



Cultivate Better Relationships With The Right CPG Brands.

60-DAY FREE TRIAL

Meet Brandjectory!

Connecting early stage CPG investors and brands.

Brandjectory provides a single platform for viewing a brand's business model, growth story, financials, and important documents. This allows you to get to know the founders and companies so you can build strong, meaningful relationships.

Simple tools and technology. Brandjectory makes it easy for investors to connect with entrepreneurs focused on natural food, beverage and wellness products categories. By combining the best of social media, instant communication and secure file distribution tools, we'll help you foster conversation and document sharing.

Focused on relationship building. Brandjectory is designed to create and build relationships between investors and brands. It's not a crowdfunding or transaction system, so transactions occur outside of our platform.

Discover brands more efficiently and effectively.



Discover new and interesting brands

- Easily search an unscreened universe of options
- Begin following brands confidentially and early



Connect and build direct relationships

- Build trust and relationships with founders
- Guide brands to investment readiness



Improve the process leading to an investment

- Negotiate on your terms
- Build investor collaboration teams



Stay active and engaged

- Continue to discover new brands as they join
- Grow your network

Industry Leaders Are Talking About Brandjectory



"This business is all about relationships. Brandjectory has built a great platform for like-minded founders and investors to connect and partner with one another, which we at Gather Venture have done in a short amount of time."

— Michael Stern, Partner, Gather Venture Group

Key Features

- + Helps investors build and manage their pipeline
- + Profile setup designed for efficient brand-investor communication
- + Guides brands on the right information to share
- + Quickly identify brands that most closely align with your preferences via search
- + Supports the brand growth cycle
- + Follow brands confidentially
- + Real-time notifications
- + Create private groups and brand portfolios
- + Document storage
- + Industry events and news



Learn More

- BrandjectoryNow.com
- hello@brandjectory.com
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Founding Partners

Brandjectory is the passion project of three partners with more than 60 years of combined experience in the natural products industry:



jpgresources.com



litchfieldfund.com

