



Lea and Eddy counties have seen significant economic growth in recent years. The unemployment rate is one of the lowest in the state and our future is bright. But safety and economic growth must go hand-in-hand.

Traffic accidents on Southeast New Mexico roads are on the rise. Far too often, these accidents result in injuries and fatalities—most are PREVENTABLE.

The Southeastern New Mexico Roadway Safety Integrated Project (RSIP) is committed to preventing and reducing motor vehicle accidents and fatalities in Southeast New Mexico through driver safety awareness, support for traffic controls and roadway safety improvements.

This worthwhile effort requires the concerted effort of local advocates who care about roadway safety and our quality of life in Lea and Eddy counties.

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RSIP MISSION

The mission of the Southeastern New Mexico Roadway Safety Integrated Project is to reduce traffic-related accidents and fatalities in Lea and Eddy counties

Traffic Snapshot

United Salt	75 employees drive to and from work
URENCO	350 employees, plus 500 construction workers drive to and from work
Navajo	500 employees drive to and from work
WIPP	500 employees drive to and from work
Mosaic Potash	400 employees drive to and from work
Intrepid Potash	750 employees drive to and from work
Oil & Gas Industry	Thousands of employees drive to and from work to service more than 30,000 active wells in Lea and Eddy counties
General Public	Thousands of drivers going about their daily lives