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RenewableEnergyStocks.com Reports - Oil Prices and Global Warming Issues Fuel Renewable Energy Investments and Initiatives

Energy Efficient Lighting Solutions Gain Importance for Consumers as Well as Corporates Such as General Electric, Cyberlux Corporation, and Philips Lighting BV as Current Events Dictate Increased Conservation and Awareness

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POINT ROBERTS, WA, Nov 14, 2005 (MARKET WIRE via COMTEX) -- www.RenewableEnergyStocks.com (RES) an investor and industry news portal for the renewable energy sector, reports on the increasing importance that is being placed on energy efficient initiatives by consumers as well as corporates. Perspectives into the efforts of companies that are capitalizing on the trend towards renewable energy are revealed by Joseph G. Howley, Manager, Industry Relations & Environmental Marketing at GE Consumer & Industrial ([GE](#)), Steve Goldmacher at Philips Lighting B.V. ([PHG](#)), and Mark Schmidt CEO of Cyberlux Corp. ([CYBL](#)).

Report Excerpt: RenewableEnergyStocks.com Reports - Oil Prices and Environmental Issues Fuel Renewable Energy Investments and Initiatives

By Brian Noer, www.RenewableEnergyStocks.com
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In North America, issues such as rising oil prices, hurricanes, global warming and other environmental crises are raising the awareness and importance of renewable energy initiatives. The benefits to both consumers and corporates of energy efficient lighting solutions are gaining in importance as executives from General Electric ([GE](#)), Philips Lighting B.V. ([PHG](#)) and Cyberlux Corporation ([CYBL](#)) make evident through their conversations with RenewableEnergyStocks.com in the following report.

Traditional lighting companies are obviously aware of the energy efficient trend and are working to develop solutions that fit into the nation's renewable energy initiatives. "Energy-efficient GE products save customers money," said Joseph G. Howley, Manager, Industry Relations & Environmental Marketing at GE Consumer & Industrial.

"Customers are willing to pay slightly more for these products because they get a quick payback from the energy savings," continued Howley. "For businesses, the overall cost of light, not the cost of the bulb, is what counts: bulbs can represent as little as 4 percent of the overall life-cycle cost; maintenance and labor costs such as installation represent as little as 8 percent of the overall life-cycle cost; and energy costs over the life of a bulb can represent as much as 88 percent of the overall cost of light. The financial benefits to the customer and GE drive the development of energy efficient products."

"The capability of solid-state lighting technology has advanced significantly, at a 'Moore's Law' pace," said Mark Schmidt, COO and president of Cyberlux. "Our products harness this capability



and give home builders, residential designers and home buyers a new, energy efficient alternative to traditional lighting technologies."

To Read the Full Report Click Here:

http://www.RenewableEnergyStocks.com/Articles/Energy_Efficient_Lighting.asp

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Featured Companies: (RES is compensated by companies as disclosed in disclaimer.)

Cyberlux Corporation ([CYBL](#)) has created breakthrough lighting technology that provides the most energy efficient and cost effective lighting solutions available today. Several products are designed to address emergencies such as power outages or critical security lighting needs and others which bring newly developed heatless light into the home for use in closets, cabinet interiors and under cabinet lighting for kitchen counters.

For more information on Cyberlux, click here:

<http://www.homelanddefensestocks.com/CO/CYBL/Default.asp>

XsunX, Inc ([XSNX](#)) -- Building-Integrated Photovoltaics -- XsunX is the developer of Power Glass -- an innovative solar technology that allows glass windows to produce electricity from the power of the sun.

For more information on XsunX, click here:

<http://www.renewableenergystocks.com/CO/XSNX/Default.asp>

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