



January 11, 2020

To: Sorors Initiated in Eta Theta Chapter of Delta Sigma Theta Sorority

From: The Commemorative Souvenir Journal Committee

We hope you are making plans to attend the kick-off of the 50th anniversary of Eta Theta Chapter of Delta Sigma Theta Sorority during Paine College's (PC) homecoming weekend beginning February 7, 2020. This celebration will be held in 2 parts and is 3-fold.

For this great occasion we would like:

- 1) To make a minimum \$50,000 donation to PC during the weekend of April 24, 2020. This is Eta Theta's Charter Month, when we will gather together to do community service projects and present the check to Paine College.
- 2) To show a strong physical presence to revive the Eta Theta Chapter, which is currently inactive.
- 3) To publish a written history of Eta Theta Chapter of Delta Sigma Theta Sorority, Incorporated in a Commemorative Souvenir Journal (CSJ).

The CSJ will solicit ads from patrons across the country and the funds will be used as our donation to Paine College. The price of the ads will be as follows:

Full Page--\$200

1 /2 Page--\$100

1 /4 Page--\$75

We are asking each Initiate, to solicit at least a one-page ad from patrons in any combination that will total a minimum of \$200 per Initiate. But we also encourage all sorors to far exceed that minimum when possible. Any person who wants to contribute to our fund-raising campaign but do not want a printed ad, they can do so by using the donate button on the same patron site. Their names will be listed in the CSJ in our patrons list. No donation is too small. We are also asking each line to purchase at least a 1 /2page ad for smaller lines (3-5 members) and a whole page ad or more for larger lines.

For those Initiates who may not be able to attend either part of our 50th anniversary celebration, we sincerely hope that you will still participate in this much needed fund-raising campaign to support Paine College.

Attached you will find a patron's letter with all the information necessary for placing the ads. Please forward all printing information and photos for the ads to reunion_2020@yahoo.com. Be sure to scan images at a resolution of 300 dpi and submit all artwork in jpeg format to ensure good quality printing for our patrons as well as our CSJ. Initiates can submit line pictures to reunion_2020@yahoo.com. Please include in the subject: Commemorative Souvenir Journal-Line, and name those in the picture in the body of the email. If you have photos you want to submit you can also bring copies of these photos with the appropriate information concerning the photos on a flash drive during the homecoming weekend at Paine and we will collect them at that time for your convenience.

You can make your donation or ad payment by credit card online at this link

<https://www.quservices.com/reunionjournal.html> or you can make your check or money order payable to Eta Theta Chapter and mail to Eta Theta Chapter of DST Reunion, P.O. Box 362014, Decatur GA 30036.

All money and artwork for ads must be received no later than March 31, 2020 in order to be printed in the CSJ. We respectfully request that all line photos and information pertaining to Eta Theta Chapter be submitted no later than March 15, 2020 so that the journal can be finalized.

The CSJ will be both virtual, (up-loaded to the web so that all ads can be seen around the world), and hard copy. Any Sorors with skills in InDesign, digital publishing or graphic arts, and wish to assist in creating the CSJ, please contact me at 478-361-5821 or email me at jrawlshatcher@beulahland.org.

Paine College has also agreed to have our 50th Anniversary fund-raising campaign linked to the Paine College web page. This not only authenticates our efforts, but also highlights their confidence in us to meet (and hopefully exceed) our goal. The daughters of Eta Theta have an opportunity to do something GREAT. If you have any questions you can contact me at the number or email above.

Yours, In Delta,

Joyce Rawls Hatcher (Fall '74)

CSJ Chairperson