

BULLETIN ADVERTISING CONTRACT 2020-2021

Name of Advertiser _____

Address _____ City _____ State _____ Zip _____

Contact _____ Phone _____ Email _____

Billing Cycle (check one) ☐ Annual (due September 15)
 ☐ Monthly (due within 20 days of receipt)

SIZE OF AD

- ☐ Outside back cover (if available*)
- ☐ Inside front cover (if available*)
- ☐ Inside back cover (if available*)
- ☐ Full page inside
- ☐ Half Page
- ☐ Quarter Page (available on annual basis only)
- ☐ Hotlink ad for an additional \$25 per year (payable with first ad invoice)
- ☐ Classified ad - \$30 for 25 words or less, additional words \$.80 each

FREQUENCY/RATE

- | | |
|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> 1x - \$560 | <input type="checkbox"/> 9x - \$465 |
| <input type="checkbox"/> 1x - \$560 | <input type="checkbox"/> 9x - \$465 |
| <input type="checkbox"/> 1x - \$560 | <input type="checkbox"/> 9x - \$465 |
| <input type="checkbox"/> 1x - \$420 | <input type="checkbox"/> 9x - \$375 |
| <input type="checkbox"/> 1x - \$270 | <input type="checkbox"/> 9x - \$225 |
| | <input type="checkbox"/> 9x - \$145 |

**Current advertisers have right of first refusal until September 1, 2020*

We, the above advertiser, agree to place and pay for advertisement(s) in the 2020-2021 SCMS Bulletin (September 2020 through May 2021) as indicated above. Publication date will be the first week of the month. Billing statements will be sent to advertisers the first week of each month, and are due within twenty (20) days of receipt. **ALL ADS ARE SUBJECT TO EDITORIAL APPROVAL.**

Signature of authorized representative _____

Printed Name _____ Date _____

Questions?

Contact Joan M. Cramer
 Saginaw County Medical Society
 350 St. Andrews Road, Suite 242
 Saginaw, Michigan 48638-5988
 Office (989) 790-3590 • Fax (989) 790-3640
jmcramer@sbcglobal.net
www.SaginawCountyMS.com

