

**DEADLINE
EXTENDED!**

2017 Saginaw County Medical Society Physician Directory



Attention all Physicians, Group Practices and Medical Partners

Promote your company, office and/or group practice with an advertisement in the **2017 Saginaw County Medical Society Physician Directory**.

Join the many other medical suppliers and vendors and take advantage of this unique opportunity to promote your practice, group or medical company in this widely used, easy reference resource.

There will be two separate versions of this conveniently sized Directory distributed in early 2017. The Private Physician version will be distributed to members' offices, and the Public Directory will be marketed and delivered directly into the hands of the public at the Annual Health Fair, events and expos throughout the year.

A limited number of additional copies will be available at the Saginaw County Medical Society office and available electronically for download at www.SaginawCountyMS.com under the Pictorial Membership Directory tab.

**The 2017 Physician Directory
is produced by the
Saginaw County Medical Society**

**To reserve a page for your
company or physician,
please call Joan Cramer
at 989.790.3590 or
email jmcramer@sbcglobal.net**

**Space and Copy Deadline
is Monday, January 23,
at 5 p.m.**

*To submit fully finished ads, please
provide press quality pdf files with all fonts
embedded. All ads submitted should be
300 dpi at 100% for best printing.
All files should be CMYK color.
If you need your ad designed,
please provide ad copy in Word or Text format
and art and logos as jpeg or eps files.*

<u>Ad Position</u>	<u>Full Color</u>	<u>Actual Size</u>
Back Page	\$1,800	6.25" wide x 9.62" high
Inside Front/Pg. 2	\$1,700	6.25" wide x 9.62" high
Page 3	\$1,700	6.25" wide x 9.62" high
Inside Back	\$1,700	6.25" wide x 9.62" high
Page 4, 5 or 7	\$1,700	6.25" wide x 9.62" high
Center Spread	\$2,900	2 center pgs - 13" wide x 9.62" high
Full Page	\$1,600	6.25" wide x 9.62" high
Half Page	\$905	6.25" wide x 4.75" high or 3" wide x 9.625" high
Quarter Page	\$490	6.25" wide x 2.37" high or 3" wide x 4.75" high

Price includes both Physician and Public versions. All ad design services are at no additional cost.



2017 Saginaw County Medical Society Physician Directory



ADVERTISING AGREEMENT

We, _____ (name of business), agree to place and pay for a _____ (size of ad – quarter, half or full page) advertisement in the 2017 edition of the Saginaw County Medical Society Physician Directory. This is a one time agreement and applies to the 2017 edition. The total price for the ad will be _____ (prices listed below). Publication date will be early 2017. All billing statements will be sent to participating advertisers immediately following receipt of advertising agreement and are due within 20 days of receipt.

Please return this Advertising Agreement to Joan Cramer at jmccramer@sbcglobal.net or 350 St. Andrews Rd., Suite 242, Saginaw MI 48638-5988. For questions, please call 989.790.3590. All ad copy is due Monday, January 23, at 5 p.m. There is no additional cost for ad design services.

This directory is a convenient size for easy reference – 6.25" wide by 9.625" high and available electronically for download at www.SaginawCountyMS.com under the Pictorial Membership Directory tab.

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Name of Advertiser (print)

Signature

Date _____