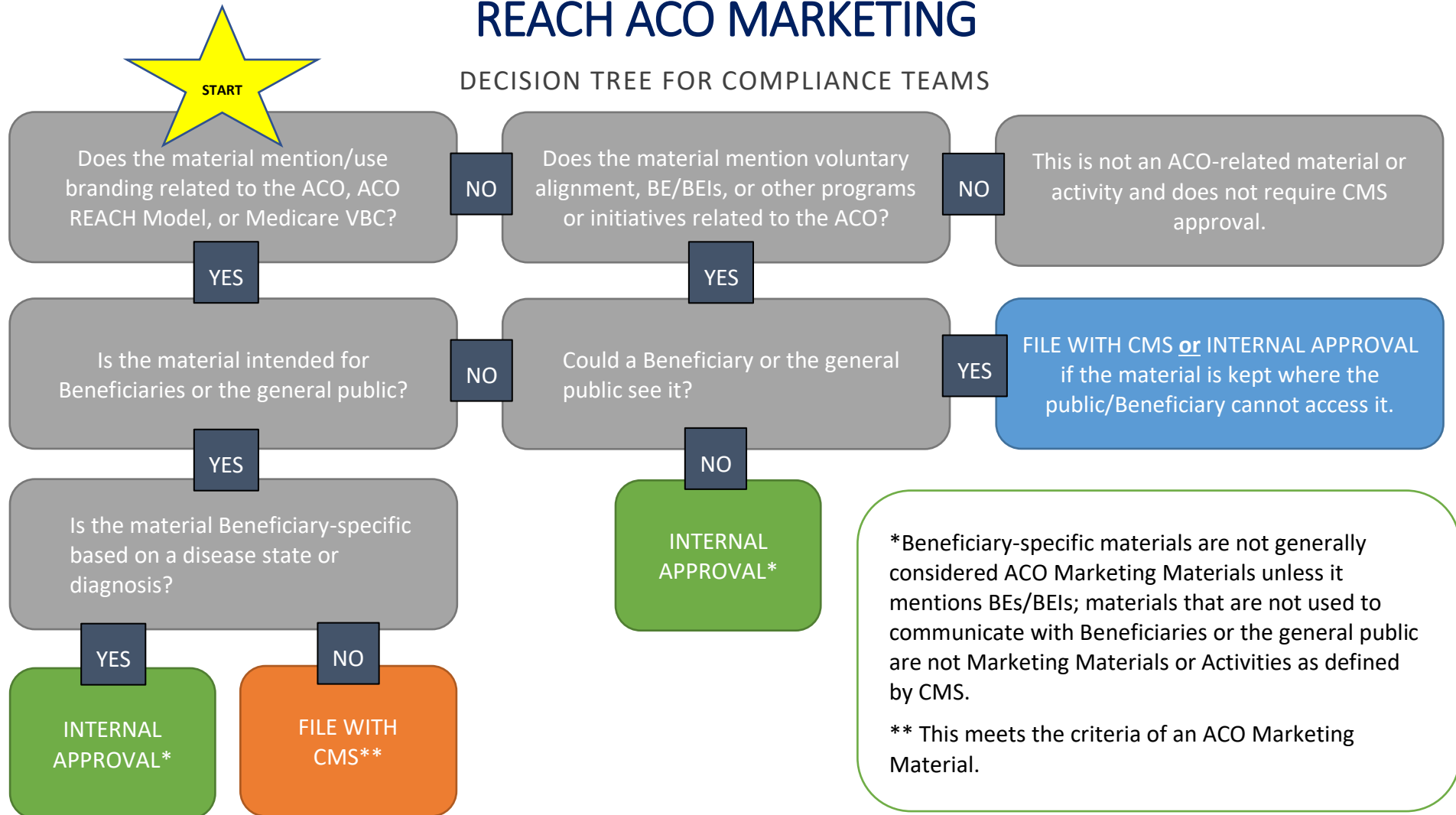


REACH ACO MARKETING

DECISION TREE FOR COMPLIANCE TEAMS



Disclaimer: This is not intended to be a comprehensive solution to meeting the ACO REACH Model Marketing Material requirements. This document does not constitute legal advice, nor is it intended to be a comprehensive solution to every ACO's compliance needs. No reference tool can ever be completely comprehensive, and use of this resource can never take the place of reading all relevant guidance and regulations from CMS and other state and federal regulatory entities which may have oversight of your organization.