

MANAGER'S DESK FOR WEDNESDAY, JULY 8, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

HOW MANY OF YOU NOTICED SOMETHING IS MISSING AT THE START OF TODAY'S PROGRAM? IT WOULD BE INTERESTING TO HEAR YOUR RESPONSE. BUT, IF YOU SAID, "YES, THERE'S NO OPENING THEME MUSIC", YOU WOULD BE RIGHT. AND NOW SOME OF YOU MAYBE WONDERING, "WHY?" I'M SO GLAD YOU ASKED. AND I WILL ANSWER THAT QUESTION AS I SHARE SOME GOOD NEWS...AND BAD NEWS.

YESTERDAY, I TALKED ABOUT THE PROBLEMS WE HAVE EXPERIENCED WITH OUR LAND O' LAKES TRANSLATOR EQUIPMENT. AND WHO SHOULD SHOW UP HERE IN SURING YESTERDAY WITH THE DEFECTIVE TRANSMITTER UNDER HIS ARM BUT OUR VERY OWN DAVE OGREN. SO THE GOOD NEWS TODAY IS THAT ALAN KILGORE WAS ABLE TO DIAGNOSE THE PROBLEM AND HAD THE PARTS ON HAND TO FIX IT! AFTER LUNCH, DAVE WAS ON HIS WAY BACK TO LAND O' LAKES WITH THE REPAIRED TRANSMITTER AND BY THE TIME YOU HEAR THIS PROGRAM, LAND O' LAKES SHOULD BE BACK ON THE AIR AT 106.3 FM.

NOW THE BAD NEWS. THE AUDIO CONSOLE IN OUR PRODUCTION ROOM DIED. AND WITHOUT THAT CONSOLE THERE CAN BE NO MUSIC THEME FOR THIS PROGRAM. PLUS A FEW OTHER THINGS CAN'T BE DONE. WHAT MAKES THE SITUATION WORSE IS THAT THIS EQUIPMENT IS NO LONGER AVAILABLE. IT'S 12 YEARS OLD. KEY COMPONENTS IN THE EQUIPMENT HAVE GRADUALLY, OVER TIME, GONE BAD AND NOW IT DOESN'T WORK. AND WHAT SCARES ME MORE IS THAT THE AUDIO CONSOLE IN OUR ON-AIR STUDIO HAS IDENTICAL EQUIPMENT AND IS THE SAME AGE.

AT THIS TIME, I'M NOT SURE WHAT THE LONG TERM SOLUTION IS. IN TALKING WITH THE SUPPORT TEAM AT THE FACTORY, WE LEARNED THERE IS AN ENGINEER IN GREEN BAY WHO SPECIALIZING IN REPAIRING THESE UNITS. SO, THE FIRST STEP IS GETTING OUR UNIT TO HIM TO SEE IF IT CAN BE REPAIRED. BEST CASE SCENARIO IS HE CAN AND WE'RE BACK TO NORMAL. IF HE CAN'T, THE FACTORY INFORMED US THAT WHILE OUR PARTICULAR EQUIPMENT IS NO LONGER BEING PRODUCED, THEY DO HAVE SOME EXTRA UNITS AVAILABLE. OR WE COULD MOVE UP TO A NEWER UNIT THAT WOULD GIVE US ADDED FEATURES. I HAVE NO IDEA WHAT KIND OF COST WE ARE LOOKING AT. BUT I DO KNOW WE PAID ABOUT \$14,000 FOR THE CURRENT SYSTEM BACK IN 2008.

SO, SOMETHING TO PRAY ABOUT. RIGHT ABOUT NOW THE THEME MUSIC SHOULD BE COMING UP BEHIND ME LETTING ME KNOW IT'S TIME TO WRAP THIS UP. LET ME CONCLUDE WITH THANKING YOU FOR YOUR PRAYERS AND FOR YOUR GENEROUS SUPPORT. IT LOOKS LIKE WE'LL NEED IT WITH THESE UNEXPECTED EXPENSES.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.