



**Storm Poker Run Event Guide Package
Event Guide Advertising Insertion Order Form**

Event: N/A MONSTER STORM YEAR 2019 DESERT STORM YEAR 2019

Company Name: _____
 Contact Person: _____
 Company Address Street: _____
 City, State, Zip: _____
 Contacts Email Address: _____
 Contact Phone #: _____ Contact Fax #: _____

Ad Sizes, Specifications and Cost:

Ad Size	Center Fold	Back Cover	Full Page	½ Half Page	¼ Quarter Page	Business Card
Cost	\$2,500.00	\$1,200.00	\$1,500.00	\$750.00	\$400.00	\$250.00
Trim	16.75" W x 11.0" T	8.375" W x 11.0" T	8.375" W x 11.0" T	8.37" W x 5.4375" T	4.015625" W x 5.375" T	2" x 3.5"
Non-Bleed Ads	16.5" W x 10.75" T	8.125" W x 10.75" T	8.125" W x 10.75" T	8.125" W x 5.375" T	4.0625" W x 5.5" T	N/A
Live Area	16.25" W x 10.25" T	8.125" W x 10.25" T	8.125" W x 10.25" T	7.875" W x 5.0" T	4.0" W x 5.125" T	N/A
Bleed Ads (1/8" outside trim on all 4 sides)	16.75" W x 11.125" T	8.375" W x 11.125" T	8.375" W x 11.125" T	8.25" W x 5.25" T	4.0625" W x 5.5" T	N/A

Ad Specifications:

- Trim Size: 8 3/8" W x 10 7/8" T
- Printing Method: CTP, Web Offset, SWOP Standards
- Line Screen: 150 lpl
- Image resolution: 300dpi
- Colors: 4/C Process, CMYK
- Trim Safety: 1/4" in from trim on all 4 sides, top bottom, face and gutter.

The following formats are accepted:

- Photoshop, TIFF or EPS for all ads.
- Files must be 300dpi CMYK
- All Ads must be high-resolution graphics and fonts embedded.
- If you use RGB, JPEG or nested EPS files ads will be best effort quality.
- Files should be in PC format or compatible.
- All files should be set as single pages not spreads.

Signature from Advertiser / Client

Date

Storm Poker Run Representative

Date