



United Way of  
San Luis Obispo County



## FLAVORS of SLO 2018 Sponsorship Opportunities

<b>Event Sponsor</b>		<b>\$5,000</b>
Includes:	<ul style="list-style-type: none"><li>▪ Ten (10) complimentary tickets to FLAVORS of SLO</li><li>▪ Company logo on Marsh Street banner for one week prior to event</li><li>▪ Company logo on all printed materials and ads</li><li>▪ Company banner placement at FLAVORS of SLO event on May 5, 2018</li><li>▪ Acknowledgement in radio and television announcements</li><li>▪ Company recognition and logo on FLAVORS of SLO website</li><li>▪ Company recognition and logo on United Way website</li><li>▪ Mention on social media – Twitter and Facebook</li><li>▪ Recognition in United Way eNewsletters</li><li>▪ Company logo on volunteer t-shirts</li><li>▪ Recognition on signage at event on May 5, 2018</li><li>▪ Mention in announcements during the event</li><li>▪ Company logo/recognition in follow up thank you ad</li><li>▪ Invitation to Donor Reception in 2017-18 and to other “by invitation only” United Way events throughout the year</li></ul>	
<b>Media</b>	<b>SOLD – THANK YOU HICKS PENSION SERVICES!</b>	<b>\$2,500</b>
Includes:	<ul style="list-style-type: none"><li>▪ Eight (8) complimentary tickets to FLAVORS of SLO</li><li>▪ Company logo on all printed materials and ads</li><li>▪ Company banner placement at FLAVORS of SLO event on May 5, 2018</li><li>▪ Acknowledgement in radio and television announcements</li><li>▪ Company recognition and logo on FLAVORS of SLO website</li><li>▪ Company recognition and logo on United Way website</li><li>▪ Mention on social media – Twitter and Facebook</li><li>▪ Feature in United Way eNewsletters</li><li>▪ Recognition in announcements during the event</li><li>▪ Recognition on signage at event on May 5, 2018</li><li>▪ Company logo/recognition in follow up Thank You ad</li><li>▪ Invitation to Donor Reception in 2018-19 and to other “by invitation only” United Way events throughout the year</li></ul>	
<b>Wine Glass Sponsor</b>	<b>SOLD – THANK YOU LEFT COAST TEES</b>	<b>\$2,000</b>
Includes:	<ul style="list-style-type: none"><li>▪ Six (6) complimentary tickets to FLAVORS of SLO</li><li>▪ Company logo on all printed materials and ads</li><li>▪ Company banner placement at FLAVORS of SLO event on May 5, 2018</li><li>▪ Company recognition and logo on Flavor of SLO website</li><li>▪ Company recognition and logo on United Way website</li><li>▪ Mention on social media – Twitter and Facebook</li><li>▪ Company logo on event wine glasses</li><li>▪ Mention in United Way eNewsletters</li><li>▪ Mention in announcements during the event</li><li>▪ Recognition on signage at event on May 5, 2018</li><li>▪ Company logo/recognition in follow up Thank You ad</li><li>▪ Invitation to Donor Reception in 2017-18 and to other “by invitation only” United Way events throughout the year</li></ul>	

**Volunteer Sponsor** **SOLD – THANK YOU PACIFIC PREMIER BANK** **\$2,000**

Includes:

- Six (6) complimentary tickets to FLAVORS of SLO
- Company logo on all printed materials and ads
- Company logo on all volunteer shirts
- Company banner placement at FLAVORS of SLO event on May 5, 2018
- Company recognition and logo on FLAVORS of SLO website
- Company recognition and logo on United Way website
- Mention on social media – Twitter and Facebook
- Mention in United Way eNewsletters
- Mention in announcements during the event
- Recognition on signage at event on May 5, 2018
- Company logo/recognition in follow up Thank You ad
- Invitation to Donor Reception in 2017-18 and to other “by invitation only” United Way events throughout the year

**Mission Plaza Sponsor** **\$1,000**

Includes:

- Four (4) complimentary tickets to Flavor of SLO
- Company recognition and logo on Flavor of SLO website
- Mention in United Way eNewsletters
- Recognition on signage at event on May 6, 2017
- Mention in announcements during the event
- Company logo/recognition in follow up thank you ad
- Invitation to Donor Reception in 2017-18 and to other “by invitation only” United Way events throughout the year

**Security Sponsor** **\$1,000**

- Includes: Four (4) complimentary tickets to Flavor of SLO
- Company recognition and logo on Flavor of SLO website
- Mention in United Way eNewsletters
- Recognition on signage at event on May 6, 2017
- Mention in announcements during the event
- Company logo/recognition in follow up thank you ad
- Invitation to Donor Reception in 2017-18 and to other “by invitation only” United Way events throughout the year

**Print Sponsor** **\$750**

Includes:

- Two (2) complimentary tickets to FLAVORS of SLO
- Company recognition and logo on FLAVORS of SLO website
- Mention in United Way eNewsletters
- Recognition on signage at event
- Mention in announcements during the event on May 5, 2018
- Company logo/recognition in follow up Thank You ad
- Invitation to Donor Reception in 2017-18 and to other “by invitation only” United Way events throughout the year

**Entertainment Sponsor****\$750**

Includes:

- Two (2) complimentary tickets to FLAVORS of SLO
- Company recognition and logo on FLAVORS of SLO website
- Mention in United Way eNewsletters
- Recognition on signage at event
- Mention in announcements during the event on May 5, 2018
- Company logo/recognition in follow up Thank You ad
- Invitation to Donor Reception in 2016-17 and to other “by invitation only” United Way events throughout the year

**Raffle Sponsor****\$500**

Includes:

- Two (2) complimentary tickets to FLAVORS of SLO
- Company recognition and logo on FLAVORS of SLO website
- Mention in United Way eNewsletters
- Recognition on signage at event on May 5, 2018
- Mention in announcements during the event
- Company logo/recognition in follow up Thank You ad
- Invitation to Donor Reception in 2017-18 and to other “by invitation only” United Way events throughout the year

**Water Sponsor****SOLD – THANK YOU MADONNA ENTERPRISES****\$500**

Includes:

- Two (2) complimentary tickets to FLAVORS of SLO
- Company recognition and logo on FLAVORS of SLO website
- Mention in United Way eNewsletters
- Recognition on signage at event on May 5, 2018
- Mention in announcements during the event
- Company logo/recognition in follow up thank you ad
- Invitation to Donor Reception in 2017-18 and to other “by invitation only” United Way events throughout the year