

What is SUCCESS ?

Why is this simple, 7-letter word “S U C C E S S” so coveted, pursued and prized by billions of people all over the world since early civilization; yet only a handful can achieve? Does success come to you, to me or to anybody – by chance, by destiny or through hard work?



How can YOU achieve success?

THE WILL TO WIN
THE DESIRE TO SUCCEED
THE URGE TO REACH YOUR FULL POTENTIAL
THESE ARE THE KEYS THAT WILL UNLOCK THE DOOR
TO PERSONAL EXCELLENCE .
- Confucius

The PYRAMID OF ACHIEVEMENTS

7 Steps to
SUCCESS



Level 7 – “Chief”
Visionaries, Innovators

Level 6 – “Leader” lead by Few
Performed leading roles

Level 5 – “Big” for Some
Bigger roles, responsibilities & benefits

Level 4 – “Best” achieved by Many
Very high level of competency or Specialization

Level 3 – “Better” performed by Most of us
You improved, have better job, better pay

Level 2 – “Haves” dominated by the Masses
At this level, you have a job, some income to meet basic needs & desires

Level 1 – All start at Entry Level, the Ground Zero “Have not” state
Most people start from nothing. This is the entry level. You have no job, no income. It is only through education, learning and training to gain knowledge, skills in order to move up to Level 2



3 SIMPLE RULES IN LIFE

- 1) IF YOU DO NOT GO AFTER WHAT YOU WANT, YOU’LL NEVER HAVE IT.
- 2) IF YOU DO NOT ASK, THE ANSWER WILL ALWAYS BE NO.
- 3) IF YOU DO NOT STEP FORWARD, YOU WILL ALWAYS BE IN THE SAME PLACE.



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