



The Statesboro-Bulloch County Breast Cancer Foundation (SBCBCF) is making plans for its **2020 Pink Power Run** on Saturday, March 28, 2020. The success of this event is credited to our sponsors who have shown their support for the Foundation's mission by lending both their name and financial support to the event.

The funds raised during this and other SBCBCF events go towards raising awareness of breast health for community members of Statesboro-Bulloch County and surrounding areas and serving patients and families impacted by breast cancer through educational outreach, patient counseling and professional medical services. The Foundation advances this mission through the services of dedicated physicians and health practitioners, helping patients and those around them lead healthy and fulfilling lives.

The goal for this year's Pink Power Race is to raise \$30,000 to support our efforts to strengthen regional breast cancer services to patients, survivors and family members in our community. By participating, your organization will benefit from extended exposure through the Pink Power Run, our Foundation website and other promotional efforts directed toward enhancing the visibility and mission on the SBCBC Foundation.

There are several levels of sponsorship, as detailed on the enclosed Sponsorship Commitment Form. You may select the level of participation that best fits your needs (secure in the knowledge that your donation will be used to help the SBCBCF with outreach efforts for breast cancer patients and survivors) providing essential services to our community. Installment payments for sponsorships are welcomed. We also gladly accept gift-in-kind sponsorships of items that defray the cost of the event.

We are counting on your support and will be happy to answer any questions you may have regarding the SBCBCF and the event. Thank you in advance for your willingness to support the efforts of SBCBCF and for making a difference in the lives of women and their families.

Again, thank you for your support!

*Keisha Howard*

*Event Chair, SBCBCF Pink Power Run*

**2020 Pink Power Run**  
**Saturday, March 28, 2020**  
**GSU Pavilion, Statesboro, Georgia**



**SPONSORSHIP OPPORTUNITIES**

<p><b>Pink Power Warrior -- \$2000</b> (payment options available)</p> <ul style="list-style-type: none"> <li>• Listed as top sponsor on website with logo and link</li> <li>• Logo printed on race bags</li> <li>• Listed as top sponsor in Cover Photo of the event Facebook page and promoted with post</li> <li>• Listed as top sponsor in any media advertisement (including TV Commercial spot, radio, newspaper, social media)</li> <li>• Prominent display of logo on all race t-shirts</li> <li>• Opportunity to speak at opening of race</li> <li>• Kick off the race</li> <li>• Promotional materials in race packet</li> <li>• Listed as Warrior sponsor in race information provided on the day of the race</li> <li>• Special PA announcements mentioning sponsor name during and after the race</li> <li>• Prominent display of company name and logo at race start/finish lines</li> <li>• 4 complimentary race entries</li> </ul>	<p><b>Platinum Sponsor -- \$1000</b></p> <ul style="list-style-type: none"> <li>• Listed as sponsor on website with link</li> <li>• Listed as Platinum Sponsor in any media advertisement (including TV Commercial spot, radio, newspaper, social media)</li> <li>• Large company logo on back of race t-shirt</li> <li>• Promotional materials in race packet</li> <li>• Listed as Platinum sponsor in race information provided on the day of the race</li> <li>• Special PA announcements mentioning sponsor name during and after the race</li> <li>• Large display of company name and logo at race start/finish lines</li> <li>• 3 complimentary race entries</li> </ul>
<p><b>Gold Sponsor -- \$500</b></p> <ul style="list-style-type: none"> <li>• Listed as sponsor on website with link</li> <li>• Listed as Gold Sponsor in any media advertisement (including TV Commercial spot, radio, newspaper, social media)</li> <li>• Company logo on back of race t-shirt</li> <li>• Promotional materials in race packet</li> <li>• Listed as Gold sponsor in race information provided on the day of the race</li> <li>• 2 complimentary race entries</li> </ul>	<p><b>Silver Sponsor -- \$300</b></p> <ul style="list-style-type: none"> <li>• Listed as sponsor on website</li> <li>• Recognized on Facebook page</li> <li>• Company name on back of race t-shirt</li> <li>• Promotional materials in race packet</li> <li>• Listed as Silver sponsor in race information provided on the day of the race</li> <li>• 1 complimentary race entry</li> </ul>
<p><b>Water Station/Finish Line Sponsor -- \$200</b></p> <ul style="list-style-type: none"> <li>• Your sign or banner prominently displayed at either the finish line or at one of 2 water stop stations</li> <li>• Listed as sponsor on website</li> <li>• Recognized on Facebook page</li> <li>• Listed as sponsor in race information provided on the day of the race</li> </ul>	<p><b>Race Marker Sponsor -- \$100</b></p> <ul style="list-style-type: none"> <li>• Company name will be placed on an individual sign that will be placed along the track.</li> <li>• Recognized on Facebook page</li> <li>• Listed as sponsor on website</li> <li>• Listed as sponsor in race information provided on the day of the race</li> </ul>
<p style="text-align: center;"><b>Gift-In-Kind Sponsor</b></p> <ul style="list-style-type: none"> <li>• We welcome any gift-in-kind items you may like to contribute to help offset the expense of hosting a race (i.e., snacks, water, race bag items, advertisement, signage, etc.)</li> <li>• Listed as sponsor in handout to all participants</li> <li>• Website &amp; Social Media Promotion</li> </ul>	

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. For more information, contact Keisha Howard at 912-334-7112 or visit our website at [www.pinkpowerrun.com](http://www.pinkpowerrun.com).



## Sponsorship for 2020 Pink Power Run

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Website address: \_\_\_\_\_

### 1. Sponsorship Level

- Warrior\* (\$2000)      Platinum\* (\$1000)      Gold\* (\$500)  
Silver (\$300)      Water Station/Finish Line Sponsor (\$200)  
Race Marker Sponsor (\$100)      Gift-In-Kind Sponsor \_\_\_\_\_

*\*Please provide logo for t-shirts and other promotional materials.*

2. Would you like to include items in our Race Bag?     Yes     No

If yes, please describe what you would like to contribute to the bags.

\_\_\_\_\_

3. Please write your company name exactly the way you would like for it to appear on website, t-shirts, signage, etc.:

\_\_\_\_\_

4. Participants can register for the Pink Power Run at [www.pinkpowerrun.com](http://www.pinkpowerrun.com) .

5. Please make checks payable to **SBCBCF** and mail to: **SBCBCF, P.O. Box 2983, Statesboro, GA 30459**. Call 912-764-PINK or 912-334-7112 for more information.