



## Calvert 150<sup>th</sup> Anniversary Celebration Sponsorship Levels & Benefits

Mark your calendar to attend the 150<sup>th</sup> Anniversary Celebration for the City of Calvert on Sat., April 21, 2018. We would like to ask for your support to become a sponsor for this historic occasion as we welcome thousands of festival-goers to Calvert's historic district with more than 30 blocks on the National Registry. The planning committee has a full day of events planned that will conclude that evening with a very popular Texas-based band on the main stage and a fireworks finale. Below are the sponsorship opportunities available with the benefits for each level of support. Your sponsorship will promote your business and brand and at the same time support our community. This event offers a unique cultural experience as we celebrate 150 years. We appreciate your time to consider being a valuable part of this event. We look forward to making this event a huge success.

*Here are a few of the exciting events being planned for the Calvert 150<sup>th</sup> Anniversary Celebration:*

Opening Ceremony & Parade w/ State & Local Dignitaries  
Mounted Calvary  
Artisans & Demonstrators  
Arts & Crafts Vendors  
Art Show & Raffle  
Food Vendors & Food Trucks/Beer Garden  
Main Street Stores & Hospitality Suites  
Street Rod & Classic Car/Antique Tractor Show  
Victorian Tea in Historic Victorian Mansion  
Revitalized Historic Architectural Mansion Tour

Historic Eloia Theatre Entertainment  
Historical Foundation's Oral History Book  
Victorian Hat 5K Run & Social Walk  
Quilt Show & Calvert Sesquicentennial Quilt Raffle  
Kid Adventure Park & Petting Zoo  
Pet Costume Contest & Show/Pet Adoption  
Street Entertainers: Costumes, Caricature Artists, jugglers, etc.  
Old West Costume Photos  
Featured Area Entertainers and Texas Artist Headliner  
Fireworks Finale

### SESQUICENTENNIAL – 150 Years Underwriter \$10,000

- Recognition in Pre-Event and Post-Event Press Releases, PSAs and Email Blasts
- Recognition on Social Media (Facebook & Instagram)
- Recognition on Website (Logo)
- Logo Prominent on Print Advertisements
- Verbal Recognition from Main Stage During Event
- Logo on Highway Banner
- Logo Prominent on Main Stage Banner
- (10) Official Calvert 150th T-Shirts
- (10) Official Calvert 150th Koozies
- (10) VIP Tent Passes which Includes:
  - Sponsor Table & Chairs for your Business
  - VIP Line for Beverages
- (5) VIP Parking Passes
- (4) Tickets to the Victorian Tea/Main Dining Room
- Logo on Event Program/Schedule and Map
- Logo on Front & Back of Official Calvert 150th T-Shirt

### CENTURY – 100 Years \$5,000

- Recognition in Pre-Event Press Releases, PSAs and Email Blasts
- Recognition on Social Media (Facebook & Instagram)
- Recognition on Website (Logo)
- Logo on Print Advertisements
- Verbal Recognition from Main Stage During Event
- Logo on Main Stage Banner
- (6) Official Calvert 150th T-Shirts
- (6) Official Calvert 150th Koozies
- (3) VIP Tent Passes which Includes:
  - Sponsor Table & Chairs for your Business
  - VIP Line for Beverages
- (3) VIP Parking Passes
- (2) Tickets to the Victorian Tea/Main Dining Room
- Logo on Event Program/Schedule and Map
- Logo on Back of Official Calvert 150th T-Shirt

### SEMISESQUICENTENNIAL – 75 Years \$2,500

- Recognition in Pre-Event Press Releases, PSAs and Email Blasts
- Recognition on Social Media (Facebook & Instagram)
- Recognition on Website (Logo)
- Logo on Print Advertisements
- Verbal Recognition from Main Stage During Event
- Logo on Main Stage Banner
- (4) Official Calvert 150th T-Shirts
- (4) Official Calvert 150th Koozies
- (2) VIP Tent Passes which Includes:
  - Sponsor Table & Chairs for your Business
  - VIP Line for Beverages
- (2) VIP Parking Passes
- Logo on Event Program/Schedule and Map
- Logo on Back of Official Calvert 150th T-Shirt

### BICENNENNTIAL – 50 Years \$1,000

- Recognition on Social Media (Facebook & Instagram)
- Recognition on Website (Logo)
- Logo on Print Advertisements
- Verbal recognition from Main Stage during Event
- Logo on Main Stage Banner
- Logo on Event Program/Schedule and Map
- Logo on Back of Official Calvert 150th T-Shirt
- Recognition on Thank You Email Blasts

### QUADRANSCENNENNTIAL – 25 Years \$500

- Recognition on Social Media (Facebook & Instagram)
- Recognition on Website (Logo)
- Logo on Print Advertisements
- Verbal recognition from Main Stage during Event
- Logo on Event Program/Schedule and Map
- Logo on Back of Official Calvert 150th T-Shirt
- Recognition on Thank You Email Blasts

### FRIENDS OF ROBERT CALVERT \$100+

- Recognition on Social Media (Facebook & Instagram)
- Recognition on Website (Logo)
- Recognition on Thank You Email Blast

For more info, please email [info@calverttx.us](mailto:info@calverttx.us) or call 979-364-2323

[www.CalvertTX.us](http://www.CalvertTX.us)

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	UNDERWRITER SESQUICENTENNIAL 150 YEARS	CENTURY 100 YEARS	SEMISEQUICENTENNIAL 75 YEARS	BICENTENNIAL 50 YEARS	QUADRANSCENTENNIAL 25 YEARS	FRIENDS of Robert Calvert <i>City's Namesake</i>
<b>SPONSORSHIP LEVELS &amp; BENEFITS</b>	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$100+
<b>PRE-EVENT RECOGNITION</b>						
Website Presence	•	•	•	•	•	•
Social Media Promotion <i>(Facebook and Instagram)</i>	•	•	•	•	•	•
Email Blasts	•	•	•	•	•	
Print Advertisements	•	•	•	•	•	
Event Posters	•	•	•	•	•	
Press Releases and PSAs	•	•	•	•	•	
Logo on Highway Banner	•	•	•	•	•	
<b>SPONSOR VIP BAG</b>						
Event T-Shirt	10	6	2	•	•	
VIP Parking Pass	5	3	1	•	•	
VIP Tent Pass at Main Stage <i>Includes Sponsor Table/Chairs Special VIP Line for Beverages</i>	10	6	2	•	•	
Victorian Tea VIP Tickets <i>Main Dining Room</i>	4	2	•	•	•	
<b>ON-SITE RECOGNITION</b>						
Logo on Program/Maps	•	•	•	•	•	
Logo on Main Stage Banner	•	•	•	•	•	
Logo on Back of Event T-Shirt	•	•	•	•	•	
Logo on Front of Event T-Shirt	•	•	•	•	•	
Logo on Event Koozies	•	•	•	•	•	
<b>POST-EVENT RECOGNITION</b>						
Thank-you Email Blast	•	•	•	•	•	•
Ongoing Press Releases	•	•	•	•	•	•

**PLEASE COMPLETE THIS FORM WITH YOUR SPONSORSHIP INFORMATION**

*Thank you for supporting the Calvert 150<sup>th</sup> Anniversary Celebration. Your donation is greatly appreciated.  
We look forward to you being a part of the Sesquicentennial festivities.*

Business/Organization/Individual: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

Please make checks payable to: Calvert Main Street Preservation and return with this form to:  
Calvert 150th | c/o Calvert Main Street Preservation | PO Box 611 | Calvert, TX 77837

For more info, please email [info@calverttx.us](mailto:info@calverttx.us) or call 979-364-2323

**[www.CalvertTX.us](http://www.CalvertTX.us)**