http://vimeo.com/1971567
Going Green
ecofriendly
WHY GOING GREEN?

- INCREASE OF FUEL COST
- INCREASE OF FOOD COST, INGREDIENTS AND SUPPLIES IN GENERAL
- OVERSEEING A TREND
- MARKETING OPPORTUNITY
- POSITIONING
- TARGET ADDITIONAL AUDIENCE
- SAVE MONEY
A CAR THAT RUNS WITH USED COOKING OIL
GREASE CAR

- SVO
- MUST BE A DIESEL MOTOR
- 100% VEGETABLE OIL - NO WATER
- FILTER OIL TO 10 MICRONS
- SAME MPG - SAME EFFICIENCY
- LOWER EMISSIONS
GREASE CAR

CONVERSION COST FROM $800 TO 3K

NO NEED OF MOTOR MODIFICATION
GREASE CAR

TO RUN DIESEL COST $130 PER WEEK
BEFORE CONVERTING

A TOTAL APPROXIMATE OF $6500 PER YEAR

TO RUN SVO COST $130 PER MONTH

A TOTAL OF $1,560 PER YEAR

COST TO CONVERT $3,500
GREASE CAR

COST TO REMOVE GREASE FROM RESTAURANT $100 PER MONTH

A TOTAL OF $1,200 PER YEAR

TOTAL SAVINGS YEAR 1 = $2,640

TOTAL SAVINGS YEAR 2 + = $6,140
RESTAURANT ASSOCIATION GRA CERTIFIES A RESTAURANT

FOUNDED 1990

RESEARCH

CONSULTING

NON PROFIT

PR AND MARKETING
GRA GUIDELINES

- POLLUTION PREVENTION
- ENERGY EFFICIENCY AND CONSERVATION
- WATER EFFICIENCY AND CONSERVATION
- RECYCLING AND COMPOSTING
- SUSTAINABLE FOOD
- RECYCLED PRODUCTS
- ORGANIC PRODUCTS
GRA GUIDELINES

- CHLORINE FREE PAPER PRODUCTS
- NON TOXIC CHEMICAL CLEANING PRODUCTS
- GREEN POWER
- EMPLOYEE EDUCATION
- RECYCLED, TREE-FREE, BIODEGRADABLE PRODUCTS
How to get Certified?

- COMMIT TO ENVIRONMENTAL GUIDELINES
- NO STYROFOAM PRODUCTS
- RECYCLING AND COMPOSTING
- COMPLETE 4 STEPS PER YEAR
www.tarantagreen.com

Linked from main restaurant site

Informative

Resources for changes at home

RSS capable

Easy to update
ENERGY EFFICIENT LIGHTING
CFL AND LED

COMPACT FLUORESCENT LAMPS

LIGHT EMITTING DIODES
SAVED APPROXIMATELY 410 KWh PER BULB

410 KWh x 0.11 Cents = $ 45.10 per light per year

Changed 36 bulbs, 36 x $ 45.10 = $ 1,623

0.32 Metric tons CO2 Equivalent
RECHARGABLE VOTIVE CANDLES
THE XLERATOR

80% LESS ENERGY USED

NO MORE PAPER USE

COST $460

CONVENTIONAL USES 2.2 KW

RUNNING TIME 15 SEC Vs. 45 SEC
ENERGY USED KW

XLERATOR: 59%
CONVENTIONAL: 41%
RUNNING TIME PER CUSTOMER

- XLERATOR: 25%
- CONVENTIONAL: 75%
SAVES 763.2 KWh PER YEAR

OPERATING COST IS 80% LESS

ANNUAL PAPER COST $1,560

ANNUAL SAVINGS YEAR 1 = $390.10

ANNUAL SAVING YEAR 2+ = $1,510.10

PAYBACK PERIOD 9 MONTHS

0.50 METRIC TONS OF CO2 EQUIV
THE WALL STOPPER
THE KILL A WATT
powerhouse dynamics
ecobee
Constellation Energy is pleased to recognize

DUARTE, CORP.

for matching

100%

of electricity usage with
Renewable Energy Certificates

Contract Dates       Fuel Type
Dec 2011 - Dec 2012  NewMix Wind

8/4/2011

Michael P. Kagan - Chief Retail Sales Officer
ACTIVEION
NO PAPER BALANCES MAILED PLEASE
bills@tarantarist.com
bills.com ACH
TANKLESS WATER HEATER
TANKLESS WATER HEATER
TAKAGI TK3

- LESS GAS CONSUMPTION
- 33 to 50% LESS UTILITY COST
- LOW EMISSIONS
- SAVES SPACE
- EASY TO INSTALL
- 5 YEAR GUARANTEE
SPRAY VALVES

T S BRASS 1,24 GPM

BRICOR BO64 0,64 GPM

STANDARD 2,6 GPM

AVG DAILY USE 3 HOURS PER DAY 360 DAYS

MINUTES PER YEAR 64,800
CONSUMPTION

PER YEAR
spray valves @ 1.64 gpm

ANNUAL SAVINGS IN WATER 176,256 GAL

23,422 CUBIC FEET

COST OF CUBIC FEET $ 0.08

TOTAL SAVED WATER BILL $1,500

ANNUAL SAVINGS HEATING ENERGY (THERMS) 1510

SAVED IN ENERGY $2,200
BRICOR 0.84 GPM

ANNUAL SAVINGS PER VALVE 127,008 GAL

EQUALING 33,784 CUBIC FEET

COST OF CUBIC FEET $0.08

METRIC TONS CO2 SAVED 7.6

2 VALVES SAVE AN AVERAGE OF 3-4K DEPENDING ON USAGE, SEWER ETC
WATERLESS URINALS DUAL FLUSH VALVE toilets retro-fitted
Gas Consumption

[Graph showing gas consumption over time]
RECYCLING
RECYCLING

CO-MINGLED

LOCATION OR COLOR BUCKETS

SCHEDULE PICK UPS

220 lbs GLASS, CANS AND PLASTIC PER PICK UP

2,860 lbs PER MONTH AVG
RECYCLING

40 LBS OF CARDBOARD PER PICK UP

520 LBS OF CARDBOARD PER MONTH
FROM 08/07/07 TO 04/01/08

GLASS, PLASTIC, METAL

22,880 LBS
CARDBOARD

3,640 LBS

7 MONTHS

ENOUGH TO SAVE 30.94 TREES
AND 12740 GALLONS OF WATER
FOOD WASTE
(COMPOST)
COMPOST

- ALL FOOD SCRAPS
- PAPER, PLA
- WAXED CARDBOARD
- ALL BIODEGRADABLE
- STORED ON TOTTERS
- STARTED NOV 07
- ON CALL OR SCHEDULED
NOV 07 TO MARCH 08

9,800 lbs

Save That Stuff, Inc.
Compost Only

617.241.9998  www.savethatstuff.com
PLA

STRAWS, CUPS, BAGS

100% BIODEGRADABLE

MADE OF CORN AND POTATO
METRIC TONS CO2 EQUIVALENT SAVED = 66.10

GALLONS OF GASOLINE SAVED = 6,336 Gal

NUMBER OF TRIPS FROM BOS TO NYC ON A PRIUS = 695.49
NO BOTTLED WATER
80% - 100% POST CONSUMER PAPER

- All paper towels
- Bathroom tissue
- Office paper
- Business cards
- Brochures
- Menus
paper from paper from PAPER from PAPER
NOT FROM TREES
RECYCLED WITHOUT CHLORINE BLEACHING
SUSTAINABLE

LOCAL FARMS
LOCAL SEAFOOD
ORGANIC PRODUCE
WINE LIST
NATURAL, HORMONE FREE BEEF
ORGANIC CHICKEN
Sustainable Seafood
ORGANIC COTTON CHEF COATS
BENEFITS

- CUSTOMER LOYALTY
- MARKET SEGMENT
- MINIMIZE OPERATION COST
- MAXIMIZE PROFITS
- GREAT CONTRIBUTION TO THE ENVIRONMENT
REDUCE
REUSE
RECYCLE