



FOR IMMEDIATE RELEASE

**Texas-Based Author Launches Children’s Book Inspired by Dubai Desert  
on International Literacy Day**

July 16, 2019 – GLOBAL– Children’s book author, Diann Floyd Boehm, will launch her fourth children’s picture book, *Harry the Camel*, on September 8, 2019, International Literacy Day. The book will simultaneously launch in both English and Arabic to honour the language of the main character’s country of origin.

“I had been wanting to write a story about a camel for some time,” said Boehm. “While living in Dubai, I had visited local camel farms, experienced the highly regarded camel beauty contests and have even ridden many over the years. One day, inspiration just hit for the perfect story.”

The overarching theme of all of Boehm’s children’s stories is to embrace diversity and for children to accept themselves and others the way they are.

Story synopsis:

*Harry the Camel will surely pull on the heart strings of readers as he pines for a life he can never have. Harry lives in the sand dunes of Dubai, and he often watches from a distance as the beautifully sleek race horses at the track run their laps. He laments that his back isn’t as smooth as theirs and wonders how much faster he could run without his bulky old hump. As he dreams of the possibilities, Dover the bird swoops in and teases him about his hump, making him feel even worse about how he looks. As he makes his way sadly home he happens upon a little boy named Omar. Harry learns that Omar is lost. Who better than a camel to lead a lost boy out of the desert? In the end, Harry discovers there is nothing better than being yourself and, for the first time, Harry is proud to be a camel.*

There is also a gentle anti-bullying message says Boehm. “I want kids to read the story and understand how words can hurt so they should think before saying something that they believe is funny but could actually be hurtful.”

In her last book, *The Little Girl in the Moon – Moxie & Tycho Town* (the third in *The Little Girl in the Moon series*), Boehm partnered with her daughter, Katherine Louise Boehm, to create the illustrations. For this latest book, Boehm chose to work with Sri Lankan artist, Yoshita M. Ahmed, who she met while living in Dubai.

“I believe that different artists for different books help to define the look and feel of the story,” said Boehm. “Yoshita hails from the beautiful country of Sri Lanka and has lived in the Middle East for years. Her artistry helps to bring the simplicity of Harry and the beauty of the Gulf to the story.”

Boehm’s books are available on [Amazon](#), [Barnes & Noble](#), [Indigo/Chapters](#) and at select local book stores (including [Magrudy’s](#) in the UAE). For more information on the author and her books visit <https://www.ocpublishing.ca/diann-floyd-boehm.html> or <https://www.diannfloydboehm.com/>

-30-

**CONTACTS:**

Anne O’Connell  
782-234-5883  
[anne@ocpublishing.ca](mailto:anne@ocpublishing.ca)

or Diann Floyd Boehm  
512-417-4140  
[diannboehm@me.com](mailto:diannboehm@me.com)