



Publicity Fact Sheet December 27, 2017

Mr. James Hardiman Jr.
Big Rodeo Project-Rodeo
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OVERVIEW: The 2nd Annual Greenville Heritage Rodeo is coming to Greenville, Mississippi on Saturday January 13, 2018 7 PM. The event is produced by Big Rodeo Project for youth and adults to participate in the sport of rodeo. Cowboys and cowgirls in Mississippi and from surrounding states and beyond will compete for cash prizes. The adult events (age 15 and over) includes bull riding, bronc riding, ladies barrel racing, ladies steer undecorating, steer wrestling, pony express racing, team roping, tie down roping, and ladies' breakaway roping. The junior (age 14 and under) events include junior barrel racing and break away roping. Master Rodeo Announcer, Mr. Marcous Friday from Tulsa, Oklahoma will educate the crowd about both the rodeo history and present while keeping the crowd engaged and aware of what happens in each event.

EVENT: 2nd Annual Greenville Heritage Rodeo (on MLK Jr. Weekend)

WHERE: Washington County Convention Center, Red Rempson Expo Center, 1040 S Raceway Rd, Greenville, MS

WHEN: Saturday January 13, 2018 at 7 p.m.

Tickets: Advance tickets on sale at Garfield's Restaurant and Bar, Greenville Mall, 1651 MS-1, Greenville, MS, 38701 or online at <https://www.brprodeo.com>
General admission (11 years and up) \$10 Advance and \$15 Regular Price at gate
Children (4 - 10 years old) \$ 5 Advance and \$10 Regular Price at gate
Children (under 3 years old) FREE admission
Resource: <http://www.brprodeo.com> Publicity Fact Sheet December 27, 2017

About Big Rodeo Project - Rodeo: Established in 2016, Big Rodeo Project - Rodeo (BRP-Rodeo) was formed to produce heritage rodeos for youth and adults to participate in western competition. Cowboys and cowgirls across the country are eligible to will compete for cash prizes.

BRP-Rodeo, LLC is a for profit organization dedicated to preserving the great sport of rodeo through youth education and event promotions. We take pride in our business model which provides continuous support and betterment of our local communities through collaborative efforts with partnerships, sponsorships, nonprofit organizations, municipalities, military, and private businesses.

BRP senior advisors are associated with Roy LeBlanc Invitational Rodeo in Okmulgee, Oklahoma, the oldest black rodeo event. In addition to working with Tulsa Heritage Rodeo with Marcus Friday.



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The Executive Officers of BRP-Rodeo, LLC include: Mr. James Hardiman Jr.,
President & Co-Founder; Dr. Annie Powell-Williams, Vice President of Finance & Co-Founder

Production Chairman – Mr. James Hardiman, Jr.; Co-Chair – Dr. Annie Powell-Williams
Members -- Marcous Friday, Jennifer Adams-Williams and Halle Ricketts. Marketing
Chairman – Dr. Annie Powell-Williams; Co-Chair – Tanya Carter; Joan Richardson

Military Chairman – Mr. James Hardiman, Jr.; Co-Chair – Jovar McKellar
Members – Jerome Tidwell and Cora Kincaid

Advisory Board - Senior Advisor – Okmulgee Rodeo Retired Secretary
Marcous Friday – Friday’s Productions/Okmulgee Rodeo Announcer
Joan Richardson – Richardson’s Writing Service
Jovar McKellar – JCM Enterprises/ Military retiree
Tanya Carter – News Anchor
Halle Ricketts – HSR Consulting Group, LLC / Retired-MSDH Social Services Regional Director
Jennifer Adams-Williams, Esq. -Adams Law Office
Dr. Rory Tate – Business Developer
Dr. Roosevelt Sanders – Retired Executive



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Rodeo Activities are as follows:

Friday January 12, 2018

10a.m.- Special Rodeo history and demonstration without competitions. Confirmation received for 600 students, faculty and teachers that will be in attendance

6 p.m.- Kick Off Party at Garfield's at Greenville Mall and four live radio broadcast extravaganza and DJ.

Saturday January 13th

2p.m.- Slack

5:30p.m.- Four live radio broadcast extravaganza from arena

6p.m.-Doors Open

7p.m. Opening Ceremonies

10p.m. After party Garfield's at Greenville Mall & DJ. Admission \$5 but \$4 with rodeo ticket stub.

Host Hotel:

Harlow's Casino Resort and Spa

Books Information:

Books open Friday, Jan 5, 2018 6 p.m. and Close Monday Jan 8, 10:00 a.m. Competitors call 662.927.0400 or 678.602.1057 to register.

Slack: Saturday, January 13th, 2018 at 2p.m.

Rough Stock Books Close 5:30 p.m. before performance

Stock Contractor: McCallie Rodeo, Morrilton, AR

Partners and sponsors: Delta Radio Network Greenville, Greenville Washington County Convention and Visitor's Bureau, Harlow's Casino Resort and Spa, Washington County MS, Garfield's Restaurant & Pub Greenville, Dickey's BBQ Pit Greenville, Mitchell Distributor's, Sunday Best Clothing Store Grenada and APW Enterprise Calhoun City.

Big Rodeo Project is conducting a Special Fundraiser for St. Jude Children's Hospital Memphis, TN up to and during the night of the rodeo. Please donate now to help us reach our goal of \$2000.00, by January 14th. To donate, go to our webpage at <http://www.brprodeo.com> or donate at the rodeo.