



Custom Sponsorship Packages

\$250 to \$2499

Name on website as a friend of the parade.

\$2,500

Customized recognition banner in the parade with your company name and logo.

Half-page advertising in souvenir program

Company name and logo on our website.

Two seats in parade reviewing stand

1 preferred parking pass

Entry into parade

\$5,000

Same as \$2,500 level plus

Named as co-sponsor of parade (e.g. Long Beach Veterans Day

Committee and XYZ Company present the Veterans Day Parade)

1 additional preferred parking pass (total 2)

\$10,000

Same as \$5,000 level plus

Except full page color ad in Souvenir Program instead of half page

Company name first as co-sponsor of parade (e.g. XYZ Company and the

Long Beach Veterans Day Committee present the Veterans Day Parade)

2 additional seats in Reviewing Stand (total 4)

1 additional preferred parking pass (total 3)

\$15,000

Same as \$10,000 level plus

Except named as presenter of parade (e.g. Long Beach Veterans Day

Parade presented by XYZ Company)

Full page color ad is placed on inside back cover of Souvenir Program

And use of sponsorship in your company advertising

\$25,000

Same as \$15,000 level plus

Except parade named for sponsor (e.g. XYZ Company Veterans Day Parade)

Preferential placement in parade

And full-page ad on inside front cover of Souvenir Program

2 additional seats in Reviewing Stand (total 6)

3 additional preferred parking passes (total 6)

Long Beach Veterans Day Committee

501(c)(3) Nonprofit Corporation #33-0930989

Thank you for supporting our veterans!