



We work with your team to remove wasteful costs from your products and processes while:

- Protecting and promoting what your consumers value
- Improving or maintaining your product quality
- Advancing the environmental sustainability of your products
- Increasing supply chain efficiency and removing waste

These sustainable savings can then be reinvested to grow your business and your bottom line!

You'll benefit from our years of international experience.

Our team of experts can help your company establish a new cost reduction program or revitalize an existing one with our enthusiastic and proven hands-on approach.

Budget concerns for funding external resources? No worries!

Alchemy delivers outstanding ROI.

Our cost is small compared to the savings you get!



Our popular on-site savings workshops – Alchemy:

- Creates unique, targeted and effective tools for idea generation
- Leads productive, energetic, cross-functional workshops
- Fills and prioritizes your pipeline with quick wins and long-term savings ideas
- Develops top ideas to take forward immediately

Other ways we can help you:

- Leading product enhancement programs to add consumer value
- Independently analyzing your products to identify savings
- Creating a self-sustaining savings program, including coaching
- Implementing programs at suppliers and contract manufacturers
- Providing value improvements during new product development

You get results with our flexible, team-based approach.

We are a small business with a strong track record of delivering substantial savings on products including household goods, personal care, OTC medicines and health supplements, and frozen and processed foods. Brands benefitting from Alchemy-led programs include *Dove™*, *Axe™*, *Clorox®*, *Hidden Valley Ranch®*, *Lysol®*, *Dettol®*, *Pond's™*, *Close-Up™*, *Durex®*, *Airwick®*, *French's®*, *Emergen-C®*, *Pierre™*, *Dano®* and *Milex®*.



What You Can Expect

By developing and implementing a program tailored to your needs, we work together to deliver sustainable savings for you to reinvest in your business.

- *Providing fresh insights into your products, costs and processes*
- *Collaborating with you to efficiently focus our combined resources*
- *Adapting proven approaches and creating new tools to fit your business needs*
- *Challenging business beliefs, assumptions, and reluctance to change the 'untouchable' products*
- *Drawing from our experience to identify resource-wasters*
- *Advising if something doesn't look viable*

Creatively working with you to deliver practical savings solutions!

- *We bring **expertise in idea generation** using a collaborative process to draw untapped creativity - created and refined over the past 15 years.*
- *We share our **global experience** gained from designing and leading successful programs on 6 continents.*

We firmly believe in partnering and win-win as the only way to succeed - so do our customers!

Providing solutions!

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