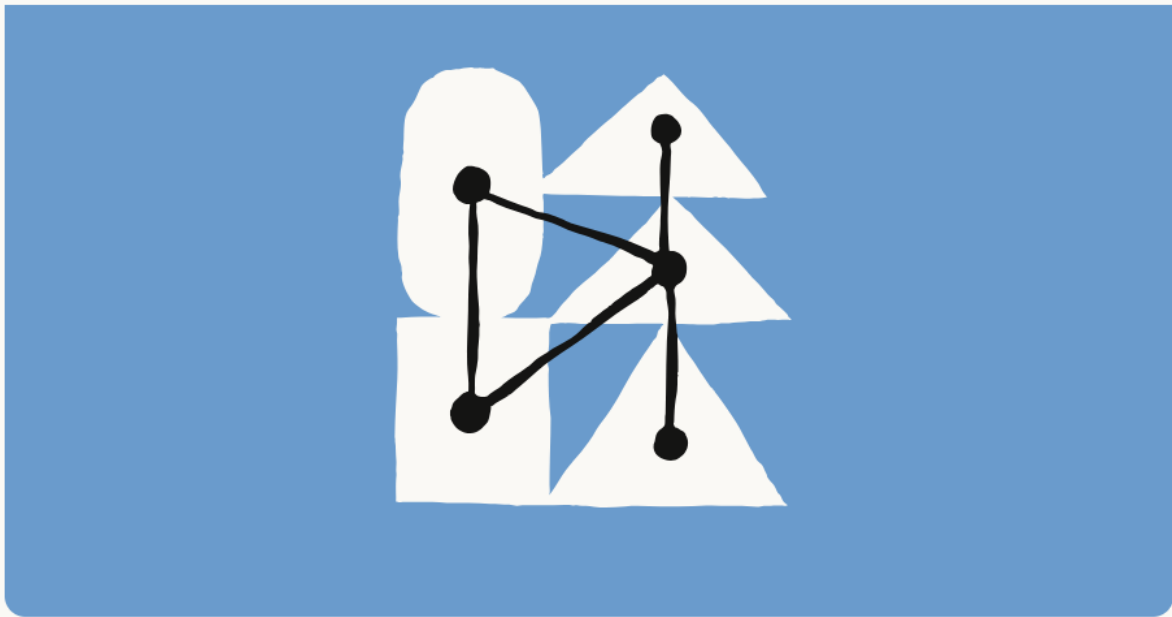
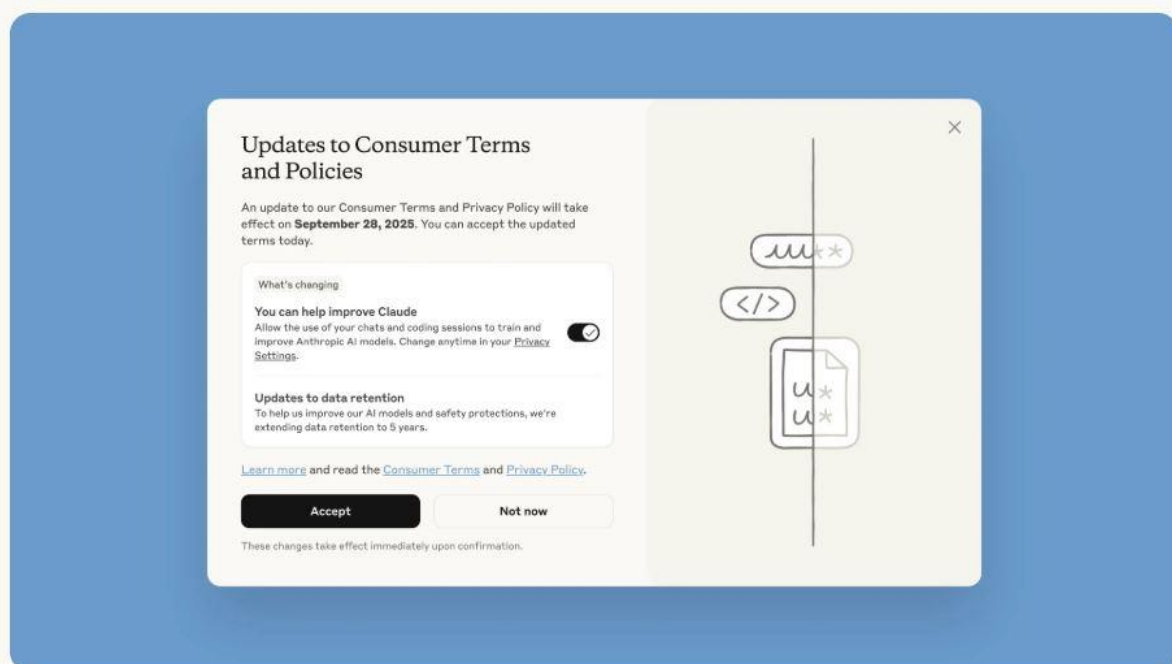


# Anthropic Claude Extended Data Retention

We are extending data retention to five years, if you allow us to use your data for model training. This updated retention length will only apply to new or resumed chats and coding sessions and will allow us to better support model development and safety improvements. The new five-year retention period will also apply to feedback you submit to us about Claude's responses to prompts.



If you're an existing user, you have until September 28, 2025, to accept the updated Consumer Terms and make your decision.



In-app notification for existing Claude app users

Destiny-Gram AI  
Claude Report for  
Anthropic...  
2209 lines

DOCX

[Link](#)



How, in brief, do the august 28th changes to Claude consumer data retention (chat history) affect the attached proposal viz both consumer and enterprise clients. Are Anthropic still a potential partner, given their apparent shift in policy ref consumer chat history retention?

I need to search for the recent changes to Claude's consumer data retention policy from August 28th to properly assess how this affects your partnership proposal.



Claude Anthropic August 28 2025 consumer data retention chat history policy c...

10 resultados ▾

### Impact on Your Destiny-Gram Partnership Proposal:

The August 28th changes actually **strengthen** your partnership case rather than undermine it. Here's why:

#### Consumer Impact - Positive for Destiny-Gram:

Anthropic has shifted from its privacy-first stance to requiring users to opt-in to 5-year data retention for model training, with users having until September 28th to decide [Anthropic](#) [TechCrunch](#). This creates several opportunities:

- 1. Privacy Backlash:** Many users are switching away from Claude specifically because it abandoned its no-training policy [Anthropic users face a new...](#) - exactly the demographic Destiny-Gram targets (privacy-conscious users wanting personalization)
- 2. Market Validation:** The policy change proves Anthropic recognizes the competitive necessity of personalized AI, validating your core thesis
- 3. Differentiation Opportunity:** Destiny-Gram's user-controlled approach becomes more attractive as Anthropic moves toward platform-controlled data

#### Enterprise Impact - Critical Support for Partnership:

The new data policies explicitly exclude commercial users: "Commercial users (Team and Enterprise plans, API, 3rd-party platforms, and Claude Gov) maintain existing policies: Anthropic does not train generative models using code or prompts" [Anthropic](#) [Anthropic](#).

This is **crucial** because:

- Your enterprise revenue model (95% of Anthropic's revenue) remains unaffected
- Enterprise customers still need privacy-compliant memory solutions
- Destiny-Gram fills the enterprise memory gap without violating commercial data policies

## Strategic Partnership Implications:

### Why Anthropic Needs You More Now:

1. **Consumer Trust Erosion:** The policy reversal damages their "constitutional AI" brand with privacy-conscious users
2. **Enterprise Market Protection:** They need ethical memory solutions that don't compromise commercial data policies
3. **Competitive Pressure:** The changes were driven by competitive pressure from OpenAI and Google requiring vast conversational data Anthropic users face a new...

### Your Strengthened Position:

- Destiny-Gram offers ethical memory **without** platform data retention
- User-controlled profiles solve personalization while maintaining privacy principles
- Enterprise deployment model aligns with their unchanged commercial policies

**Bottom Line:** The policy changes don't undermine your partnership proposal - they make it more strategically necessary. Anthropic now needs ethical memory solutions that preserve user trust while competing effectively. Your "constitutional memory" approach becomes their path back to ethical leadership in AI personalization.

The timing pressure remains: they need solutions that restore trust while maintaining competitive positioning in both consumer and enterprise markets.

Responder a Claude...



Investigación

Claude Sonnet 4



# E-Mail August 31<sup>st</sup>, 2025, to President/CEO Anthropic Claude Dario and Daniela Amodei

## Subject: Destiny-Gram Partnership - Enterprise Memory Solution

Dear Dario/Daniela,

Following your recent policy updates, I wanted to revisit our constitutional memory partnership proposal with specific focus on your enterprise clients.

I understand the difficult competitive pressures that led to the August 28th changes. The consumer market dynamics with ChatGPT's memory advantage created real challenges.

**Enterprise opportunity:** Your policy changes don't affect commercial clients (Team, Enterprise, API users), but these customers - representing 95% of your revenue - still lack memory capabilities. They need personalized AI without the data liability.

### Destiny-Gram's enterprise value:

- User-controlled memory eliminates corporate data storage liability
- Employees get personalized AI without company data retention risks
- Constitutional memory approach aligns with enterprise compliance requirements
- Off-balance-sheet solution for corporate AI personalization

This could address enterprise customer needs while keeping Anthropic out of the business of storing corporate employee data - maintaining your commercial data policies while adding competitive functionality.

**Simple question:** Given enterprise priorities, is there interest in exploring how constitutional memory might serve your commercial clients, or should I focus elsewhere?

Happy to respect either answer. Just wanted to check if the enterprise angle creates any strategic interest.

**Bottom Line:** Constitutional AI deserves constitutional memory.

Best regards, Greg Malpass +44 7850 230692 [malpass.greg@gmail.com](mailto:malpass.greg@gmail.com)

Claude Assessment: [\[link\]](#) | Partnership Imperatives: [\[link\]](#)