



# Race for the Space®

Ignite the Spirit of Entrepreneurship

Race for the Space is a contest designed to stimulate entrepreneurship in downtown Rochester and revitalize our city. Race for the Space is literally a race for prime retail space in downtown Rochester. It's a business competition that is part "Shark Tank," part "Extreme Home Makeover" and all Rochester.

Attend the BIG finale event and watch as the contestants pitch their business ideas for a chance to win custom built-out retail space in downtown Rochester!

The contestants will have 4 minutes to convince the judges that their business should win the free space.

**Audience members will be able to vote live for their favorite pitch!**

**Come see the newest business star in the making**



**Connect with Race for the Space**  
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