Backgrounder on Redefinition

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Backgrounder on Efforts to Redefine Antisemitism as a Means of Censoring Criticism of Israel

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Antisemitism—hatred, violence, intimidation or discrimination targeting Jews because of their ethnic and religious identity—is rampant and deadly. Despite the clear threat of anti-Jewish rhetoric and attacks from white supremacists, however, many Israel lobby groups have instead focused on redefining antisemitism to include criticism of Israel.

The backgrounder below explains the attempts by Israel lobby groups to redefine antisemitism to include criticism of Israel and to use the redefinition as a tool to censor political debate by tarring those who support Palestinian rights as anti-Jewish. The backgrounder is also available as a <u>PDF</u> with complete citations.



1. Multiple Versions of the Redefinition Are Fundamentally the Same >>

The redefinition has several names and iterations, including the **International Holocaust Remembrance Alliance (IHRA)** definition, the **State Department Definition**, the **3D's** definition, and the **European Union Monitoring Centre Working** definition. These versions are similar in both substance and effect, and all are manifestations of a political project attempting to expand the traditional definition of antisemitism to include criticism of Israel.

The International Holocaust Remembrance Alliance (IHRA) adopted a non-binding definition of antisemitism in May 2016, the first part of which sets out a traditional and uncontroversial description: "Antisemitism is a certain perception of Jews, which may be expressed as hatred toward Jews. Rhetorical and physical manifestations of antisemitism are directed toward Jewish or non-Jewish individuals and/or their property, toward Jewish community institutions and religious facilities." The definition then radically departs from a traditional understanding of antisemitism with a list of illustrative examples, including:

- "Denying the Jewish people their right to self-determination, e.g., by claiming that the existence of a State of Israel is a racist endeavor" and
- "Applying double standards by requiring of it a behavior not expected or demanded of any other democratic nation."

More information on the IHRA definition is available in a <u>fact sheet</u> provided by the IHRA and in arguments from <u>European critics</u> outlining vociferous objections to the definition.

The **State Department definition**, so-called because it is listed on a U.S. Department of State webpage, is the same as the IHRA definition.

The <u>3D's definition</u> was listed on the State Department website prior to 2018 and is substantially similar to the IHRA definition. The 3D's begins with a general and uncontroversial description of how hatred of Jews is manifested but continues to describe three D's of "Anti-Semitism Relative to Israel": demonizing Israel, applying a double-standard to Israel, and delegitimizing Israel. Explanatory bullets are listed under each "D." For example, "denying the Jewish people their right to self-determination" is listed as an illustration of what it means to "Delegitimize Israel."

The **European Union Monitoring Centre (EUMC) working definition** refers to a similar definition temporarily on the EUMC website in 2005, as described in the final section on <u>Historical Background</u>.

The IHRA definition (currently listed on the U.S. State Department website) and the 3D's (formerly listed on the U.S. State Department website) are substantially the same. Although

the IHRA definition does not use the "3D's" as subject headers, each substantive point from the 3D's explanatory bullets is incorporated into the IHRA's contemporary examples of antisemitism.

For example, the phrase "Demonize Israel" does not appear in the IHRA definition, but two of the examples used to illustrate the meaning of demonization in the 3D's are also found in the IHRA definition. Likewise, the phrase "Delegitimize Israel" does not appear in the IHRA definition, but the example from the 3D's explaining the meaning of delegitimize does appear. "Double Standard" appears in both the IHRA and the 3D's definition.

2. The Redefinition Falsely Conflates Criticism of Israel with Antisemitism >>

Human rights advocacy calling for freedom, justice, and equality for Palestinians, or advocacy that vigorously criticizes Israeli policies, is simply not the same as anti-Jewish hate.

The redefinition brands critics of Israel and advocates for Palestinian rights as anti-Jewish <u>blurring the important distinctions</u> between criticism of Israel as a nation-state and antisemitism. In fact, Jewish people and the Israeli state are not one and the same. Over half the world's Jewish population lives outside of Israel. Over twenty percent of Israel's population is not Jewish. The inaccurate assumption that the Israeli government represents Jewish people worldwide is itself antisemitic because it necessarily attributes Israeli government policies and practices to all Jews. Many Jews, including Israeli Jews, join people of all faiths from across the globe in criticizing Israel. Those criticisms are not based on anti-Jewish hate, but on the policies of the government of Israel <u>as a nation-state</u>.

Confusing criticism of Israel with antisemitism dangerously impedes efforts to combat antisemitism because it <u>distracts</u> from white supremacists responsible for deadly attacks. "[R]ecent history shows a vicious cycle: as antisemitic violence on the right gets ever more dangerous, false accusations of antisemitism are weaponized by the right as political cover. And as this slander is made more and more, it comes to take over our popular definition of antisemitism, therefore making it harder to recognize, call out and stop the real thing," <u>explained</u> Jewish commentator Aaron Freedman.

British journalist Owen Jones has similarly written that "to defeat all forms of antisemitism—including those that masquerade as solidarity with oppressed Palestinians—we need to be able to identify them. That becomes <u>impossible</u> when the very meaning of the word is abused and lost."



The redefinition impedes debate on university campuses. Even the lead author of the IHRA/State Department definition of antisemitism, Kenneth Stern, opposes its use on college campuses in the United States because it undermines free speech principles necessary for critical thinking about both Israeli policy and antisemitism. In a 2016 New York Times op-ed, Stern <u>wrote</u>, "The definition was intended for data collectors writing reports about anti-Semitism in Europe. It was never supposed to curtail speech on campus."

A group of Jewish studies scholars <u>described</u> the State Department definition as "a misleading and dangerous redefinition of partisan origins that fails to comport with the overwhelming consensus of scholars on the subject of anti-Jewish hate," in an amicus brief to a federal court.

3. The Redefinition Infringes on Free Speech Protections >>

Speech critical of Israeli policies or supportive of Palestinian rights <u>cannot</u> constitute the basis for government—including public university—regulation. The U.S.

Constitution protects political speech activities from government interference in order to ensure that even those who protest government policies can speak their mind without fear of retribution. The Supreme Court has declared, "[S]peech on public issues occupies the highest rung of the hierarchy of First Amendment values, and is entitled to special protection." When the government targets a particular viewpoint, the First Amendment violation is all the more <u>blatant</u>. Efforts to codify the redefinition into law run afoul of these constitutional guarantees.

Blurring antisemitism with criticism of Israel will result in censorship of constitutionally protected political speech. The redefinition of antisemitism is so broadly drawn—and its examples so vague—that any speech critical of Israel or supportive of Palestinian rights could conceivably fall within it. For example, a human rights advocate who speaks out for Palestinian rights, citing reports by such bodies as the United Nations or Amnesty International regarding Israeli human rights abuses, could be labeled antisemitic for applying a double standard because they did not simultaneously speak out for the rights of other oppressed groups.

officials into the position of government censor. For example, to avoid applying a double standard under the IHRA definition, university officials would have to answer the following untenable questions: Must students criticize China, Saudi Arabia, or other states before or after criticizing Israel? Are universities required to punish students and faculty who call the Israeli state, or the United States, or any other government, "racist"? Is a campus discussion of Israel's "Nation State" law (enacted in July 2018, to enshrine the right of national self-determination for Jews only) grounds for a federal investigation? Application of the IHRA definition would drive government officials into a morass of viewpoint-based distinctions and would compel and punish speech in violation of the First Amendment.

The U.S. Department of Education's Office for Civil Rights (OCR) under the Obama administration emphatically affirmed that criticism of Israel is protected speech on campus. In August 2013, OCR <u>dismissed</u> three complaints against the University of California campuses at Berkeley, Irvine, and Santa Cruz that had alleged that criticism of Israel created an antisemitic environment. OCR also <u>dismissed</u> a complaint against Rutgers University in 2014, but that complaint was subsequently <u>reopened</u> in 2018 to be analyzed under the IHRA definition. The complaints were made under Title VI of the Civil Rights Act of 1964.

OCR **rejected** these complaints because the speech activities at issue "constitute[] expression on matters of public concern directed to the University community. **In the university environment, exposure to such robust and discordant expressions, even when personally offensive and hurtful, is a circumstance that a reasonable student in higher education may experience. In this context, the events that the complainants described do not constitute actionable harassment."**

4. The Redefinition Is Routinely Deployed to Chill Campus Speech >>

In recent years, an increasing number of individuals and organizations inside the United States have sought to raise awareness of Israel's military occupation and discriminatory treatment of Palestinians, with many of these discussions and activities taking place on college campuses. The redefinition has already been used to threaten these forms of protected expression calling for Palestinian human rights.

In April 2019, a group of anonymous students filed a lawsuit asking the court to force the cancellation of a panel at the **University of Massachusetts Amherst (UMass)**. The panel planned to discuss censorship of speech supporting Palestinian rights. The lawsuit argued that the IHRA definition of antisemitism justified a court order to cancel the event because the panelists' criticism of Israel and its policies fell within the redefinition. The court rejected this argument, finding "nothing that would justify a prior restraint on speech" and

no allegation that the panel "will include any other form of speech that is unprotected by the First Amendment." The lawsuit came on the heels of letters from <u>Israel advocacy organizations</u>, the Massachusetts Republican Jewish Committee and the <u>Massachusetts Republican Party</u> to UMass, warning the university that sponsoring the event would be a violation of federal policies around antisemitism. The lawsuit was <u>voluntarily dismissed</u> in December 2019

In April 2019, professor and former **Harvard University** president Larry Summers cited the redefinition to label educational activities at Harvard antisemitic. Summers was criticizing Harvard students' Israel Apartheid Week, during which they aimed to educate their peers about Israel's application of different sets of laws to Palestinians and Jewish Israelis. He <u>claimed</u> the events were antisemitic "in both effect and intent" according to the redefinition.

A November 2018 <u>vigil</u> organized by Jewish students at **UC Berkeley** to jointly mourn the deaths of Palestinian children killed in Gaza and Jewish people killed in the Pittsburgh massacre <u>became the subject</u> of a Title VI complaint to the U.S. Department of Education Office for Civil Rights (OCR). Attorneys who filed the complaint alleged that the vigil was to portray "Israel as a barbarian and racist nation," falling under the IHRA definition being applied by Trump's OCR, and said the students who organized the vigil should be expelled. Instead of the planned public event, students held a small private vigil due to the threats and intimidation.

Referencing the State Department's definition of antisemitism, the **Indiana University** campus branch of an Israel lobby group <u>attempted to censor</u> a November 2018 talk about Palestinian rights delivered by Jamil Dakwar, a prominent international human rights lawyer and director of the ACLU's Human Rights Program.

In 2017, the State Department definition formed the basis of a federal lawsuit against **San Francisco State University (SFSU)** professor Rabab Abdulhadi brought by the Lawfare Project, a right-wing anti-Palestinian legal organization. The Lawfare Project argued that under the State Department definition, campus advocacy for Palestinian rights created a hostile environment for Jewish students that violated their civil rights. In 2018, a court dismissed the lawsuit.

In September 2016, the **University of California**, **Berkeley**, suspended a course on <u>Palestine</u> in the middle of the semester, in blatant violation of academic freedom. The course suspension was a response to an international campaign by Israel advocacy organizations arguing, erroneously, that the course was "antisemitic anti-Zionism" and in violation of the University's Principles of Intolerance. The Principles of Intolerance were adopted as a milder version of the IHRA definition, after the IHRA/State Department definition had been rejected.

5. Use of the Redefinition Within the U.S. >>

Despite the United States' robust constitutional protections guaranteeing free speech, there have been numerous attempts to incorporate the redefinition into U.S. law and policy.

Executive Order: In December 2019, Donald Trump signed an <u>executive order</u> directing government agencies to consider the IHRA definition when investigating allegations of discrimination based on race, color, or national origin under Title VI of the Civil Rights Act of 1964. Within weeks, three complaints were filed with the Department of Education targeting Palestine advocacy on university campuses.

U.S. State Department: The State Department uses the redefinition of antisemitism for the limited purpose of data collection to identify antisemitism abroad, for example, in country reports on global antisemitism. As the State Department's 2008 report "Contemporary Global Anti-Semitism" <u>explained</u>, "The EUMC's working definition provides a useful framework for identifying and understanding the problem and is adopted for the purposes of this report."



The 2008 report contained this caveat: "While the report describes many measures that foreign governments have adopted to combat anti-Semitism, it does not endorse any such measures that prohibit conduct that would be protected under the US Constitution." This caveat is necessary because if a government body were to apply the proposed redefinition to restrict speech in the United States, it would violate the First Amendment.

The <u>current page</u> on antisemitism on the State Department website emphasizes that the United States "uses this working definition to guide its foreign policy action and encourages other governments and international organizations to use it as well." This makes no mention of a domestic application.

U.S. Education Department: In August 2018, the head of the U.S. Department of Education Office for Civil Rights (OCR) for the Trump Administration, Kenneth Marcus, wrote a letter to the Zionist Organization of America, stating that the IHRA definition of antisemitism is <u>"in use"</u> by OCR. Marcus's declaration went through <u>no known process of policy evaluation</u> as is customary, and was criticized as procedurally irregular. The

declaration <u>contradicted</u> the judgment of officials who rejected the redefinition of antisemitism under both the Trump and Obama administrations. In rejecting congressional requests to adopt the IHRA definition, Trump's Education Secretary DeVos (Marcus's superior) stated <u>in September 2017</u> that the department "does not adopt definitions of particular forms of racism or national origin discrimination." President Obama's Secretary of Education Arne Duncan had sent a similar letter to members of Congress in December 2015.

U.S. Congress: Congress has twice refused to enact stand-alone legislation that would have required OCR to consider this definition when investigating instances of alleged antisemitism on college campuses. The Anti-Semitism Awareness Act ("Act") failed in 2016 and 2018 due in large part to First Amendment concerns raised by <u>civil liberties</u> and <u>civil rights groups</u>. As noted above, Kenneth Stern, the redefinition's original author, <u>also opposed the Act</u>. A substantially similar bill was <u>introduced</u> in 2019.



State and Local Governments: Florida <u>adopted a redefinition</u> of antisemitism in May 2019 for the purposes of evaluating whether antisemitic discrimination has occurred in the state's public school system. The governor <u>held a signing ceremony</u> for the bill while on an official state visit to Israel. Florida's version further restricts Palestinian human rights advocacy by defining it as antisemitic to "focus peace or human rights investigations only on Israel." In December 2017, the village of Bal Harbour in Florida <u>passed an ordinance</u> authorizing local law enforcement to use the State Department definition of antisemitism to investigate alleged incidents of antisemitic hate crimes.

In 2018, in South Carolina the proposed redefinition <u>failed as a stand-alone bill</u> and only succeeded as a rider to a budget bill that expires after one year. Similar bills were defeated in <u>Virginia</u> and <u>Tennessee</u> in 2017. Tennessee lawmakers <u>reintroduced</u> similar legislation in 2019. If enforced to punish First Amendment protected speech critical of Israeli government policy, these laws could expose education officials and local law enforcement to legal liability.

Universities: In California, the University of California Regents <u>rejected</u> a full redefinition of antisemitism after Israel advocacy organizations lobbied the university in 2015, and instead adopted a <u>watered down version</u>.

Across the country, some university student governments, including at the <u>University of Wisconsin-Madison</u>, have adopted the redefinition through non-binding resolutions, often under pressure from outside Israel advocacy organizations. In 2017, the student government at Kent State University <u>rejected</u> an effort to adopt the redefinition of antisemitism after First Amendment concerns were raised.

6. Historical Background >>

The effort to redefine antisemitism to include common criticism of Israel originated over a decade ago, when the American Jewish Committee and other U.S.-based Israel advocacy groups <u>championed</u> the idea of a Tel Aviv University professor, Dina Porat. The 3D's test was <u>popularized</u> around the same time by a Jewish leader and former chairman of the Jewish Agency for Israel, Natan Sharansky.

Lobbying efforts by pro-Israel groups culminated in the European Union Monitoring Centre (EUMC) posting a very similar version of the definition to its website in 2005. But the definition, which was meant only as a "guide for data collection," was never formally adopted by the EUMC and, in fact, was subsequently discarded by the EUMC's successor body, the Fundamental Rights Agency (FRA), due to heavy criticism arising out of free expression concerns. In 2013, the FRA removed the definition from its website because, according to an agency spokesperson, the FRA had never viewed the document as a valid definition. The document was pulled offline "together with other non-official documents," to the consternation of Israeli officials and U.S.-based Israel advocacy groups, which called on the agency to restore the working definition to its website.

In 2016, the Plenary of the IHRA <u>adopted</u> its non-binding working definition of antisemitism, which, as described above, revived the controversial examples from the 3D's describing speech critical of Israel as antisemitic.

In June 2017, the EU Parliament <u>endorsed</u> the IHRA working definition, calling on member states and EU institutions and agencies to apply the working definition. Some EU member states, including the UK, have <u>adopted</u> the IHRA definition. These countries do not have the same free speech protections as those enshrined in the First Amendment to the U.S. Constitution.