

Stephen Bowman

bowrites@gmail.com

Remote Freelance Writer

SUMMARY

Stephen Bowman founded Direct Response Marketing, Inc., which evolved to The DRM Group, Inc., which then evolved to Bowman Marketing Group (BMG). Through BMG, Stephen Bowman has helped hundreds of major clients utilize and integrate direct response marketing and messaging techniques.

Today, BMG is a group of one providing remote freelance writing and editing services.

AREAS OF EXPERTISE

- Writing
- Copywriting
- Editing
- Corporate communications
- Continuity programs
- Corporate message coordination
- Direct response lead generation/mail order
- Business plans and Marketing plans; Case studies
- Annual reports

EXPERIENCE

- Senior Copywriter, Mutual of Omaha, Omaha, NE
- Director of Marketing, Mutual Protective Insurance Company, Omaha, NE
- Vice President Marketing, Amoco Oil Company, Chicago, IL
- Founder of DRM Group and BMG
- Author of books listed below

EDUCATION

Bachelor of Arts, University of Nebraska
Major: Journalism and Marketing

ACTIVITIES

Memberships:

Direct Marketing Association
American Writers Association
Professional Writers Association

BOOKS PUBLISHED

- Morning Ran Red
- Operation Monarch
- When the Eagle Screams – America’s Vulnerability to Terrorism
- VILLISCA REVISITED – Centennial Edition

PARTIAL CLIENT LIST

- The Saturday Evening Post
- American Express
- Citi Bank
- Fireman’s Fund
- The Hartford
- AARP
- National Rifle Association (NRA)
- New York Life
- Samsung, Korea
- DRIASI, Netherlands
- Liberty Mutual
- American Bankers Association
- American Family
- CUNA Mutual
- BMA
- Hundreds of social, professional and industry organizations

WEBSITE

www.StephenBowmanBooks.com

www.StephenBowmanBooks.com/freelance.html

COMPANY

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