

The background features a light beige area with a fine, repeating pattern of small green and white squares. Overlaid on this are several vertical green bars of varying heights, resembling a bar chart. A red line graph is drawn across the middle, showing an overall upward trend with some fluctuations. The entire design is framed by a green border with a white dot pattern.

Dividend Investing
EXPLAINED
In Less Than 45 Pages

A Guide for New Investors

Lori O'Dette-Robinson, M.S., CISSP

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Note:

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PREFACE

This book was written to provide the basic knowledge and tools necessary for the average person to open an account with a brokerage firm, whether in person or online, with the intent purpose to invest in the stock market. This book will provide information specific to understanding the difference between dividend paying stocks and non-dividend paying stocks.

This book is also intentionally written to stay under 50 pages. It is my experience that many readers are very busy and do not always have the time to read a 300-400 page average sized guide book. My intention is to provide a good base of knowledge and also provide additional knowledge resources that are free online.

Just to clarify, I am not a Financial Consultant or Planner. I am the average person who has invested in the stock market for over 10 years. I am an Information Security Consultant with a Masters Degree. I use the same research and analysis skills that I have developed and honed over the last 19 years for Information Technology to research and analyze the American stock market, economy, and retirement planning options. With that said, I am not a paid contributor to any financial news outlets. I am also not receiving any affiliate or kickback fees for recommending any financial products, services, or methods included in this book.

I hope you enjoy this book and are able to take away the basic information related to the stock market and brokerage firms that you will need when communicating with financial professionals.

All suggestions and recommendations provided in this book are unbiased. If you have any questions, comments, or would like pointers to additional resource information not provided here – please use the question submission form located on the financial page of my website: www.WebLori.com

APPENDIX A

USEFUL ONLINE RESOURCES

(Note: some of the resources are free depending on how much you use them. You should not have to create a logon account to use these. The links provided are good as of February 2013, if the link does not appear to work when you try it – try to use the top-level domain i.e.: www.finviz.com etc..)

Free online stock screeners:

1. <http://finviz.com/screener.ashx>
2. <http://www.marketwatch.com/tools/stockresearch/screener/>
3. <http://screener.finance.yahoo.com/stocks.html>

Free investing related personal education:

1. <http://money.cnn.com/magazines/moneymag/money101/>
2. <http://www.money.cnn.com/retirement/guide/>
3. <http://www.finra.org/Investors/index.htm>

Free online investment terms definitions:

1. <http://www.investopedia.com/>
2. <http://www.investorwords.com/>
3. <http://www.morningstar.com/InvGlossary/>

Free dividend monitoring site:

1. <http://www.dividendinvestor.com/>
2. <http://dividata.com/>
3. Stock specific corporate website, “Investor Relations”

Free stock market news and monitoring sites:

1. <http://www.morningstar.com/>
2. <http://www.fool.com/>
3. <http://seekingalpha.com/>

Free brokerage firm review sites:

1. <http://www.brokerage-review.com/stock-brokers/top-5-brokerages.aspx>
2. <http://www.stockbrokers.com/onlinestockbrokers.html>
3. <http://www.smartmoney.com/invest/stocks/>

Note: These free online resources can change from time to time. For current internet resource links, please check the financial page on my website:

www.WebLori.com.

ABOUT THE AUTHOR

Lori O'Dette-Robinson is the owner and webmaster of the www.WebLori.com website. She is from Northern New York but now lives in Central Arkansas. She has served 6 years in the U.S. Army/Reserves. She has over 19 years experience in the Information Security and Application support fields for both the Mainframe and Client/Server environments.

She has her Master of Science degree in Information Security and Assurance. She is currently employed full time as a MTS IV Consultant-System Engineering with a Fortune 50 telecommunications company. She currently holds several industry standard professional certifications including the CISSP and GIAC G2700.

In her spare time, she has also been independently researching financial investments for more than 10 years and has developed a strong stock dividend portfolio. During this time she has acquired hundreds of hours of research concerning every aspect of money management, starting from the basic to advanced level understanding of different forms of currencies, the flow of money through our system, debt, credit, investment, and retirement strategies.