



The Geneva Family YMCA

399 William St.  
Geneva, NY 14456  
315-789-1616

[www.genevafamilyymca.org](http://www.genevafamilyymca.org)

Our mission:

The Geneva Family YMCA is a non-profit organization dedicated to the development of spirit, mind and body. To achieve this mission our board of directors, staff and programs will be guided by the following for values:

Caring, Honesty, Respect, Responsibility.



# STANDING STRONG TOGETHER THROUGH THE STORM!

Geneva Family YMCA  
2020 Annual Report



# Board of Directors

## Executive Committee

### Past President

Nick Massa

### President

Rob Sollenne

### Vice President

Becky Colizzi

### Vice President

Charlie Evangelista

### Treasurer

Eric Heieck

### Secretary

Mike Bersani

## Board Members

Kyle Ackart

Erica Collins

Nancy Deming-May

Robert Gringeri

Pete Mitchell

Dr. James Modera

James Nardozi

Carol Oaks

Lauren Vitkus



# Administrative Staff

## Executive Director

Mary Bakogiannis

## Associate Director

Sara Allen

## Program/Wellness Director

Laura Snook

## Childcare Director

Donna Wandell

## Aquatics Director

Kristal Swartley

## Maintenance Director

Mike Tyra

December 28, 2021



Dear YMCA Friends and Supporters,

Looking back on the year 2020 here at the Geneva Y, we experience many mixed emotions and even more poignant memories. Our outlook entering 2020 was one of hope, excitement and optimism. Our membership and program participation numbers were high, we had our most successful Frostfest Fundraiser ever, and we were focused on the future working toward the realization of our Building What Matters Capital Improvement Campaign. Then on March 16<sup>th</sup> everything changed.

As with most of society, the emergence of COVID-19 disrupted the normal operation of our Y and its programming. Ordinarily the hub of our community the Y closed its doors, leaving a gaping hole socially, financially and beyond. As we reflect on this unique and challenging circumstance, we feel only gratitude and pride. Our leaders and staff showed true resilience through an incredibly difficult time, remaining focused on our vital work, serving the highest priorities and most immediate needs of our beloved community.

When many organizations closed or stepped back, the Y was on the front lines of the pandemic. Our childcare program remained operational, providing essential worker families with a safe and high-quality childcare option while they kept our community running. Through our partnership with the Geneva City School District, the Y helped distributed hundreds of grab and go meals to children and families each day. Programming pivoted too, with fitness staff taking their talents to the web, offering classes by Facebook Live and Zoom, keeping our YMCA family of members connected, engaged and healthy during quarantine. We were proud to offer a full and safe summer camp experience during summer 2020, where children could be seen and heard laughing and playing, swimming and learning under the watchful eye of staff and within strict safety protocols. When we were finally able to open our doors to members, staff once again did a phenomenal job of working within all safety guidelines and capacity limitations, ensuring our members returned to the Y as safely as possible.

Through it all we had the comfort of knowing our members and our community stood firmly behind us. We thank all of you who stayed with us in 2020. You share the Y's values, vision, and commitment to strengthening our community. Our goals continue to be ambitious, bold, and relevant: exceeding them will take each of us. This past year demonstrated the Y's spirit and devotion. Let's join together to keep the YMCA moving forward!

In Gratitude,

Mary Bakogiannis  
Geneva YMCA CEO

Rob Sollenne  
Geneva YMCA CVO

# 2020 Financials

## ASSETS

### Current Assets

Cash and cash equivalents – Operating	2020 \$76,916	2019 \$7,527
Cash and cash equivalents – Board Reserve	\$51,970	\$51,766
Receivables	\$64,979	\$11,162
Prepaid expenses	\$8,153	\$12,027

<b>Total Current Assets</b>	\$202,018	\$82,492
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<b>Property &amp; Equipment, Net</b>	\$407,523	\$463,773
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### Other Assets

Amortized costs, net	\$18,393	\$16,130
Cash – Restricted	\$180,882	\$153,538
Right of lease asset	\$7,950	\$19,502

<b>Total Other Assets</b>	\$207,225	\$189,170
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<b>Total Assets</b>	\$816,766	\$735,435
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## LIABILITIES AND NET ASSETS

### Current Liabilities

Current portion of long-term debt	\$12,196	\$5,174
Accounts payable	\$41,742	\$31,753
Accrued expenses	\$125	\$125
Accrued payroll and payroll taxes	\$5,073	\$3,902
Unearned revenue	\$10,205	\$18,859

<b>Total Current Liabilities</b>	\$69,341	\$59,813
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### Long-Term Liabilities

Long-term debt – Net of current maturities	\$133,002	\$145,699
Lease obligation	\$7,950	\$19,502
	\$140,952	\$165,201

<b>Total Liabilities</b>	\$210,293	\$225,014
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### Net Assets

Without donor restrictions	\$373,621	\$305,107
Without donor restriction – Board designated	\$51,970	\$51,776
With donor restrictions	\$180,882	\$153,538

<b>Total Net Assets</b>	\$606,473	\$510,421
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<b>Total Liabilities &amp; Net Assets</b>	\$816,766	\$735,435
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# Program & Membership

## Programs

Childcare	244
Youth Sports	1200
Aquatics	265
Gymnastics	142
1 <sup>st</sup> Grade Swim Vouchers	238
Senior Gold	210



## Membership

Family	742
Adult	118
Senior	471
Youth	63
Young Adult	15
<b>Total Members</b>	<b>1,409</b>





# 2020 Highlights

- In 2020 the Geneva Family YMCA hosted it's most successful Frostfest Fundraiser ever with over 800 attendees gathering to celebrate winter in our beautiful Finger Lakes region! The event raised just under \$20,000 for YMCA programs and services!
- In March of 2020 in response to the closure of local schools due to the COVID-19 pandemic the YMCA remained open to provide childcare services to essential workers as they kept our communities running.
- Our Fitness Staff responded quickly to the challenges presented by the pandemic by pivoting to offer online classes from almost day 1 of our facility shutdown. Members were able to stay connected, engaged and healthy while keeping safe at home.
- Our dedicated staff and volunteers worked tirelessly to offer opportunities for youth to participate in gymnastics, swim lessons, outdoor lacrosse and soccer adhering to all suggested safety protocols and mandates.
- Upon reopening in September of 2020 our staff successfully facilitated serving our members within the capacity and safety mandated guidelines provided by NYS. We had no cases of COVID-19 transmission at our YMCA during 2020.
- Leadership staff successfully pursued and secured many sources of alternative funding as well as traditional development opportunities within our community resulting in over \$445,000 of support that kept the Y operational throughout a year of shutdowns and drastically reduced revenue.
- The Geneva YMCA was voted Best Fitness Center in the Finger Lakes for the THIRD YEAR in a row in the Finger Lakes Times Readers Choice Awards!

