

VOL 28, NO 3

Dear Guides,

Nature is a big part of Colorado and why visitors come here. When we take people around to show off our great natural resources, we tell the stories of how they were formed, how important they have been to our history, and how humans have dealt with the forces of nature. And who doesn't want to see an elk or bear along the way?

So, one subject that cannot be ignored is climate change. To omit the subject would be an injustice to those who came before us. After all, we know that climate forces were extremely influential to the Ancient Ones (Anasazi) of Mesa Verde abandoning their cliff dwellings. The stories of the Dust Bowl were important factors to our state and its agricultural importance. When you take several of the over 4.5 million visitors to Rocky Mountain National Park, I'm sure you tell them of the great glacier that formed Sheep Lakes and carved out Horseshoe Park. Climate change, past and present, is right there.

Therefore, the question is how we, as professional guides, approach this issue since there are still some who have denied it? We need to converse meaningfully and find out about their values, perspectives, and opinions. And since we are uniquely positioned with our immediate relevance to the visitor, we can advance the concept.

We know that many endangered species have been brought back from the brink. We can see the forests that have been devastated by beetle kill. There are smaller bits of glaciers tucked into the cirques. The rings around lakes are apparent.

As a guide, it is easy to remind guests to conserve water, use single-use plastics and recycle, emphasize how it is better that several are in one vehicle and not individual cars, consider walking trails instead of ATVs, avoid idling your vehicle, point out solar panels. You can do this without preaching.

Showing how you care about our environment will be the positive model for visitors, and because you love your state, you want to protect it. And show that you like the people so much that you want them to have an earth that we call all survive on.

Sherry Moon
President

March 2020



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FROM THE EDITOR

Deadline for submissions for the April 2020 *Guide Line* is **Friday, March 27.**

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at rngaeditor@rockymountaintourguides.com. If anyone has photos to share, please send them along with either a short description or names.

COLORADO TRIVIA

by Sherry Moon

March Trivia (Answers on Page 15)

If you want to learn more, come along on our FAM trips.

1. Who was the man who first found gold in the Idaho Springs area?
a) Andrew Jackson; b) George Andrew Jackson; c) Michael Jackson; d) Jackson Pollock.
2. While on a hunting trip, panning some of the gravel with his drinking cup, he discovered gold! What creek?
a) Illinois Creek; b) Idaho Creek; c) Bighorn Sheep Creek; d) Chicago Creek
3. True or false? He was a cousin of Kit Carson?
4. Word spread and the great Rocky Mountain gold rush promptly ensued. How many flocked to Clear Creek Canyon by that summer?
a) 50,000 prospectors; b) 5,000 prospectors; c) 500 prospectors; d) 50 prospectors
5. If the gold rush hadn't put Idaho Springs on the map, what might have?
a) the beer; b) the rafting; c) the Indian Hot Springs; d) the snow.
6. What 1969 movie, featuring Robert Redford, was partially filmed in Idaho Springs, where Redford's character was supposed to be from?
a) Pikes Peak or Bust; b) Downhill Racer; c) Butch Cassidy; d) The Horse Whisperer.
7. Where is the county seat of Clear Creek County?
a) Idaho Springs; b) Downieville; c) Silver Plume; d) Georgetown
8. Georgetown was founded in 1859 during the [Pike's Peak Gold Rush](#) by George and David Griffith. Why wasn't the town called Davidtown?
9. True or false? Although founded during the gold rush, Georgetown grew rapidly following the discovery of silver?
10. During its heyday, Georgetown was one of the largest towns in Colorado, Was it
a) second largest; b) third largest; c) fourth largest; d) fifth largest?

COMMITTEE UPDATES

Membership Committee

Submitted by Mike Pearl

There are no new members to welcome into RMGA in February and March. Current members are encouraged to invite prospects into Rocky Mountain Guides Association and “share the wealth” of the association. Membership information rack cards are available for you to hand out. Contact President [Sherry Moon](#).

Public Relations Committee

Submitted by Tom Jensen

Oops! Last month when I listed the professional sports teams in Denver, I forgot the Colorado Raptors (Formerly the Glendale Raptors) Major League Rugby Team that plays at Infinity Park in Glendale. Thank you to Deanna for the reminder. FYI: The next home game is March 6, 2020 at 6:00 pm at Infinity Park.

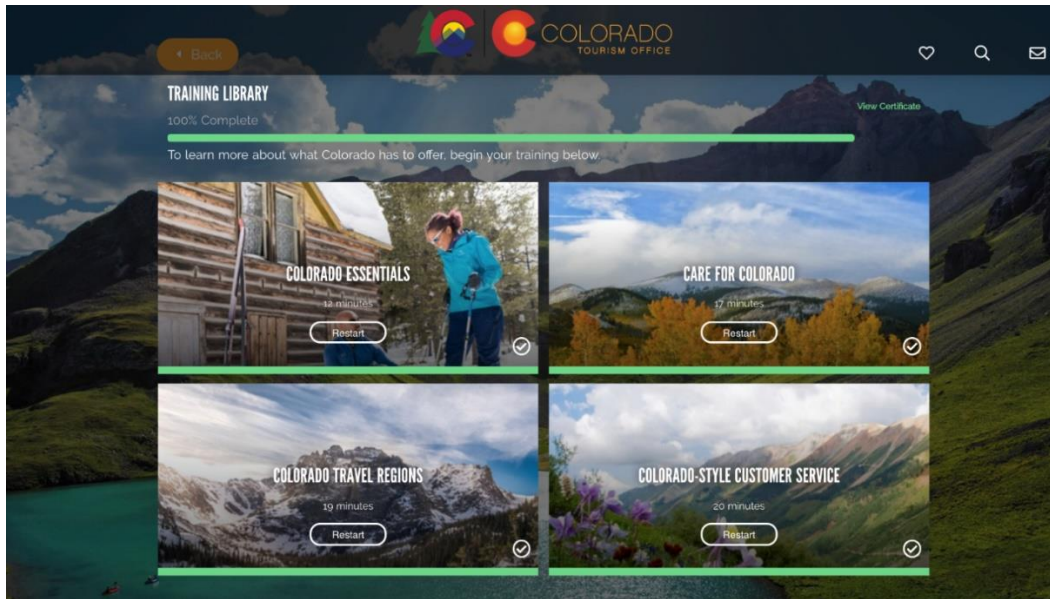
Next time you lead a tour past one of Denver’s sport stadiums, tell them that Denver has eight professional sports teams!

- NFL Denver Broncos
- NBA Denver Nuggets
- MLB Colorado Rockies
- NHL Colorado Avalanche
- MLS Colorado Rapids
- NLL Colorado Mammoth
- MLL Denver Outlaws
- MLR Colorado Raptors

Are You a Certified Colorado Concierge?

As you are aware, the “nature of the business and activities of this Corporation [RMGA] are educational...” The Colorado Tourism Office is providing one more tool to keep you knowledgeable about Colorado -- the Colorado Concierge Training Program.

The goal of the Concierge Training Program is to create a statewide community of visitor-friendly ambassadors who can answer the question "What's there to do around here?" As docents, guides, directors, greeters, transportation coordinators, we are these ambassadors.



At the present time, the training consists of four modules:

1. Colorado Essentials (12 minutes)
2. The Care for Colorado Principles (17 minutes)
3. Colorado's eight travel regions (19 minutes)
4. Colorado-style customer service (20 minutes)

“Colorado hospitality is a genuine, kind-hearted invitation to share in the life and wonder of Colorado.” Our hospitality is different from other states. Our members are known to deliver this hospitality.

You can enroll in the Colorado Concierge program online from any device by visiting <https://beacoloradoconcierge.com/main>. Within a couple of hours, you can become more familiar with the lesser known parts of Colorado. A bonus is getting some good pointers on delivering the Colorado-Style Customer Service.

Once you have completed the training you will receive a Certified Colorado Concierge Certificate, like I did:



Treat your certification as another credential to include on your resume and in your profile.

More from Colorado Scenic Byways

At the November Members Meeting, Colorado Scenic Byways provided an excellent program of the Byways in Colorado. The Colorado Scenic and Historic Byways Program, is a program operated by The Colorado Department of Transportation (CDOT). This program that has helped guide the development of the state's roadways that have exceptional scenic, ecological, cultural, and historic attributes, is celebrating its 31th anniversary this year.

The November Meeting PowerPoint presentation and program review is on the **Members Only** page under 2019 Programs.

Eleven of Colorado's 26 byways are designated by the U.S. Secretary of Transportation as America's Byways®, which gives Colorado more national designations than any other state. Colorado's Scenic and Historic Byways has been around since 1989.

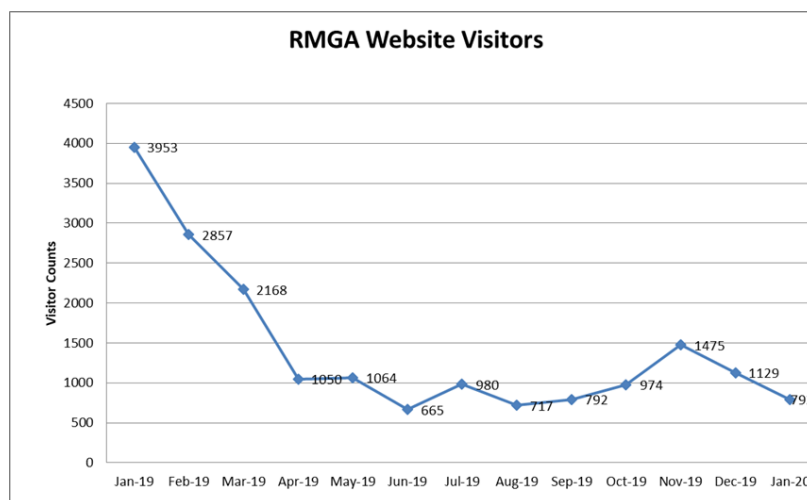
Website Committee

Submitted by Tom Jensen.

What's new on the Members Only Page?

- *January Program Details*
- *Re-Certification Report Form*
- *Clear Creek East Itinerary*
- *Clear Creek East Registration Form*
- *Clear Creek East Waiver Form*
- *Clear Creek West Itinerary*
- *Clear Creek West Registration Form*
- *Clear Creek West Waiver Form*
- *Updated context pages to show "Next Seminar Will Be in 2021"*
- *Added Dates for FAMs for 2020*
- *Added February Guide Line*

Monthly Visitors to the RMGA Website



Members Only Access

In February, current members of RMGA were sent the access instructions for the Members Only page. The access keyword changes each year so that only active members have access to this important member benefit. If you have questions about how to access the page please contact Larry Foos or Tom Jensen.

Upcoming Industry Events

Submitted by Tom Jensen



VISIT DENVER C.H.A.T. Mar 18, 2020

Oskar Blues and VR Arcade
1624 Market St., Denver, CO 80202

4:00 PM - 5:30 PM

Cost: \$12

Join Visit Denver for C.H.A.T. (Connecting Hospitality & Tourism) for an opportunity to talk with fellow VISIT DENVER partners and meet our staff in a relaxed and casual atmosphere. You may pay in advance online or pay at the door with cash, check or credit card.



Register Now at:

<https://www.denver.org/rsvp/?action=registrationForm&eventid=4198&sessionuuid=>

Clear Creek County FAMs

East FAM (Idaho Springs and environs) Wednesday, March 25, 2020

West FAM (Georgetown and environs) Tuesday, May 19, 2020

Registration Forms, Tentative Itinerary, and Waiver Forms are on the Members Only page of the RMGA Website.

For additional information contact The FAM Leader, Mike Pearl at mike.pearl.rmga@gmail.com or 303-868-0023 (voice & text)





Southern Colorado Tourism Summit

April 8 to 10, 2020
Westcliffe, Canon City, Florence

Get inspired, find a mentor or be one, get to know your peers, travel to 3 DIFFERENT destinations, hear what others are doing to attract visitors to their destinations and find opportunities to collaborate in this 3-day tourism summit.

For more information see <https://socotourismsummit.com/>



Colorado Byways 2020 Symposium

May 6-7, 2020, Ouray, Colorado - Symposium

May 5-6, 2020 San Juan Skyway Pre-Tour

May 8, 2020 West Elk Loop & Mount Evans Post-Tours

The Colorado Scenic and Historic Byway is Celebrating 30 years of preserving, conserving and supporting economic development in rural Colorado with a Symposium.

You will be hearing from experts representing Scenic America, the Ouray Mountain Rescue Team, Byways and more. Poet and Word Woman, Rosemerry Whatola Trommer will delight you during our breakfast session and get you inspired for the day.

You will come away with tips and tricks (yes tricks) to enhance your Byway for the traveler and for your team.

The Symposium is hosted by the Colorado Scenic and Historic Byway Program (CDOT) and the Town of Ouray.

It includes the breakout sessions, meals, trade booths and some great add-on opportunities for a pre-tour, post-tour and it wouldn't be Ouray without the optional Hot Springs Session. Yes, we will put on a session while you are in the pool. Where else will you find that?

Please join us for this one-of-a-kind opportunity. Feel free to pass this announcement along to your contacts.



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Website & Registration: www.codot.gov/travel/scenic-byways/colorado-byways-2020-symposium

Lenore Bates, Colorado Scenic Byways Program Manager

Heidi Pankow & Kelli Hepler, Symposium Coordinators

Colorado Scenic Byways Event Calendar

Exploring Trail of the Ancients Scenic and Historic Byway– Nov 26, 2019, by Laurie Blanz - www.travelhost.com/four-corners/exploring-trail-ancients-scenic-and-historic-byway



2020 Colorado Governor's Tourism Conference Wednesday, September 16, 2020 to Friday, September 19, 2020 Snowmass

Announced at the end of the 2019 Governor's Tourism are the dates and location of next year's event. Continue to check Guide Line for additional information.

Colorado Agritourism Association Event Calendar

Here's a list of upcoming events:

CAA & CDGRA Annual Conference- March 11-14, 2020
Ameristar Casino Resort Spa in Black Hawk

Click [here for a brief agenda](#). To register, click [here](#). For the full agenda, click [here](#). Click on these links if you are interested in being a [vendor](#) or [sponsor](#).

MARCH and April BOARD OF DIRECTORS MEETINGS INFORMATION

Board Meeting Location Change

The RMGA Board of Directors has decided to meet at a new place and time. Beginning January 2020, The Board meets in Lodo at the Capital One Café, 1550 Wewatta Street. Meeting time will be in the morning – 9:00-11:00 am. As always, all Members are welcome to attend.

Board of Directors Meetings

Monday, March 2, 2020 9:00-11:00 am

Monday, April 6, 2020 9:00-11:00 am

Capital One Café, 1550 Wewatta Street, Denver, CO 80202a

All Members are welcome to attend.

MARCH MEMBERSHIP MEETING

Submitted by Tom Jensen and Ethan Magusin



WHAT: RMGA MEMBERS MEETING – Colorado National Bank Building

WHEN: Monday, March 9, 2020

5:30 pm – Marriott Beverage Ritual (pre meeting cash bar)

6:00 pm – Networking

6:30 pm – Short Meeting

6:45 pm – Program – Colorado National Bank Building

WHERE: Renaissance Denver Downtown City Center Hotel, 918 17th Street, Denver, CO 80202.

We will be in True's Corner, the little cubby area in the lobby next to Teller Bar.

PROGRAM: Michael Gayle, Renaissance by Marriott Lead Navigator, will be talking about the Colorado National Bank Building and its role in 17th Street being known as 'The Wall Street of the West'.

REFRESHMENT: Renaissance by Marriott hosts a Beverage Ritual from 5:30 - 6:00 Mon through Fri, which we are encouraged to participate in. In addition, RMGA will provide water.

DIRECTIONS:

Via RTD:

From Civic Center Station

Walk – Eight Blocks (13 minute walk)

FreeMallRide – Exit at 16th Street Mall & Champa St, two minute walk

FreeMetroRide – Exit at 18th St & Curtis St, four minute walk

From Union Station

Walk – Eight Blocks (13 minute walk)

FreeMallRide – Exit at 16th Street Mall & Champa St, two minute walk

FreeMetroRide – Exit at 19th St & Stout St, six minute walk

Light Rail

D, H, F, L Line -- Exit at California St & 16th Street Mall, six minute walk

Via Driving:

From The North on I-25

Take exit 212B (Speer Blvd) towards the Downtown/Convention and Arts Complex. Turn left onto Market Street. Turn right onto 17th Street. Hotel will be on your right at 17th and Champa Street. Turn right onto Champa Street and take first right into Hotel drive mid-block of Champa Street.

From the South on I-25

Take exit 210B for Auraria Parkway. Merge onto Auraria Pkwy. Travel 0.8 miles and continue onto Market St. Travel 0.4 miles and turn right on 17th Street. Hotel will be on your right at 17th and Champa Street. Turn right onto Champa Street and take first right into Hotel drive mid-block of Champa Street.

PARKING: Street Parking

- Hotel Valet parking – Under 4 hours \$22; 4 to 8 hours \$30
- Off-Street Parking -- 1601 Curtis St. Independence Plaza Garage; 1625 Champa St. US Bank Tower Garage

GUESTS: Members are encouraged to invite potential members as a guest to the meeting.

GUEST FEES

- 1st & 2nd Time, Same Guest Visit: Free
- 3rd – 5th Times, Same Guest Visit: \$10.00 each time
- SUCCEEDING TIMES, SAME GUEST: MUST JOIN RMGA

MEETING NIGHT CONTACT: Ethan Magusin 734.502.7307 (voice or text)

International Tourist Guide Day

International Tourist Guide Day was Friday, February 21. In 2019, RMGA marked the occasion with proclamations from Governor Polis and the Colorado State Legislature. For 2020, RMGA Members did do what they do best – lead a tour!

RMGA Members Tricia Heath, Patty Finke, Amy Rohrer, Steve Kaverman, Lily Ewing, and Nancy Brueggemann joined President Sherry Moon to provide a free walking tour of Civic Center. Unfortunately, no one from the invited audience arrived. Instead, the RMGA volunteers did the walking tour for each other pointing out the items of interest that they we talk about on tours.

Upcoming FAMs

Upcoming FAMs

(To offer your assistance, contact the coordinator)

March 25, 2020 – Wednesday – Clear Creek County East ([Mike Pearl](#))

May 19, 2020 – Tuesday – Clear Creek County West ([Mike Pearl](#))

Clear Creek County East FAM

Clear Creek County is fast becoming a mountain playground for the Front Range. There is so much to see and do – both in reality and in development – that having a single FAM can't contain everything. So, there will be two different FAMs! Participants in the FAMs will be hosted by the Clear Creek County Tourism Bureau Director Cassandra Patton and "C.J. Miner."

The Clear Creek County East FAM (Wednesday, March 25) focuses on the Idaho Springs area. Activities include visits to the Idaho Springs Heritage Museum and Visitor Center (RMGA Business Member), the Argo Mill & Mine, Indian Hot Springs, Tommyknockers for a tour and lunch, a walking tour of historic Miner Street, the Edgar Mine, and a drive to Dumont-Lawson-Downieville.

This FAM will include travel via CO 103 and CO 74. Busy I-70 is not the only way to access Clear Creek County.

Transportation will be by Ford 15-passenger Ford Transit Wagon driven by Mike Pearl. Pick-up point will be arranged based on the desires of the registered participants. FAM will arrive at Idaho Springs at 9:00 am. Registration fee is \$30 and includes transportation and refreshment.

Participation in the FAMs is open to Professional, Associate, and Business Members, on a first come/first served basis.

It's time to trash your old (and tired) mountain tour itineraries and write new itineraries that include the exciting adventures and activities just opening in Clear Creek County! Where the Gold Rush Began!

For Registration and Waiver Forms and complete itineraries, see the Members Only page of the RMGA website. Registration for the Clear Creek County East FAM closes March 16.

For more information, contact FAM Coordinator [Mike Pearl](#).

RMGA BYLAWS REVIEW

Submitted by Mike Pearl, Director at Large

Bylaws are the official rules by which a nonprofit corporation operates. Rocky Mountain Guides Association is no exception. The bylaws are the board's internal rules and instruction manual for how RMGA is governed. It may be the RMGA's single most important document. From time to time a corporation's Bylaws need to be reviewed to ensure the presence of sound internal governance practices and their legal compliance. A further rationale for conducting a bylaws review is located online for your reference:

<http://www.nonprofitlawblog.com/7-reasons-review-bylaws-now/>

A review of RMGA's Bylaws is appropriate at this time. The last review, with amendment, was completed April 6, 2015. RMGA members are urged to report any changes or corrections to the Bylaws that might need to be made. These notes will assist the Bylaws review committee in their work. RMGA members wanting to sit on the Bylaws review committee and/or suggestions for review should contact me at [Mike Pearl](#) or 303-868-0023.

Trivia Answers

1. b) George Andrew Jackson from Missouri
2. d) Chicago Creek as it merges into Clear Creek
3. True
4. a) 50,000!
5. c) the Indian Hot Springs
6. b) Downhill Racer
7. d) Georgetown
8. George was the older brother and took precedence
9. True. It was considered the Silver Queen until it lost its title to Leadville
10. b) third largest

What's in Your Narrative?

Submitted by Mike Pearl

Our Colorado

“What’s going on here?” you’ve probably asked yourself on many occasions while you’re touring. KMGH – The Denver Channel – has a series of articles explaining those new development areas in RiNo or the former Atm building in Lafayette that’s now a drummer’s paradise, among other “curiosities” called “Our Colorado.” Check it out online <https://www.thedenverchannel.com/news/our-colorado>

Congratulations!

Congratulations to RMGA Member Adrian Swenson on his receipt of the President’s Volunteer Service Award. Adrian received this award due to his commitment to strengthen the nation and communities through volunteer service.



PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization (“FAM”) trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation*, Rocky Mountain Guides Association

Officers		
President	Sherry Moon	720-425-5931
Vice President	Ethan Magusin	734-502-7307
Secretary	Nancy Brueggeman	303-979-4852
Treasurer	Wendy Pickering	217-621-1960
Director-at-Large	Mike Pearl	303-868-0023

Committee Chairpersons		
Certification		
Education		
Hospitality	Lily Ewing	303-250-9679
Membership	Mike Pearl	303-979-7594
Newsletter Editor	Eileen Pearl	303-868-0021
Program	Ethan Magusin	734-502-7307
Public Relations	Tom Jensen	303-968-0515
Email Blasts	Sherry Moon	720-425-5931
Nominations	Mike Pearl	303-868-0023
Website	Tom Jensen	303-968-0515
	Larry Foos	303-979-7594