

Silver Leaf Family Financial Group

A financial advisory practice of Ameriprise Financial Services, Inc.



Ameriprise Financial began in Newark in the early 1980's as IDS Financial Services when Ted O'Toole and Dawson Raymo opened an office on South Main Street. A few years later they moved their office to the Street of Shops on East Union St. In 1984 American Express purchased IDS and the company eventually was renamed American Express Financial Advisors. In 1996 Marc Kreuser joined the business with Ted. In 2005 American Express spun off its investment and financial advice business and Ameriprise Financial became

an independent company once again.



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As a result of a growing practice, in 2008 the business moved to its present location at 506 West Union Street, when Marc purchased the building, which housed a former law practice and mortgage loan company. By moving to its present location, the business now has a permanent presence in the community. In 2014, the practice opened a second location in Fairport. That year Marc and Katie also created a franchise name: Silver Leaf Family Financial Group, a financial advisory practice of Ameriprise Financial Services, Inc.



Marc is an independent franchisee of Ameriprise Financial. Kathryn Castro joined the practice in 2008. Both are Certified Financial Planner practitioners. Marc also has earned an MBA and an Accredited Portfolio Management Advisor designation, while Katie holds a Certified Divorce Financial Analyst designation.



Also on the team are Lindsey Nichols and Holly Kreuser. As the office manager, Lindsey backs up Marc and Katie in business processing, while Holly provides administrative and marketing support.

Marc and Katie provide advice and solutions towards retirement income strategies, retirement planning strategies, family finances, wealth preservation strategies and estate planning strategies. Working with select clients, they strive to help their clients meet their financial goals.