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Rizwan Siddigi

The 2022 Mid-Atlantic Utility Conference

The Inclusive Utility

LIVE HOTEL AND EVENT CENTER, HANOVER MD * October 25-26, 2022

June, 2022

Dear Utility Colleague:

We wanted to extend a personal invitation to you and your team of professionals and technicians, who dedicate their work to delivering excellent drinking water and effective wastewater treatment for your customers and communities.

We are honored to invite you to the Chesapeake Section of the American Water Works Association (CSAWWA) 2022 Mid-Atlantic Utility Conference on October 25 and 26, 2022. The conference is designed by and for utility personnel and will serve as an excellent opportunity to learn and share with your peers. The theme this year is "Equity, Diversity, and Inclusion". Speakers from across the region and beyond, from utilities large and small, will present their unique ways of addressing EDI at all levels in the workplace.

It is critical that we forge strong relationships together as we confront the challenges of today and tomorrow. As our resources are stretched thin, discovering and implementing proven methods through collaboration, networking and learning will be key to overcoming these challenges.

Information about our program is in the following pages. Having so many utility leaders eager to participate and share their experiences, speaks volumes about the need and benefits of collaboration and networking. We are thrilled to host this event at the exciting Live! Hotel and Event Center, with top-notch amenities for dining, shopping, or just having fun.

Exhibitor, sponsor, and attendee registrations will be opening soon, so start making your plans now to be part of this conference – we look forward to seeing you there!

Sincerely,

Chris Phipps, Director Anne Arundel County, DPW

cphipps@aacounty.org

Joseph Siemek, Director Harford County, DPW

jjsiemek@harfordcountymd.gov

Art Shapiro, Chief

Bureau of Utilities, Howard County ashapiro@howardcountymd.gov





Utility leaders will share insights and lessons learned on some of today's most important topics:

- Aging Infrastructure
- Climate Change and Resiliency
- Covid-19
- Employee Motivation and Reward
- Enterprise Asset Management
- Infrastructure Funding
- Innovation and Technology
- PFAS
- Water Reuse
- Valves
- Utility Management

Welcome: Steuart Pittman, Anne Arundel County Executive Keynote: Colonel Estee S. Pinchasin US Army Corps of Engineers, Baltimore District Commander

Utility Participants (listed alphabetically)

Pinar Balchi, New York Department of Environmental Protection Brian Ball, Baltimore City Department of Public Works William Bettin, Harford County Department of Public Works April Bingham, City of Richmond

Charles Bott, Hampton Roads Sanitation District

Theresa Bruton, DC Water Jonathan Carpenter, DC Water

Rudy Chow, Washington Aqueduct, US Army Corps of Engineers

Haydee De Clippeleir, DC Water

Jessica Dzara, Loudoun Water

Jeffrey Fretwell, Maryland Department of the Environment

Doug Grimes, Fairfax Water

Liesel Gross, Lehigh County Authority

Kimberly Grove, Baltimore City Department of Public Works

Mike Harmer, WSSC Water

Randy E. Hayman, City of Philadelphia Water

Jamie Bain Hedges, Fairfax Water

Clark Howells, Baltimore City Department of Public Works

Jorianne Jernberg, United States Environmental Protection Agency

Charlette Katzanmoyer, Capital Region Water

Yosef Kebede, Baltimore City Department of Public Works

Pam Kenel, Loudoun Water

Mike Kyle, Lancaster Area Sewer Authority

Rosanna LaPlante, WSSC Water

David McDonough, WSSC Water

Paula McEvoy, Veolia

Jason Mitchell, Baltimore City Department of Public Works Chris Phipps, Anne Arundel County Department of Public Works

Kishia Powel, DC Water

Christopher Salice, Towson University

Alan Sauvageau, WSSC Water

Andrew Sawyers, US Environmental Protection Agency

Art Shapiro, Howard County Bureau of Utilities

Joseph Siemek, Harford County Department of Public Works

Eileen Singleton, Baltimore Metropolitan Council

Jeff Sparks, Hampton Roads Sanitation District

Ruby Stanmyer, US Environmental Protection Agency

Charles Stevens, KC Water

Lisa Stone, DC Water

DeAnna Thomas, WSSC Water

Kristan VandenHeuvel, The Water Tower

Rick Warner, Washoe County, NV (retired)

Pre-Conference Plant Tour of the

Anne Arundel County Patuxent Water Reclamation Facility
October 24th, space is limited





Exhibitor Displays

The 2022 Mid-Atlantic Utility conference will offer a maximum 40 table-top spaces for vendor displays, and they will be available for purchase beginning **July 15**th, **2022**, **at 10:00 AM sharp!** Sales are first-come-first-served.

Tables are 6' long x 30" deep. Meals and breaks will maximize networking and exposure for all vendors. Display spaces are available at two prices, as shown below. Each table comes with two full registrations, which include all meals except the Tuesday dinner.

Exhibit spaces can only be purchased online with a credit card, through our website: www.csawwa.org

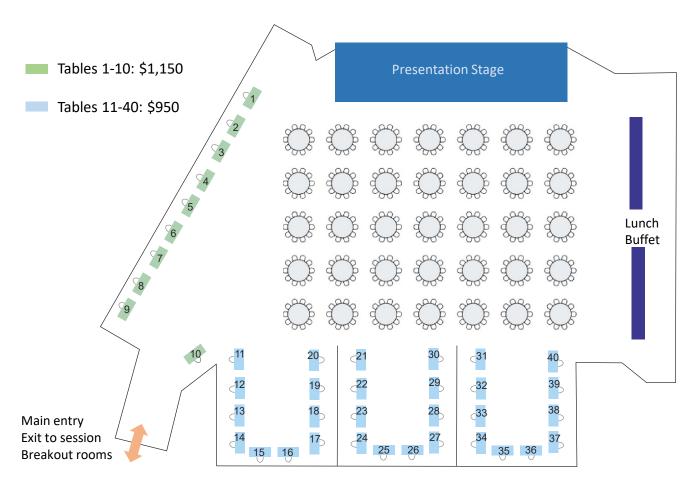


Table tops must be set up by 8am on Tuesday, October 25th, and cannot be broken down until after the final Panel Discussion on October 26th, 3pm. Refunds must be requested in writing to <u>info@csawwa.org</u> no later than October 4th, 2022, at 11:59 PM, and a 20% administrative fee will be charged.





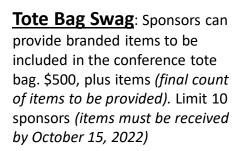
Sponsorships

We are offering unique and exclusive sponsorship opportunities for this event. Don't miss your chance to get your name in front of utility and industry leaders!

<u>Conference Lanyard</u>: Your company's brand is prime-time! One available: \$1,500



Tote Bag: All conference attendees receive a tote bag, and one sponsor's logo will be added to each side. Two available: \$1,500 each





Advertise in the Conference Program: All

conference attendees will receive a Conference Program, to include the Agenda, speaker bios, and other information. Program ads are available as follows:

Outside Back Cover, One, \$1,500
Inside Front and Back Covers, One each, \$1,000
Full-page ad (interior) - \$750 (5.5"w x 8.5"h)
Half-page ad (interior) - \$500 (5.5"w x 4.25"h)
Business-card (interior) - \$250 (3.5"w x 2"h)

.pdf artwork due by 10-4-22, close of business

Sponsorships are available on a first-come basis, beginning July 15, at 10:00 am (sharp!) and can only be purchased online with a credit card through our website:

www.csawwa.org

Event Sponsorships: Sponsorships are available for meals, breaks, and the reception. All event sponsor logos will be displayed on our website, event signage, and promotional materials as shown below:

<u>Reception Tuesday Evening</u>: Half-page ad in program, logo on conference folder front: Two available, \$1,000

<u>Dinner Tuesday</u>: Half-page ad in program, logo on conference folder front: One available, \$1,000

<u>Lunch Tuesday</u>: Half-page ad in program, logo on conference folder front: Two available, \$1,000

<u>Lunch Wednesday</u>: Half-page ad in program, logo on conference folder front: Two available, \$1,000

<u>Breaks and Breakfasts</u>: logo in program and on conference folder back: \$500 Options include one each of the following:

Tuesday breakfast Tuesday breaks Wednesday breakfast Wednesday break

All conference attendees receive a folder with note paper for use during the conference.



<u>Event Sponsors</u> will have their logos printed on the folder handout as shown above. *Must be purchased by 9-30-22.*

All sponsors will be recognized on our website and in the printed program.





Registration and Hotel

Attendee Registration opens August 15th, 2022, online - www.csawwa.org

One-Day Registration:

Private industry: \$165 (\$180)

Utility/Government/Retiree*: \$90 (\$100)

Small Systems*: \$65 (\$75)

Students: \$25

Two-Day Registration:

Private industry: \$255 (\$270)

Utility/Government/Retiree*: \$140 (\$175)

Small Systems*: \$80 (\$100)

Students: \$40

<u>Special Group Rate</u> – 10% off groups of 5 or more! (discount applied at checkout.)

Registration includes breakfasts, lunches, and the reception on Tuesday. Dinner Tuesday is an additional \$30 (\$40).

(\$XX) = Late registration cost, after October 4th, 2022, 11:59pm

*Retiree is currently not employed in the water industry

*Small Systems serve a population <10,000, PWSID number required at registration.

Cancellations received in writing by Tuesday, October 4th, 11:59 pm will be refunded minus a 20% administration fee. No refunds will be made after this time.

Hotel Information

CSAWWA is excited to host this year's conference at The Live! Hotel and Event Center, conveniently located between Baltimore MD and Washington DC. Attendees get the amazing room rate of \$159/night in this AAA Four Diamond hotel, and convenient access to great shopping, dining, and even a casino!

Attendees who wish to stay overnight are encouraged to book early – this block of rooms is only guaranteed through October 3rd, 2022.

To get the discounted room rate, you must <u>click here</u> when you are ready to book your room. This link is also available on our website.



HOTEL AND EVENT CENTER

7002 Arundel Mills, Circle #7777 Hanover, MD 21076

1-855-5MD-LIVE maryland.livecasinohotel.com *Please gamble responsibly.*