

**Alismail**

**COMPANY PROFILE**

**Engineering Spaces  
for the Future**

**SINCE 1972**

**Alismail  
|slow|**

2026  
01

## From the CEO



**Hisham Alismail**

From the CEO

Alismail Industrial Co. has been committed to manufacturing high-quality project furniture since its establishment in 1972.

Over the years, the company has grown into one of the leading furniture manufacturers in the Kingdom of Saudi Arabia.

Our focus remains on engineering durable furniture solutions that support modern workplaces, healthcare facilities, educational institutions, hospitality environments, and public spaces. Through continuous innovation, advanced manufacturing, and a strong commitment to quality, we aim to create spaces that enhance productivity, comfort, and long-term value.

We remain proud of our role in supporting the Kingdom's development and are committed to delivering high-quality solutions that create lasting value for our clients and communities.

# Our Vision & Mission



## **Vision**

Engineering spaces for the future.

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## **Mission**

Designing and manufacturing high-quality furniture solutions that enhance performance, comfort, and efficiency across workplaces, healthcare facilities, educational institutions, hospitality environments, and public spaces.

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## **Core Values**

### **Quality**

Delivering durable and reliable products.

### **Innovation**

Continuously improving design and manufacturing.

### **Customer Focus**

Providing solutions that meet real project needs.

### **Integrity**

Operating with transparency and professionalism.

### **Sustainability**

Supporting responsible manufacturing and long-term value.

# Company Overview

Founded

**1972**

Legal Entity

**Limited Liability**

Manufacturing Area (m<sup>2</sup>)

**10,400**

Headquarters

**Dammam, KSA**

Total Workforce

**10** Engineers & Designers

**75** Employees

Giga Projects Completed

**10**

Projects Completed

**1,100+**

People Accommodated

**216,400+**

Machinery Units

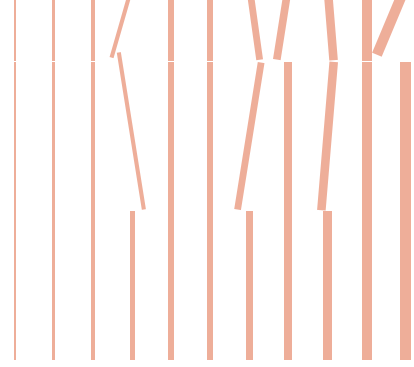
**33** Industrial Machines

Production Capacity (unit)

**110,000+** Annually

**300+** Daily

# Core Focus



## Workspace

**We design and manufacture** complete workspace furniture solutions that improve productivity and organization in modern offices.



## Hospitality

**We provide** custom furniture solutions for hotels and hospitality facilities, combining comfort, durability, and refined design.



## Healthcare

**We deliver** specialized healthcare furniture designed to support medical workflows, hygiene standards, and patient comfort.



## Education

**We develop** practical furniture solutions that create efficient and flexible learning environments for schools and universities.



## Industrial

**We manufacture** durable furniture and storage systems designed for factories, workshops, and staff facilities.



## Public Area

**We design and supply** furniture for waiting areas, lobbies, and public environments, balancing durability with modern aesthetics.

# Brands & Product Families

We develop specialized brands designed for the unique needs of each space built on a clear identity, purposeful design, and dependable quality.

Each brand focuses on a specific environment, allowing us to deliver solutions that are carefully tailored to its functional, aesthetic, and operational requirements.



Performance and durability for every workspace **IronMaster** delivers strong, modular furniture solutions for offices, education, and institutional environments built for productivity, endurance, and everyday use.



Residential furniture that meets real needs **WATD** provides essential home furniture with modern design and trusted quality. Practical pieces that blend effortlessly into any space and support everyday living.



Soft comfort for your everyday moments **Darzah** offers light, personal comfort products memory foam pillows, soft blankets, and more—designed to support rest, relaxation, and daily wellness.

# Why Choose Us



## ✓ **Integrated Products**

Wood, steel, and integrated products delivered under one coordinated system

## ✓ **Advanced Manufacturing**

Consistent production quality delivered through efficient and controlled processes

## ✓ **Design & Development**

In-house 2D and 3D design supporting accurate planning and execution.

## ✓ **Project Management**

Clear coordination and timeline control from project start to completion.

## ✓ **Logistics & Delivery**

Efficient storage, transportation, and delivery across all project locations.

## ✓ **Installation Services**

On-site installation and organized handover for ready-to-use spaces.

## ✓ **Quality & Certifications**

Products tested and certified to meet international quality standards.

# Success Stories

Project Owner

**NEOM** Company



## Giga Projects

## Year

### Workers Village –

PKG 01

2020

PKG 02

2020

PKG 03

2022

Expansion 03 - 62 Villa

2022

Workers Village – FCO

2023

## Key Project Metrics

People Served

**42,300+**

Rooms Furnished

**10,500+**

Buildings Furnished

**650+**

Items Delivered

**761,400+**

## Scope of Work

Turnkey FF&E supply and delivery for NEOM accommodation facilities, including furniture, linen, lighting, flooring, curtains, kitchens and office systems for staff and management areas.

Containers Delivered

**1,100+**

Installation Teams

**75+** Per Project

# Success Stories

Project Owner

**Qiddiya Investment Co.**



## Giga Projects

Year

## Key Project Metrics

**Camp Accommodation -  
Lower Plateau**

**2024**

People Served

**10,600+**

Rooms Furnished

**2,650+**

Buildings Furnished

**140+**

Items Delivered

**138,300+**

## Scope of Work

Turnkey FF&E supply and delivery for Qiddiya accommodation facilities, including furniture, linen, lighting and kitchens for staff and management areas.

Containers Delivered

**200+**

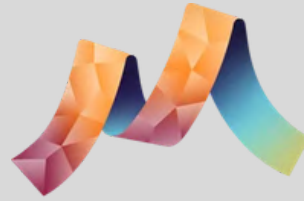
Installation Teams

**90+**

# Success Stories

Project Owner

**Trojena, NEOM Co.**



## Giga Projects

Year

## Key Project Metrics

**Vault Project -  
Time Travel Tunnels  
Accommodation**

2025

People Served

**2,300+**

Rooms Furnished

**570+**

Buildings Furnished

**24+**

Items Delivered

**41,400+**

## Scope of Work

Turnkey FF&E supply and delivery for Vault Project - Time Travel Tunnels accommodation facilities, including furniture, linen, lighting and office systems for staff areas.

Containers Delivered

**65+**

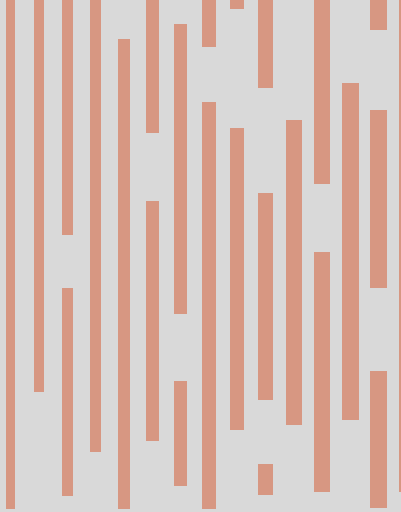
Installation Teams

**50+**

# Success Stories

Project Owner

**Saudi Aramco Co.**



## Giga Projects

## Year

## Key Project Metrics

### Shaybah Oil Field –

PKG 01	2014
NGL	2014
PKG 03	2015
PKG 04	2015

People Served

**8,180+**

Rooms Furnished

**2,000+**

Buildings Furnished

**250+**

Items Delivered

**65,400+**

## Scope of Work

Turnkey FF&E supply and delivery for Shaybah Oil Field facilities, including furniture and office systems for staff and management areas.

Containers Delivered

**95+**

Installation Teams

**50+** Per Project

# Awards & Certifications

**Alismail Industrial Co.** operates under internationally recognized management systems and advanced industrial frameworks, ensuring excellence in quality, environmental responsibility, workplace safety, cybersecurity, and smart manufacturing readiness.

## Integrated Management System (IMS) – ISO Certified

### ISO 9001: 2015

Quality management ensuring consistent product and service excellence

### ISO 14001: 2015

Environmental management for responsible and sustainable operations

### ISO 45001: 2018

Occupational health and safety management protecting employees and workplaces



## SIRI – Smart Industry Readiness Index Certification

### NPP Global Industry 4.0 framework

Measuring digital manufacturing maturity and readiness for smart factory transformation.

### Industrial program owner

MODON

### Strategy / transformation consulting

Mckinsey & Company



## Cyber Security Certificate

### SACS-002

Third Party Cybersecurity Standard



# Awards & Certifications

Alismail Industrial Co. is proudly registered with :

- **Local Content & Government Procurement Authority (LCGPA)**
- **Saudi Made Program.**

These registrations reflect our commitment to strengthening local manufacturing, supporting national industry, and contributing to Saudi Arabia's Vision 2030 by delivering high-quality products proudly made in the Kingdom.

هيئة المحتوى المحلي  
والمشتريات الحكومية  
Local Content & Government  
Procurement Authority



## Product Safety & Fire Compliance Standards

Steel Material Standard	JIS G3141:2005
MDF Fire Retardant	EN 13501-1:2018
HPL Fire Retardant	GB 8624-2012
Foam Mattress Fire Safety	BS 7177:2008
Foam Durability Performance	ASTM D3574:2017
Mattress Fabric Fire Safety	BS 7175:1989
Mattress Ignitability Test	BS EN 597-1
PU Leather Fire Retardant	BS 5852-1:1979
Foam Fire Safety	BS 5852 Part 2:1982
Textile Fire Safety	GB/T 20390.1-2018 & GB/T 8629-2017
Bedsheet Fire Safety	SO 12952-1:2010
Pillow Fire Safety	ISO 12952-1:2010
Blanket Fire Safety	ISO 12952-1:2010
Sofa Fabric Fire Safety	GB 8624-2012
Chair Fabric Fire Safety	TB 117-2013

All materials and products are tested and certified by independent third-party laboratories, including internationally recognized organizations such as SABIC, SGS, TÜV SÜD, and Intertek.

# Strategic Clients & Approved Vendor Registrations

Alismail Industrial Co. is registered as an approved supplier and has successfully delivered projects for leading government entities, giga-project developers, and major national organizations across Saudi Arabia.

## ✓ Giga Projects & Developers

NEOM | Red Sea Global | Qiddiya | Trojena | ROSHN | Diriyah Gate Development Authority | Rua Al Madinah Holding | ARDARA Real Estate Co. | THE RIG.



## ✓ Government & National Entities

Public Investment Fund (PIF) | Royal Commission for Jubail & Yanbu | Saudi Energy Co. | Tarshid



الهيئة الملكية  
للجبيل وينبع  
Royal Commission for Jubail & Yanbu



## ✓ Major National Companies & Organizations

Saudi Aramco | SABIC | Maaden | SPARK | Misk Foundation | TBC | Tatweer Education Holding





Alismail

# Contact Us

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